

Global Smart Dog Trackers Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Smart Dog Trackers market size was valued at US\$ million in 2023. With growing demand in downstream market, the Smart Dog Trackers is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Smart Dog Trackers market. Smart Dog Trackers are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Smart Dog Trackers. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Smart Dog Trackers market.

A smart dog tracker is a tech-enabled collar that can help track the activity and location of the pet. Smart dog trackers can also be used for training purposes. Smart Collar tracks various parameters for dog including GPS, temperature, and a buzzer for location.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of

the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 437%.

Key Features:

The report on Smart Dog Trackers market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Smart Dog Trackers market. It may include historical data, market segmentation by Type (e.g., GPS Based, Radio Based), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Smart Dog Trackers market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Smart Dog Trackers market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Smart Dog Trackers industry. This include advancements in Smart Dog Trackers technology, Smart Dog Trackers new entrants, Smart Dog Trackers new investment, and other innovations that are shaping the future of Smart Dog Trackers.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Smart Dog Trackers market. It includes factors influencing customer ' purchasing decisions, preferences for Smart Dog Trackers product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Smart Dog Trackers market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Smart Dog Trackers market. The report also evaluates

the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Smart Dog Trackers market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Smart Dog Trackers industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Smart Dog Trackers market.

Market Segmentation:

Smart Dog Trackers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

GPS Based

Radio Based

Others

Segmentation by application

Tracking

Training

Monitoring

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Garmin

Whistle (Tagg)

FitBark

PetSafe

Tractive

Gibi Technologies

WUF

Nuzzle

LINK AKC

KYON

Findster

Radio Systems (SportDOG)

PawPrint

PetPace

Loc8tor

Marco Polo

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Dog Trackers market?

What factors are driving Smart Dog Trackers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Dog Trackers market opportunities vary by end market size?

How does Smart Dog Trackers break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Smart Dog Trackers Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Smart Dog Trackers by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Smart Dog Trackers by Country/Region, 2019, 2023 & 2030
- 2.2 Smart Dog Trackers Segment by Type
 - 2.2.1 GPS Based
 - 2.2.2 Radio Based
 - 2.2.3 Others
- 2.3 Smart Dog Trackers Sales by Type
 - 2.3.1 Global Smart Dog Trackers Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Smart Dog Trackers Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Smart Dog Trackers Sale Price by Type (2019-2024)
- 2.4 Smart Dog Trackers Segment by Application
 - 2.4.1 Tracking
 - 2.4.2 Training
 - 2.4.3 Monitoring
 - 2.4.4 Others
- 2.5 Smart Dog Trackers Sales by Application
 - 2.5.1 Global Smart Dog Trackers Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Smart Dog Trackers Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Smart Dog Trackers Sale Price by Application (2019-2024)

3 GLOBAL SMART DOG TRACKERS BY COMPANY

3.1 Global Smart Dog Trackers Breakdown Data by Company

3.1.1 Global Smart Dog Trackers Annual Sales by Company (2019-2024)

3.1.2 Global Smart Dog Trackers Sales Market Share by Company (2019-2024)

3.2 Global Smart Dog Trackers Annual Revenue by Company (2019-2024)

3.2.1 Global Smart Dog Trackers Revenue by Company (2019-2024)

3.2.2 Global Smart Dog Trackers Revenue Market Share by Company (2019-2024)

3.3 Global Smart Dog Trackers Sale Price by Company

3.4 Key Manufacturers Smart Dog Trackers Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Smart Dog Trackers Product Location Distribution

3.4.2 Players Smart Dog Trackers Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR SMART DOG TRACKERS BY GEOGRAPHIC REGION

4.1 World Historic Smart Dog Trackers Market Size by Geographic Region (2019-2024)

4.1.1 Global Smart Dog Trackers Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Smart Dog Trackers Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Smart Dog Trackers Market Size by Country/Region (2019-2024)

4.2.1 Global Smart Dog Trackers Annual Sales by Country/Region (2019-2024)

4.2.2 Global Smart Dog Trackers Annual Revenue by Country/Region (2019-2024)

4.3 Americas Smart Dog Trackers Sales Growth

4.4 APAC Smart Dog Trackers Sales Growth

4.5 Europe Smart Dog Trackers Sales Growth

4.6 Middle East & Africa Smart Dog Trackers Sales Growth

5 AMERICAS

5.1 Americas Smart Dog Trackers Sales by Country

5.1.1 Americas Smart Dog Trackers Sales by Country (2019-2024)

5.1.2 Americas Smart Dog Trackers Revenue by Country (2019-2024)

- 5.2 Americas Smart Dog Trackers Sales by Type
- 5.3 Americas Smart Dog Trackers Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Smart Dog Trackers Sales by Region
 - 6.1.1 APAC Smart Dog Trackers Sales by Region (2019-2024)
 - 6.1.2 APAC Smart Dog Trackers Revenue by Region (2019-2024)
- 6.2 APAC Smart Dog Trackers Sales by Type
- 6.3 APAC Smart Dog Trackers Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Smart Dog Trackers by Country
 - 7.1.1 Europe Smart Dog Trackers Sales by Country (2019-2024)
 - 7.1.2 Europe Smart Dog Trackers Revenue by Country (2019-2024)
- 7.2 Europe Smart Dog Trackers Sales by Type
- 7.3 Europe Smart Dog Trackers Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Smart Dog Trackers by Country
 - 8.1.1 Middle East & Africa Smart Dog Trackers Sales by Country (2019-2024)

- 8.1.2 Middle East & Africa Smart Dog Trackers Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Smart Dog Trackers Sales by Type
- 8.3 Middle East & Africa Smart Dog Trackers Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Smart Dog Trackers
- 10.3 Manufacturing Process Analysis of Smart Dog Trackers
- 10.4 Industry Chain Structure of Smart Dog Trackers

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Smart Dog Trackers Distributors
- 11.3 Smart Dog Trackers Customer

12 WORLD FORECAST REVIEW FOR SMART DOG TRACKERS BY GEOGRAPHIC REGION

- 12.1 Global Smart Dog Trackers Market Size Forecast by Region
 - 12.1.1 Global Smart Dog Trackers Forecast by Region (2025-2030)
 - 12.1.2 Global Smart Dog Trackers Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country

- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Smart Dog Trackers Forecast by Type
- 12.7 Global Smart Dog Trackers Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Garmin

- 13.1.1 Garmin Company Information
- 13.1.2 Garmin Smart Dog Trackers Product Portfolios and Specifications
- 13.1.3 Garmin Smart Dog Trackers Sales, Revenue, Price and Gross Margin
(2019-2024)
- 13.1.4 Garmin Main Business Overview
- 13.1.5 Garmin Latest Developments

13.2 Whistle (Tagg)

- 13.2.1 Whistle (Tagg) Company Information
- 13.2.2 Whistle (Tagg) Smart Dog Trackers Product Portfolios and Specifications
- 13.2.3 Whistle (Tagg) Smart Dog Trackers Sales, Revenue, Price and Gross Margin
(2019-2024)
- 13.2.4 Whistle (Tagg) Main Business Overview
- 13.2.5 Whistle (Tagg) Latest Developments

13.3 FitBark

- 13.3.1 FitBark Company Information
- 13.3.2 FitBark Smart Dog Trackers Product Portfolios and Specifications
- 13.3.3 FitBark Smart Dog Trackers Sales, Revenue, Price and Gross Margin
(2019-2024)
- 13.3.4 FitBark Main Business Overview
- 13.3.5 FitBark Latest Developments

13.4 PetSafe

- 13.4.1 PetSafe Company Information
- 13.4.2 PetSafe Smart Dog Trackers Product Portfolios and Specifications
- 13.4.3 PetSafe Smart Dog Trackers Sales, Revenue, Price and Gross Margin
(2019-2024)
- 13.4.4 PetSafe Main Business Overview
- 13.4.5 PetSafe Latest Developments

13.5 Tractive

- 13.5.1 Tractive Company Information
- 13.5.2 Tractive Smart Dog Trackers Product Portfolios and Specifications
- 13.5.3 Tractive Smart Dog Trackers Sales, Revenue, Price and Gross Margin
(2019-2024)

- 13.5.4 Tractive Main Business Overview
- 13.5.5 Tractive Latest Developments
- 13.6 Gibi Technologies
 - 13.6.1 Gibi Technologies Company Information
 - 13.6.2 Gibi Technologies Smart Dog Trackers Product Portfolios and Specifications
 - 13.6.3 Gibi Technologies Smart Dog Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Gibi Technologies Main Business Overview
 - 13.6.5 Gibi Technologies Latest Developments
- 13.7 WUF
 - 13.7.1 WUF Company Information
 - 13.7.2 WUF Smart Dog Trackers Product Portfolios and Specifications
 - 13.7.3 WUF Smart Dog Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 WUF Main Business Overview
 - 13.7.5 WUF Latest Developments
- 13.8 Nuzzle
 - 13.8.1 Nuzzle Company Information
 - 13.8.2 Nuzzle Smart Dog Trackers Product Portfolios and Specifications
 - 13.8.3 Nuzzle Smart Dog Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Nuzzle Main Business Overview
 - 13.8.5 Nuzzle Latest Developments
- 13.9 LINK AKC
 - 13.9.1 LINK AKC Company Information
 - 13.9.2 LINK AKC Smart Dog Trackers Product Portfolios and Specifications
 - 13.9.3 LINK AKC Smart Dog Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 LINK AKC Main Business Overview
 - 13.9.5 LINK AKC Latest Developments
- 13.10 KYON
 - 13.10.1 KYON Company Information
 - 13.10.2 KYON Smart Dog Trackers Product Portfolios and Specifications
 - 13.10.3 KYON Smart Dog Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 KYON Main Business Overview
 - 13.10.5 KYON Latest Developments
- 13.11 Findster
 - 13.11.1 Findster Company Information

- 13.11.2 Findster Smart Dog Trackers Product Portfolios and Specifications
- 13.11.3 Findster Smart Dog Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.11.4 Findster Main Business Overview
- 13.11.5 Findster Latest Developments
- 13.12 Radio Systems (SportDOG)
 - 13.12.1 Radio Systems (SportDOG) Company Information
 - 13.12.2 Radio Systems (SportDOG) Smart Dog Trackers Product Portfolios and Specifications
 - 13.12.3 Radio Systems (SportDOG) Smart Dog Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Radio Systems (SportDOG) Main Business Overview
 - 13.12.5 Radio Systems (SportDOG) Latest Developments
- 13.13 PawPrint
 - 13.13.1 PawPrint Company Information
 - 13.13.2 PawPrint Smart Dog Trackers Product Portfolios and Specifications
 - 13.13.3 PawPrint Smart Dog Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 PawPrint Main Business Overview
 - 13.13.5 PawPrint Latest Developments
- 13.14 PetPace
 - 13.14.1 PetPace Company Information
 - 13.14.2 PetPace Smart Dog Trackers Product Portfolios and Specifications
 - 13.14.3 PetPace Smart Dog Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.14.4 PetPace Main Business Overview
 - 13.14.5 PetPace Latest Developments
- 13.15 Loc8tor
 - 13.15.1 Loc8tor Company Information
 - 13.15.2 Loc8tor Smart Dog Trackers Product Portfolios and Specifications
 - 13.15.3 Loc8tor Smart Dog Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.15.4 Loc8tor Main Business Overview
 - 13.15.5 Loc8tor Latest Developments
- 13.16 Marco Polo
 - 13.16.1 Marco Polo Company Information
 - 13.16.2 Marco Polo Smart Dog Trackers Product Portfolios and Specifications
 - 13.16.3 Marco Polo Smart Dog Trackers Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Marco Polo Main Business Overview

13.16.5 Marco Polo Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Smart Dog Trackers Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Smart Dog Trackers Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of GPS Based

Table 4. Major Players of Radio Based

Table 5. Major Players of Others

Table 6. Global Smart Dog Trackers Sales by Type (2019-2024) & (K Units)

Table 7. Global Smart Dog Trackers Sales Market Share by Type (2019-2024)

Table 8. Global Smart Dog Trackers Revenue by Type (2019-2024) & (\$ million)

Table 9. Global Smart Dog Trackers Revenue Market Share by Type (2019-2024)

Table 10. Global Smart Dog Trackers Sale Price by Type (2019-2024) & (US\$/Unit)

Table 11. Global Smart Dog Trackers Sales by Application (2019-2024) & (K Units)

Table 12. Global Smart Dog Trackers Sales Market Share by Application (2019-2024)

Table 13. Global Smart Dog Trackers Revenue by Application (2019-2024)

Table 14. Global Smart Dog Trackers Revenue Market Share by Application (2019-2024)

Table 15. Global Smart Dog Trackers Sale Price by Application (2019-2024) & (US\$/Unit)

Table 16. Global Smart Dog Trackers Sales by Company (2019-2024) & (K Units)

Table 17. Global Smart Dog Trackers Sales Market Share by Company (2019-2024)

Table 18. Global Smart Dog Trackers Revenue by Company (2019-2024) (\$ Millions)

Table 19. Global Smart Dog Trackers Revenue Market Share by Company (2019-2024)

Table 20. Global Smart Dog Trackers Sale Price by Company (2019-2024) & (US\$/Unit)

Table 21. Key Manufacturers Smart Dog Trackers Producing Area Distribution and Sales Area

Table 22. Players Smart Dog Trackers Products Offered

Table 23. Smart Dog Trackers Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Smart Dog Trackers Sales by Geographic Region (2019-2024) & (K Units)

Table 27. Global Smart Dog Trackers Sales Market Share Geographic Region (2019-2024)

Table 28. Global Smart Dog Trackers Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Smart Dog Trackers Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Smart Dog Trackers Sales by Country/Region (2019-2024) & (K Units)

Table 31. Global Smart Dog Trackers Sales Market Share by Country/Region (2019-2024)

Table 32. Global Smart Dog Trackers Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Smart Dog Trackers Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Smart Dog Trackers Sales by Country (2019-2024) & (K Units)

Table 35. Americas Smart Dog Trackers Sales Market Share by Country (2019-2024)

Table 36. Americas Smart Dog Trackers Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Smart Dog Trackers Revenue Market Share by Country (2019-2024)

Table 38. Americas Smart Dog Trackers Sales by Type (2019-2024) & (K Units)

Table 39. Americas Smart Dog Trackers Sales by Application (2019-2024) & (K Units)

Table 40. APAC Smart Dog Trackers Sales by Region (2019-2024) & (K Units)

Table 41. APAC Smart Dog Trackers Sales Market Share by Region (2019-2024)

Table 42. APAC Smart Dog Trackers Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Smart Dog Trackers Revenue Market Share by Region (2019-2024)

Table 44. APAC Smart Dog Trackers Sales by Type (2019-2024) & (K Units)

Table 45. APAC Smart Dog Trackers Sales by Application (2019-2024) & (K Units)

Table 46. Europe Smart Dog Trackers Sales by Country (2019-2024) & (K Units)

Table 47. Europe Smart Dog Trackers Sales Market Share by Country (2019-2024)

Table 48. Europe Smart Dog Trackers Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Smart Dog Trackers Revenue Market Share by Country (2019-2024)

Table 50. Europe Smart Dog Trackers Sales by Type (2019-2024) & (K Units)

Table 51. Europe Smart Dog Trackers Sales by Application (2019-2024) & (K Units)

Table 52. Middle East & Africa Smart Dog Trackers Sales by Country (2019-2024) & (K Units)

Table 53. Middle East & Africa Smart Dog Trackers Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa Smart Dog Trackers Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa Smart Dog Trackers Revenue Market Share by Country (2019-2024)

Table 56. Middle East & Africa Smart Dog Trackers Sales by Type (2019-2024) & (K Units)

Table 57. Middle East & Africa Smart Dog Trackers Sales by Application (2019-2024) & (K Units)

Table 58. Key Market Drivers & Growth Opportunities of Smart Dog Trackers

Table 59. Key Market Challenges & Risks of Smart Dog Trackers

Table 60. Key Industry Trends of Smart Dog Trackers

Table 61. Smart Dog Trackers Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Smart Dog Trackers Distributors List

Table 64. Smart Dog Trackers Customer List

Table 65. Global Smart Dog Trackers Sales Forecast by Region (2025-2030) & (K Units)

Table 66. Global Smart Dog Trackers Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Smart Dog Trackers Sales Forecast by Country (2025-2030) & (K Units)

Table 68. Americas Smart Dog Trackers Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Smart Dog Trackers Sales Forecast by Region (2025-2030) & (K Units)

Table 70. APAC Smart Dog Trackers Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Smart Dog Trackers Sales Forecast by Country (2025-2030) & (K Units)

Table 72. Europe Smart Dog Trackers Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Smart Dog Trackers Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Middle East & Africa Smart Dog Trackers Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Smart Dog Trackers Sales Forecast by Type (2025-2030) & (K Units)

Table 76. Global Smart Dog Trackers Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Smart Dog Trackers Sales Forecast by Application (2025-2030) & (K Units)

Table 78. Global Smart Dog Trackers Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Garmin Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors

Table 80. Garmin Smart Dog Trackers Product Portfolios and Specifications
Table 81. Garmin Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 82. Garmin Main Business
Table 83. Garmin Latest Developments
Table 84. Whistle (Tagg) Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors
Table 85. Whistle (Tagg) Smart Dog Trackers Product Portfolios and Specifications
Table 86. Whistle (Tagg) Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 87. Whistle (Tagg) Main Business
Table 88. Whistle (Tagg) Latest Developments
Table 89. FitBark Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors
Table 90. FitBark Smart Dog Trackers Product Portfolios and Specifications
Table 91. FitBark Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 92. FitBark Main Business
Table 93. FitBark Latest Developments
Table 94. PetSafe Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors
Table 95. PetSafe Smart Dog Trackers Product Portfolios and Specifications
Table 96. PetSafe Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 97. PetSafe Main Business
Table 98. PetSafe Latest Developments
Table 99. Tractive Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors
Table 100. Tractive Smart Dog Trackers Product Portfolios and Specifications
Table 101. Tractive Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 102. Tractive Main Business
Table 103. Tractive Latest Developments
Table 104. Gibi Technologies Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors
Table 105. Gibi Technologies Smart Dog Trackers Product Portfolios and Specifications
Table 106. Gibi Technologies Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 107. Gibi Technologies Main Business

Table 108. Gibi Technologies Latest Developments

Table 109. WUF Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors

Table 110. WUF Smart Dog Trackers Product Portfolios and Specifications

Table 111. WUF Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 112. WUF Main Business

Table 113. WUF Latest Developments

Table 114. Nuzzle Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors

Table 115. Nuzzle Smart Dog Trackers Product Portfolios and Specifications

Table 116. Nuzzle Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 117. Nuzzle Main Business

Table 118. Nuzzle Latest Developments

Table 119. LINK AKC Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors

Table 120. LINK AKC Smart Dog Trackers Product Portfolios and Specifications

Table 121. LINK AKC Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 122. LINK AKC Main Business

Table 123. LINK AKC Latest Developments

Table 124. KYON Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors

Table 125. KYON Smart Dog Trackers Product Portfolios and Specifications

Table 126. KYON Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 127. KYON Main Business

Table 128. KYON Latest Developments

Table 129. Findster Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors

Table 130. Findster Smart Dog Trackers Product Portfolios and Specifications

Table 131. Findster Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 132. Findster Main Business

Table 133. Findster Latest Developments

Table 134. Radio Systems (SportDOG) Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors

Table 135. Radio Systems (SportDOG) Smart Dog Trackers Product Portfolios and

Specifications

Table 136. Radio Systems (SportDOG) Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 137. Radio Systems (SportDOG) Main Business

Table 138. Radio Systems (SportDOG) Latest Developments

Table 139. PawPrint Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors

Table 140. PawPrint Smart Dog Trackers Product Portfolios and Specifications

Table 141. PawPrint Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 142. PawPrint Main Business

Table 143. PawPrint Latest Developments

Table 144. PetPace Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors

Table 145. PetPace Smart Dog Trackers Product Portfolios and Specifications

Table 146. PetPace Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 147. PetPace Main Business

Table 148. PetPace Latest Developments

Table 149. Loc8tor Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors

Table 150. Loc8tor Smart Dog Trackers Product Portfolios and Specifications

Table 151. Loc8tor Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 152. Loc8tor Main Business

Table 153. Loc8tor Latest Developments

Table 154. Marco Polo Basic Information, Smart Dog Trackers Manufacturing Base, Sales Area and Its Competitors

Table 155. Marco Polo Smart Dog Trackers Product Portfolios and Specifications

Table 156. Marco Polo Smart Dog Trackers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 157. Marco Polo Main Business

Table 158. Marco Polo Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Smart Dog Trackers
- Figure 2. Smart Dog Trackers Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Smart Dog Trackers Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Smart Dog Trackers Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Smart Dog Trackers Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of GPS Based
- Figure 10. Product Picture of Radio Based
- Figure 11. Product Picture of Others
- Figure 12. Global Smart Dog Trackers Sales Market Share by Type in 2023
- Figure 13. Global Smart Dog Trackers Revenue Market Share by Type (2019-2024)
- Figure 14. Smart Dog Trackers Consumed in Tracking
- Figure 15. Global Smart Dog Trackers Market: Tracking (2019-2024) & (K Units)
- Figure 16. Smart Dog Trackers Consumed in Training
- Figure 17. Global Smart Dog Trackers Market: Training (2019-2024) & (K Units)
- Figure 18. Smart Dog Trackers Consumed in Monitoring
- Figure 19. Global Smart Dog Trackers Market: Monitoring (2019-2024) & (K Units)
- Figure 20. Smart Dog Trackers Consumed in Others
- Figure 21. Global Smart Dog Trackers Market: Others (2019-2024) & (K Units)
- Figure 22. Global Smart Dog Trackers Sales Market Share by Application (2023)
- Figure 23. Global Smart Dog Trackers Revenue Market Share by Application in 2023
- Figure 24. Smart Dog Trackers Sales Market by Company in 2023 (K Units)
- Figure 25. Global Smart Dog Trackers Sales Market Share by Company in 2023
- Figure 26. Smart Dog Trackers Revenue Market by Company in 2023 (\$ Million)
- Figure 27. Global Smart Dog Trackers Revenue Market Share by Company in 2023
- Figure 28. Global Smart Dog Trackers Sales Market Share by Geographic Region (2019-2024)
- Figure 29. Global Smart Dog Trackers Revenue Market Share by Geographic Region in 2023
- Figure 30. Americas Smart Dog Trackers Sales 2019-2024 (K Units)
- Figure 31. Americas Smart Dog Trackers Revenue 2019-2024 (\$ Millions)
- Figure 32. APAC Smart Dog Trackers Sales 2019-2024 (K Units)
- Figure 33. APAC Smart Dog Trackers Revenue 2019-2024 (\$ Millions)

- Figure 34. Europe Smart Dog Trackers Sales 2019-2024 (K Units)
- Figure 35. Europe Smart Dog Trackers Revenue 2019-2024 (\$ Millions)
- Figure 36. Middle East & Africa Smart Dog Trackers Sales 2019-2024 (K Units)
- Figure 37. Middle East & Africa Smart Dog Trackers Revenue 2019-2024 (\$ Millions)
- Figure 38. Americas Smart Dog Trackers Sales Market Share by Country in 2023
- Figure 39. Americas Smart Dog Trackers Revenue Market Share by Country in 2023
- Figure 40. Americas Smart Dog Trackers Sales Market Share by Type (2019-2024)
- Figure 41. Americas Smart Dog Trackers Sales Market Share by Application (2019-2024)
- Figure 42. United States Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Canada Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Mexico Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Brazil Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. APAC Smart Dog Trackers Sales Market Share by Region in 2023
- Figure 47. APAC Smart Dog Trackers Revenue Market Share by Regions in 2023
- Figure 48. APAC Smart Dog Trackers Sales Market Share by Type (2019-2024)
- Figure 49. APAC Smart Dog Trackers Sales Market Share by Application (2019-2024)
- Figure 50. China Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Japan Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. South Korea Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Southeast Asia Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. India Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Australia Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. China Taiwan Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Europe Smart Dog Trackers Sales Market Share by Country in 2023
- Figure 58. Europe Smart Dog Trackers Revenue Market Share by Country in 2023
- Figure 59. Europe Smart Dog Trackers Sales Market Share by Type (2019-2024)
- Figure 60. Europe Smart Dog Trackers Sales Market Share by Application (2019-2024)
- Figure 61. Germany Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. France Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. UK Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Italy Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Russia Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Middle East & Africa Smart Dog Trackers Sales Market Share by Country in 2023
- Figure 67. Middle East & Africa Smart Dog Trackers Revenue Market Share by Country in 2023
- Figure 68. Middle East & Africa Smart Dog Trackers Sales Market Share by Type (2019-2024)

Figure 69. Middle East & Africa Smart Dog Trackers Sales Market Share by Application (2019-2024)

Figure 70. Egypt Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)

Figure 71. South Africa Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Israel Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Turkey Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)

Figure 74. GCC Country Smart Dog Trackers Revenue Growth 2019-2024 (\$ Millions)

Figure 75. Manufacturing Cost Structure Analysis of Smart Dog Trackers in 2023

Figure 76. Manufacturing Process Analysis of Smart Dog Trackers

Figure 77. Industry Chain Structure of Smart Dog Trackers

Figure 78. Channels of Distribution

Figure 79. Global Smart Dog Trackers Sales Market Forecast by Region (2025-2030)

Figure 80. Global Smart Dog Trackers Revenue Market Share Forecast by Region (2025-2030)

Figure 81. Global Smart Dog Trackers Sales Market Share Forecast by Type (2025-2030)

Figure 82. Global Smart Dog Trackers Revenue Market Share Forecast by Type (2025-2030)

Figure 83. Global Smart Dog Trackers Sales Market Share Forecast by Application (2025-2030)

Figure 84. Global Smart Dog Trackers Revenue Market Share Forecast by Application (2025-2030)

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