

Global Smart Digital Asset Management Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Smart Digital Asset Management market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Smart Digital Asset Management is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Smart Digital Asset Management is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Smart Digital Asset Management is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Smart Digital Asset Management players cover Adobe, Cognizant Technology Solutions, Dell EMC, IBM, Aprimo, Oracle, Nuxeo, OpenText and MediaValet, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

Smart digital asset management (DAM) is a system which provides a central space for organizations to store, organize, find, access, and share digital content. Quick to deploy and easy-to-use, a centralized digital library provides peers, employees, clients, contractors, and other relevant key stakeholders controlled access to digital assets—including images, photos, creative files, video, audio, presentations, documents, and more.

LPI (LP Information)' newest research report, the “Smart Digital Asset Management Industry Forecast” looks at past sales and reviews total world Smart Digital Asset Management sales in 2022, providing a comprehensive analysis by region and market sector of projected Smart Digital Asset Management sales for 2023 through 2029. With Smart Digital Asset Management sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Digital Asset Management industry.

This Insight Report provides a comprehensive analysis of the global Smart Digital Asset Management landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Digital Asset Management portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Digital Asset Management market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Digital Asset Management and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Digital Asset Management.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Digital Asset Management market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On-premise

Segmentation by application

Brand Management System

Library or Archive

Production Management Systems

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Adobe

Cognizant Technology Solutions

Dell EMC

IBM

Aprimo

Oracle

Nuxeo

OpenText

MediaValet

Canto

Celum

Bynder

Bright (Asset Bank)

Extensis

Qbank

Censhare

Cloudinary

Widen

Wedia

Brandfolder

Percolate (Seismic)

IntelligenceBank

Alibaba Cloud

Tencent

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