

Global Smart Curtain Motor Market Growth 2025-2031

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Abstracts

The global Smart Curtain Motor market size is predicted to grow from US\$ 697 million in 2025 to US\$ 901 million in 2031; it is expected to grow at a CAGR of 4.4% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A complete set of electric curtains mainly consists of three parts: motor, track and curtain cloth. The motor is the core of the entire electric curtain. It not only carries the function of pulling the curtain, but also is the most important component of intelligence.

As an important part of the smart home system, smart curtain motors have developed rapidly in recent years with the popularization of Internet of Things technology and the trend of consumption upgrading.

Market growth is mainly driven by the following factors:

Increased penetration of smart homes: The global smart home market has exceeded US\$100 billion, and the demand for curtain motors as basic equipment has surged.

Energy-saving and environmental protection policies: Building energy-saving regulations in the EU and China and other regions require the promotion of the application of smart shading systems. **Consumption upgrading trend:** The demand for automated curtains in high-end residences, hotels, and offices has increased.

Technological progress: Innovations such as silent motors, improved lithium battery life, and unified standards for the Matter protocol improve user experience.

However, the market still faces risks and challenges: Installation barriers: Professional construction is required, which affects consumer decisions. Price sensitivity: 3-5 times higher than traditional curtains, and mass market acceptance needs to be improved. Inconsistent standards: The lack of interoperability of protocols among brands affects user experience. Real estate downturn: The shrinking new home market affects supporting sales. After-sales service: Issues such as motor life and maintenance affect reputation.

Regional analysis:

China occupies the largest share of global production and consumption. The high-end residential markets in Japan and South Korea have strong demand for silent motors. Emerging markets in Southeast Asia are beginning to show their potential as their economies develop. The United States is dominated by a DIY installation culture, and the demand for electric curtains as supporting products for smart homes is stable. Canada's cold climate promotes the application of heat-insulating smart curtains. Germany, France and other countries have strict requirements for building energy conservation, which promotes the development of the commercial end market.

Despite the challenges of complex installation and high prices, market penetration is expected to continue to increase with technological advances and cost reductions. Enterprises need to focus on breakthroughs in three major directions: ease of use, compatibility, and scene innovation, while seizing the blue ocean opportunities of aging-friendly renovation and commercial scenes. In the next 3-5 years, with the unification of industry standards and the improvement of consumer awareness, smart curtain motors are expected to become one of the standard configurations of smart homes.

LP Information, Inc. (LPI) ' newest research report, the "Smart Curtain Motor Industry Forecast" looks at past sales and reviews total world Smart Curtain Motor sales in 2024, providing a comprehensive analysis by region and market sector of projected Smart Curtain Motor sales for 2025 through 2031. With Smart Curtain Motor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Curtain Motor industry.

This Insight Report provides a comprehensive analysis of the global Smart Curtain Motor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Curtain Motor portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global Smart Curtain Motor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Curtain Motor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Curtain Motor.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Curtain Motor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Battery Powered

Charging Powered

Dual Power Mode

Segmentation by Application:

Residential

Hotel

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Aqara

Philips

ORVIBO

Dooya

ABB

Fox Domotics

Quoya Living

Zemismart

SOMFY

Hangzhou Konke Information Technology

Shenzhen Zhaowei Electromechanical Co., Ltd.

Hangzhou Wistar Mechanical

LifeSmart

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Curtain Motor market?

What factors are driving Smart Curtain Motor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?
How do Smart Curtain Motor market opportunities vary by end market size?
How does Smart Curtain Motor break out by Type, by Application?

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