

Global Smart Connected TV Market Growth 2024-2030

<https://marketpublishers.com/r/GBAA471D5FDDEN.html>

Date: January 2024

Pages: 115

Price: US\$ 3,660.00 (Single User License)

ID: GBAA471D5FDDEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Smart Connected TV market size was valued at US\$ 104120 million in 2023. With growing demand in downstream market, the Smart Connected TV is forecast to a readjusted size of US\$ 113530 million by 2030 with a CAGR of 1.2% during review period.

The research report highlights the growth potential of the global Smart Connected TV market. Smart Connected TV are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Smart Connected TV. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Smart Connected TV market.

Smart Connected TV is a natural development of the increasing convergence and expansion of multimedia delivery.

Among all Smart Connected TVs of all screen sizes, these with a screen size of 60 inches or more have the highest market share, accounting for 42.97 percent of global revenue in 2019, followed by 55-inch and 42-inch TVs with 26.94 percent and 18.32 percent respectively.

The Asia-Pacific region (especially China), North America and Europe are the main consumer markets for Smart Connected TVs, with China alone accounting for 27.92 percent of the global total in 2019.

The world's major manufacturers include Samsung Electronics, LG Electronics, TCL,

SONY, Hisense, Sharp (Foxconn), Xiaomi, Vizio, Haier and Panasonic. In 2019, the total revenue of the Top 5 manufacturers accounted for 71.46% of the global market, while the Top 10 accounted for 90.49%.

Key Features:

The report on Smart Connected TV market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Smart Connected TV market. It may include historical data, market segmentation by Type (e.g., 32 inch, 40 inch), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Smart Connected TV market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Smart Connected TV market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Smart Connected TV industry. This include advancements in Smart Connected TV technology, Smart Connected TV new entrants, Smart Connected TV new investment, and other innovations that are shaping the future of Smart Connected TV.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Smart Connected TV market. It includes factors influencing customer ' purchasing decisions, preferences for Smart Connected TV product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Smart Connected TV market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Smart Connected TV market. The report also evaluates

the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Smart Connected TV market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Smart Connected TV industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Smart Connected TV market.

Market Segmentation:

Smart Connected TV market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

32 inch

40 inch

42 inch

55 inch

?60 inch

Segmentation by application

Family

Public

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Samsung Electronics

LG Electronics

TCL

Hisense

Sony

Skyworth

Foxconn (Sharp)

Xiaomi

Vizio

Haier

Panasonic

Changhong

Konka

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Connected TV market?

What factors are driving Smart Connected TV market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Connected TV market opportunities vary by end market size?

How does Smart Connected TV break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Smart Connected TV Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Smart Connected TV by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Smart Connected TV by Country/Region, 2019, 2023 & 2030
- 2.2 Smart Connected TV Segment by Type
 - 2.2.1 32 inch
 - 2.2.2 40 inch
 - 2.2.3 42 inch
 - 2.2.4 55 inch
 - 2.2.5 ?60 inch
- 2.3 Smart Connected TV Sales by Type
 - 2.3.1 Global Smart Connected TV Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Smart Connected TV Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Smart Connected TV Sale Price by Type (2019-2024)
- 2.4 Smart Connected TV Segment by Application
 - 2.4.1 Family
 - 2.4.2 Public
- 2.5 Smart Connected TV Sales by Application
 - 2.5.1 Global Smart Connected TV Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Smart Connected TV Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Smart Connected TV Sale Price by Application (2019-2024)

3 GLOBAL SMART CONNECTED TV BY COMPANY

3.1 Global Smart Connected TV Breakdown Data by Company

- 3.1.1 Global Smart Connected TV Annual Sales by Company (2019-2024)
- 3.1.2 Global Smart Connected TV Sales Market Share by Company (2019-2024)

3.2 Global Smart Connected TV Annual Revenue by Company (2019-2024)

- 3.2.1 Global Smart Connected TV Revenue by Company (2019-2024)
- 3.2.2 Global Smart Connected TV Revenue Market Share by Company (2019-2024)

3.3 Global Smart Connected TV Sale Price by Company

3.4 Key Manufacturers Smart Connected TV Producing Area Distribution, Sales Area, Product Type

- 3.4.1 Key Manufacturers Smart Connected TV Product Location Distribution
- 3.4.2 Players Smart Connected TV Products Offered

3.5 Market Concentration Rate Analysis

- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR SMART CONNECTED TV BY GEOGRAPHIC REGION

4.1 World Historic Smart Connected TV Market Size by Geographic Region (2019-2024)

- 4.1.1 Global Smart Connected TV Annual Sales by Geographic Region (2019-2024)
- 4.1.2 Global Smart Connected TV Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Smart Connected TV Market Size by Country/Region (2019-2024)

- 4.2.1 Global Smart Connected TV Annual Sales by Country/Region (2019-2024)
- 4.2.2 Global Smart Connected TV Annual Revenue by Country/Region (2019-2024)

4.3 Americas Smart Connected TV Sales Growth

4.4 APAC Smart Connected TV Sales Growth

4.5 Europe Smart Connected TV Sales Growth

4.6 Middle East & Africa Smart Connected TV Sales Growth

5 AMERICAS

5.1 Americas Smart Connected TV Sales by Country

- 5.1.1 Americas Smart Connected TV Sales by Country (2019-2024)
- 5.1.2 Americas Smart Connected TV Revenue by Country (2019-2024)
- 5.2 Americas Smart Connected TV Sales by Type
- 5.3 Americas Smart Connected TV Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Smart Connected TV Sales by Region
 - 6.1.1 APAC Smart Connected TV Sales by Region (2019-2024)
 - 6.1.2 APAC Smart Connected TV Revenue by Region (2019-2024)
- 6.2 APAC Smart Connected TV Sales by Type
- 6.3 APAC Smart Connected TV Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Smart Connected TV by Country
 - 7.1.1 Europe Smart Connected TV Sales by Country (2019-2024)
 - 7.1.2 Europe Smart Connected TV Revenue by Country (2019-2024)
- 7.2 Europe Smart Connected TV Sales by Type
- 7.3 Europe Smart Connected TV Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Smart Connected TV by Country

8.1.1 Middle East & Africa Smart Connected TV Sales by Country (2019-2024)

8.1.2 Middle East & Africa Smart Connected TV Revenue by Country (2019-2024)

8.2 Middle East & Africa Smart Connected TV Sales by Type

8.3 Middle East & Africa Smart Connected TV Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Smart Connected TV

10.3 Manufacturing Process Analysis of Smart Connected TV

10.4 Industry Chain Structure of Smart Connected TV

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Smart Connected TV Distributors

11.3 Smart Connected TV Customer

12 WORLD FORECAST REVIEW FOR SMART CONNECTED TV BY GEOGRAPHIC REGION

12.1 Global Smart Connected TV Market Size Forecast by Region

12.1.1 Global Smart Connected TV Forecast by Region (2025-2030)

12.1.2 Global Smart Connected TV Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Smart Connected TV Forecast by Type
- 12.7 Global Smart Connected TV Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Samsung Electronics

- 13.1.1 Samsung Electronics Company Information

- 13.1.2 Samsung Electronics Smart Connected TV Product Portfolios and Specifications

- 13.1.3 Samsung Electronics Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.1.4 Samsung Electronics Main Business Overview

- 13.1.5 Samsung Electronics Latest Developments

13.2 LG Electronics

- 13.2.1 LG Electronics Company Information

- 13.2.2 LG Electronics Smart Connected TV Product Portfolios and Specifications

- 13.2.3 LG Electronics Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.2.4 LG Electronics Main Business Overview

- 13.2.5 LG Electronics Latest Developments

13.3 TCL

- 13.3.1 TCL Company Information

- 13.3.2 TCL Smart Connected TV Product Portfolios and Specifications

- 13.3.3 TCL Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.3.4 TCL Main Business Overview

- 13.3.5 TCL Latest Developments

13.4 Hisense

- 13.4.1 Hisense Company Information

- 13.4.2 Hisense Smart Connected TV Product Portfolios and Specifications

- 13.4.3 Hisense Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.4.4 Hisense Main Business Overview

- 13.4.5 Hisense Latest Developments

13.5 Sony

- 13.5.1 Sony Company Information

- 13.5.2 Sony Smart Connected TV Product Portfolios and Specifications
- 13.5.3 Sony Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 Sony Main Business Overview
- 13.5.5 Sony Latest Developments
- 13.6 Skyworth
 - 13.6.1 Skyworth Company Information
 - 13.6.2 Skyworth Smart Connected TV Product Portfolios and Specifications
 - 13.6.3 Skyworth Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Skyworth Main Business Overview
 - 13.6.5 Skyworth Latest Developments
- 13.7 Foxconn (Sharp)
 - 13.7.1 Foxconn (Sharp) Company Information
 - 13.7.2 Foxconn (Sharp) Smart Connected TV Product Portfolios and Specifications
 - 13.7.3 Foxconn (Sharp) Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Foxconn (Sharp) Main Business Overview
 - 13.7.5 Foxconn (Sharp) Latest Developments
- 13.8 Xiaomi
 - 13.8.1 Xiaomi Company Information
 - 13.8.2 Xiaomi Smart Connected TV Product Portfolios and Specifications
 - 13.8.3 Xiaomi Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Xiaomi Main Business Overview
 - 13.8.5 Xiaomi Latest Developments
- 13.9 Vizio
 - 13.9.1 Vizio Company Information
 - 13.9.2 Vizio Smart Connected TV Product Portfolios and Specifications
 - 13.9.3 Vizio Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Vizio Main Business Overview
 - 13.9.5 Vizio Latest Developments
- 13.10 Haier
 - 13.10.1 Haier Company Information
 - 13.10.2 Haier Smart Connected TV Product Portfolios and Specifications
 - 13.10.3 Haier Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Haier Main Business Overview

13.10.5 Haier Latest Developments

13.11 Panasonic

13.11.1 Panasonic Company Information

13.11.2 Panasonic Smart Connected TV Product Portfolios and Specifications

13.11.3 Panasonic Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 Panasonic Main Business Overview

13.11.5 Panasonic Latest Developments

13.12 Changhong

13.12.1 Changhong Company Information

13.12.2 Changhong Smart Connected TV Product Portfolios and Specifications

13.12.3 Changhong Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 Changhong Main Business Overview

13.12.5 Changhong Latest Developments

13.13 Konka

13.13.1 Konka Company Information

13.13.2 Konka Smart Connected TV Product Portfolios and Specifications

13.13.3 Konka Smart Connected TV Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Konka Main Business Overview

13.13.5 Konka Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Smart Connected TV Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Smart Connected TV Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of 32 inch

Table 4. Major Players of 40 inch

Table 5. Major Players of 42 inch

Table 6. Major Players of 55 inch

Table 7. Major Players of ?60 inch

Table 8. Global Smart Connected TV Sales by Type (2019-2024) & (K Units)

Table 9. Global Smart Connected TV Sales Market Share by Type (2019-2024)

Table 10. Global Smart Connected TV Revenue by Type (2019-2024) & (\$ million)

Table 11. Global Smart Connected TV Revenue Market Share by Type (2019-2024)

Table 12. Global Smart Connected TV Sale Price by Type (2019-2024) & (USD/Unit)

Table 13. Global Smart Connected TV Sales by Application (2019-2024) & (K Units)

Table 14. Global Smart Connected TV Sales Market Share by Application (2019-2024)

Table 15. Global Smart Connected TV Revenue by Application (2019-2024)

Table 16. Global Smart Connected TV Revenue Market Share by Application (2019-2024)

Table 17. Global Smart Connected TV Sale Price by Application (2019-2024) & (USD/Unit)

Table 18. Global Smart Connected TV Sales by Company (2019-2024) & (K Units)

Table 19. Global Smart Connected TV Sales Market Share by Company (2019-2024)

Table 20. Global Smart Connected TV Revenue by Company (2019-2024) (\$ Millions)

Table 21. Global Smart Connected TV Revenue Market Share by Company (2019-2024)

Table 22. Global Smart Connected TV Sale Price by Company (2019-2024) & (USD/Unit)

Table 23. Key Manufacturers Smart Connected TV Producing Area Distribution and Sales Area

Table 24. Players Smart Connected TV Products Offered

Table 25. Smart Connected TV Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 26. New Products and Potential Entrants

Table 27. Mergers & Acquisitions, Expansion

Table 28. Global Smart Connected TV Sales by Geographic Region (2019-2024) & (K Units)

Table 29. Global Smart Connected TV Sales Market Share Geographic Region (2019-2024)

Table 30. Global Smart Connected TV Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 31. Global Smart Connected TV Revenue Market Share by Geographic Region (2019-2024)

Table 32. Global Smart Connected TV Sales by Country/Region (2019-2024) & (K Units)

Table 33. Global Smart Connected TV Sales Market Share by Country/Region (2019-2024)

Table 34. Global Smart Connected TV Revenue by Country/Region (2019-2024) & (\$ millions)

Table 35. Global Smart Connected TV Revenue Market Share by Country/Region (2019-2024)

Table 36. Americas Smart Connected TV Sales by Country (2019-2024) & (K Units)

Table 37. Americas Smart Connected TV Sales Market Share by Country (2019-2024)

Table 38. Americas Smart Connected TV Revenue by Country (2019-2024) & (\$ Millions)

Table 39. Americas Smart Connected TV Revenue Market Share by Country (2019-2024)

Table 40. Americas Smart Connected TV Sales by Type (2019-2024) & (K Units)

Table 41. Americas Smart Connected TV Sales by Application (2019-2024) & (K Units)

Table 42. APAC Smart Connected TV Sales by Region (2019-2024) & (K Units)

Table 43. APAC Smart Connected TV Sales Market Share by Region (2019-2024)

Table 44. APAC Smart Connected TV Revenue by Region (2019-2024) & (\$ Millions)

Table 45. APAC Smart Connected TV Revenue Market Share by Region (2019-2024)

Table 46. APAC Smart Connected TV Sales by Type (2019-2024) & (K Units)

Table 47. APAC Smart Connected TV Sales by Application (2019-2024) & (K Units)

Table 48. Europe Smart Connected TV Sales by Country (2019-2024) & (K Units)

Table 49. Europe Smart Connected TV Sales Market Share by Country (2019-2024)

Table 50. Europe Smart Connected TV Revenue by Country (2019-2024) & (\$ Millions)

Table 51. Europe Smart Connected TV Revenue Market Share by Country (2019-2024)

Table 52. Europe Smart Connected TV Sales by Type (2019-2024) & (K Units)

Table 53. Europe Smart Connected TV Sales by Application (2019-2024) & (K Units)

Table 54. Middle East & Africa Smart Connected TV Sales by Country (2019-2024) & (K Units)

Table 55. Middle East & Africa Smart Connected TV Sales Market Share by Country

(2019-2024)

Table 56. Middle East & Africa Smart Connected TV Revenue by Country (2019-2024) & (\$ Millions)

Table 57. Middle East & Africa Smart Connected TV Revenue Market Share by Country (2019-2024)

Table 58. Middle East & Africa Smart Connected TV Sales by Type (2019-2024) & (K Units)

Table 59. Middle East & Africa Smart Connected TV Sales by Application (2019-2024) & (K Units)

Table 60. Key Market Drivers & Growth Opportunities of Smart Connected TV

Table 61. Key Market Challenges & Risks of Smart Connected TV

Table 62. Key Industry Trends of Smart Connected TV

Table 63. Smart Connected TV Raw Material

Table 64. Key Suppliers of Raw Materials

Table 65. Smart Connected TV Distributors List

Table 66. Smart Connected TV Customer List

Table 67. Global Smart Connected TV Sales Forecast by Region (2025-2030) & (K Units)

Table 68. Global Smart Connected TV Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 69. Americas Smart Connected TV Sales Forecast by Country (2025-2030) & (K Units)

Table 70. Americas Smart Connected TV Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 71. APAC Smart Connected TV Sales Forecast by Region (2025-2030) & (K Units)

Table 72. APAC Smart Connected TV Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 73. Europe Smart Connected TV Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Europe Smart Connected TV Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Middle East & Africa Smart Connected TV Sales Forecast by Country (2025-2030) & (K Units)

Table 76. Middle East & Africa Smart Connected TV Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 77. Global Smart Connected TV Sales Forecast by Type (2025-2030) & (K Units)

Table 78. Global Smart Connected TV Revenue Forecast by Type (2025-2030) & (\$ Millions)

- Table 79. Global Smart Connected TV Sales Forecast by Application (2025-2030) & (K Units)
- Table 80. Global Smart Connected TV Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 81. Samsung Electronics Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors
- Table 82. Samsung Electronics Smart Connected TV Product Portfolios and Specifications
- Table 83. Samsung Electronics Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Samsung Electronics Main Business
- Table 85. Samsung Electronics Latest Developments
- Table 86. LG Electronics Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors
- Table 87. LG Electronics Smart Connected TV Product Portfolios and Specifications
- Table 88. LG Electronics Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. LG Electronics Main Business
- Table 90. LG Electronics Latest Developments
- Table 91. TCL Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors
- Table 92. TCL Smart Connected TV Product Portfolios and Specifications
- Table 93. TCL Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. TCL Main Business
- Table 95. TCL Latest Developments
- Table 96. Hisense Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors
- Table 97. Hisense Smart Connected TV Product Portfolios and Specifications
- Table 98. Hisense Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Hisense Main Business
- Table 100. Hisense Latest Developments
- Table 101. Sony Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors
- Table 102. Sony Smart Connected TV Product Portfolios and Specifications
- Table 103. Sony Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Sony Main Business

Table 105. Sony Latest Developments

Table 106. Skyworth Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors

Table 107. Skyworth Smart Connected TV Product Portfolios and Specifications

Table 108. Skyworth Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Skyworth Main Business

Table 110. Skyworth Latest Developments

Table 111. Foxconn (Sharp) Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors

Table 112. Foxconn (Sharp) Smart Connected TV Product Portfolios and Specifications

Table 113. Foxconn (Sharp) Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Foxconn (Sharp) Main Business

Table 115. Foxconn (Sharp) Latest Developments

Table 116. Xiaomi Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors

Table 117. Xiaomi Smart Connected TV Product Portfolios and Specifications

Table 118. Xiaomi Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Xiaomi Main Business

Table 120. Xiaomi Latest Developments

Table 121. Vizio Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors

Table 122. Vizio Smart Connected TV Product Portfolios and Specifications

Table 123. Vizio Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Vizio Main Business

Table 125. Vizio Latest Developments

Table 126. Haier Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors

Table 127. Haier Smart Connected TV Product Portfolios and Specifications

Table 128. Haier Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Haier Main Business

Table 130. Haier Latest Developments

Table 131. Panasonic Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors

Table 132. Panasonic Smart Connected TV Product Portfolios and Specifications

Table 133. Panasonic Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Panasonic Main Business

Table 135. Panasonic Latest Developments

Table 136. Changhong Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors

Table 137. Changhong Smart Connected TV Product Portfolios and Specifications

Table 138. Changhong Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Changhong Main Business

Table 140. Changhong Latest Developments

Table 141. Konka Basic Information, Smart Connected TV Manufacturing Base, Sales Area and Its Competitors

Table 142. Konka Smart Connected TV Product Portfolios and Specifications

Table 143. Konka Smart Connected TV Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. Konka Main Business

Table 145. Konka Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Smart Connected TV
- Figure 2. Smart Connected TV Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Smart Connected TV Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Smart Connected TV Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Smart Connected TV Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of 32 inch
- Figure 10. Product Picture of 40 inch
- Figure 11. Product Picture of 42 inch
- Figure 12. Product Picture of 55 inch
- Figure 13. Product Picture of ?60 inch
- Figure 14. Global Smart Connected TV Sales Market Share by Type in 2023
- Figure 15. Global Smart Connected TV Revenue Market Share by Type (2019-2024)
- Figure 16. Smart Connected TV Consumed in Family
- Figure 17. Global Smart Connected TV Market: Family (2019-2024) & (K Units)
- Figure 18. Smart Connected TV Consumed in Public
- Figure 19. Global Smart Connected TV Market: Public (2019-2024) & (K Units)
- Figure 20. Global Smart Connected TV Sales Market Share by Application (2023)
- Figure 21. Global Smart Connected TV Revenue Market Share by Application in 2023
- Figure 22. Smart Connected TV Sales Market by Company in 2023 (K Units)
- Figure 23. Global Smart Connected TV Sales Market Share by Company in 2023
- Figure 24. Smart Connected TV Revenue Market by Company in 2023 (\$ Million)
- Figure 25. Global Smart Connected TV Revenue Market Share by Company in 2023
- Figure 26. Global Smart Connected TV Sales Market Share by Geographic Region (2019-2024)
- Figure 27. Global Smart Connected TV Revenue Market Share by Geographic Region in 2023
- Figure 28. Americas Smart Connected TV Sales 2019-2024 (K Units)
- Figure 29. Americas Smart Connected TV Revenue 2019-2024 (\$ Millions)
- Figure 30. APAC Smart Connected TV Sales 2019-2024 (K Units)
- Figure 31. APAC Smart Connected TV Revenue 2019-2024 (\$ Millions)
- Figure 32. Europe Smart Connected TV Sales 2019-2024 (K Units)
- Figure 33. Europe Smart Connected TV Revenue 2019-2024 (\$ Millions)

- Figure 34. Middle East & Africa Smart Connected TV Sales 2019-2024 (K Units)
- Figure 35. Middle East & Africa Smart Connected TV Revenue 2019-2024 (\$ Millions)
- Figure 36. Americas Smart Connected TV Sales Market Share by Country in 2023
- Figure 37. Americas Smart Connected TV Revenue Market Share by Country in 2023
- Figure 38. Americas Smart Connected TV Sales Market Share by Type (2019-2024)
- Figure 39. Americas Smart Connected TV Sales Market Share by Application (2019-2024)
- Figure 40. United States Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Canada Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Mexico Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Brazil Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. APAC Smart Connected TV Sales Market Share by Region in 2023
- Figure 45. APAC Smart Connected TV Revenue Market Share by Regions in 2023
- Figure 46. APAC Smart Connected TV Sales Market Share by Type (2019-2024)
- Figure 47. APAC Smart Connected TV Sales Market Share by Application (2019-2024)
- Figure 48. China Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Japan Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. South Korea Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Southeast Asia Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. India Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Australia Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. China Taiwan Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Europe Smart Connected TV Sales Market Share by Country in 2023
- Figure 56. Europe Smart Connected TV Revenue Market Share by Country in 2023
- Figure 57. Europe Smart Connected TV Sales Market Share by Type (2019-2024)
- Figure 58. Europe Smart Connected TV Sales Market Share by Application (2019-2024)
- Figure 59. Germany Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. France Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. UK Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Italy Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Russia Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Middle East & Africa Smart Connected TV Sales Market Share by Country in 2023
- Figure 65. Middle East & Africa Smart Connected TV Revenue Market Share by Country in 2023
- Figure 66. Middle East & Africa Smart Connected TV Sales Market Share by Type (2019-2024)
- Figure 67. Middle East & Africa Smart Connected TV Sales Market Share by Application

(2019-2024)

Figure 68. Egypt Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)

Figure 69. South Africa Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Israel Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Turkey Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)

Figure 72. GCC Country Smart Connected TV Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Manufacturing Cost Structure Analysis of Smart Connected TV in 2023

Figure 74. Manufacturing Process Analysis of Smart Connected TV

Figure 75. Industry Chain Structure of Smart Connected TV

Figure 76. Channels of Distribution

Figure 77. Global Smart Connected TV Sales Market Forecast by Region (2025-2030)

Figure 78. Global Smart Connected TV Revenue Market Share Forecast by Region
(2025-2030)

Figure 79. Global Smart Connected TV Sales Market Share Forecast by Type
(2025-2030)

Figure 80. Global Smart Connected TV Revenue Market Share Forecast by Type
(2025-2030)

Figure 81. Global Smart Connected TV Sales Market Share Forecast by Application
(2025-2030)

Figure 82. Global Smart Connected TV Revenue Market Share Forecast by Application
(2025-2030)

I would like to order

Product name: Global Smart Connected TV Market Growth 2024-2030

Product link: <https://marketpublishers.com/r/GBAA471D5FDDEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBAA471D5FDDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970