

Global Smart-Connected Pet Collars Market Growth 2024-2030

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Abstracts

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A smart pet collar is a tech-enabled collar that can help track the activity and location of the pet. Smart pet collars can also be used for training purposes. Smart Collar tracks various parameters for your dog including GPS, temperature, and a buzzer for location.

The global Smart-Connected Pet Collars market size is projected to grow from US\$ 693.2 million in 2023 to US\$ 3248.3 million in 2030; it is expected to grow at a CAGR of 24.7% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Smart-Connected Pet Collars Industry Forecast” looks at past sales and reviews total world Smart-Connected Pet Collars sales in 2023, providing a comprehensive analysis by region and market sector of projected Smart-Connected Pet Collars sales for 2024 through 2030. With Smart-Connected Pet Collars sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart-Connected Pet Collars industry.

This Insight Report provides a comprehensive analysis of the global Smart-Connected Pet Collars landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart-Connected Pet Collars portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart-Connected Pet Collars market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart-Connected Pet Collars and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart-Connected Pet Collars.

Pet medical care is the second largest segment in pet industry. In the UK, annual spending on veterinary and other pet services has risen from ?2.6bn in 2015 to ?4bn in 2021, a 54% increase in just six years. According to Vetnosis, the value of the global animal health industry will increase by 12% to \$38.3 billion in 2021. White Paper on China's Pet Healthy Consumption of JD shows that in 2023, there are 13.09 million pets entering middle age and old age. And pet aging is expected to be seen in the next few years. Changes in the age structure of pets will further bring about the development of the pet medical industry. According to the data of the 2022 China Pet Medical Industry White Paper, from the perspective of market size, the scale of China's pet medical market is about ?67.5 billion, accounting for about 22.5% of the entire pet industry. From the perspective of hospital operation time, pet hospitals within 5 years accounted for about 73%. About 11% of the pet hospitals have been in operation for more than 10 years. From the perspective of hospital turnover, nearly 40% of the hospitals have increased their annual turnover year-on-year, and the growth rate is mainly within 474%.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart-Connected Pet Collars market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Bluetooth

Wifi

GPS

Others

Segmentation by application

Dogs

Cats

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Link AKC

PetPace

Scollar

Wagz

Whistle Labs

Radio Systems

RAWR

WUF

FitBark

KYON

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart-Connected Pet Collars market?

What factors are driving Smart-Connected Pet Collars market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart-Connected Pet Collars market opportunities vary by end market size?

How does Smart-Connected Pet Collars break out type, application?

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