

# Global Smart Connected Home Appliance Market Growth 2026-2032

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## Abstracts

The global Smart Connected Home Appliance market size is predicted to grow from US\$ 37530 million in 2025 to US\$ 49960 million in 2032; it is expected to grow at a CAGR of 4.3% from 2026 to 2032.

A smart connected home appliance refers to a device equipped with internet connectivity and integrated sensors or controls that enable remote monitoring, management, and automation via smartphone, tablet, or voice commands. These appliances can include everything from refrigerators and washing machines to thermostats and lighting systems. They offer users enhanced convenience, energy efficiency, and customization options by allowing them to monitor usage patterns, adjust settings remotely, and receive alerts or notifications. This technology represents a key component of the broader concept of the smart home, where interconnected devices collaborate to streamline daily tasks and improve overall living comfort.

United States market for Smart Connected Home Appliance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Smart Connected Home Appliance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Smart Connected Home Appliance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Smart Connected Home Appliance players cover Samsung, Siemens, Whirlpool, LG, Electrolux, etc. In terms of revenue, the global two largest companies

occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Smart Connected Home Appliance Industry Forecast” looks at past sales and reviews total world Smart Connected Home Appliance sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Connected Home Appliance sales for 2026 through 2032. With Smart Connected Home Appliance sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Connected Home Appliance industry.

This Insight Report provides a comprehensive analysis of the global Smart Connected Home Appliance landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Connected Home Appliance portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Connected Home Appliance market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Connected Home Appliance and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Connected Home Appliance.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Connected Home Appliance market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Air Conditioner

Refrigerator

Washing Machine

TV

Other

**Segmentation by Application:**

Specialty Stores

Online Stores

Other

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

Siemens

Whirlpool

LG

Electrolux

Panasonic

Miele & Cie

Philips

iRobot

Ecovacs

Neato

Haier

Midea

Hisense

Sony

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Smart Connected Home Appliance market?

What factors are driving Smart Connected Home Appliance market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Connected Home Appliance market opportunities vary by end market size?

How does Smart Connected Home Appliance break out by Type, by Application?

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