

# Global Smart Connected Clothing Market Growth 2024-2030

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#### **Abstracts**

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Apparel products, which are integrated with wireless (smart) technology including Bluetooth, Wi-Fi, near frequency communication (NFC), motion sensors, and infrared (IR) are considered as smart connected clothing products. They can be connected to smartphones and Others smart gadgets to monitor various health and physiological conditions and control body movement and Others activities.

The global Smart Connected Clothing market size is projected to grow from US\$ 2099.3 million in 2023 to US\$ 11170 million in 2030; it is expected to grow at a CAGR of 27.0% from 2024 to 2030.

LP Information, Inc. (LPI) 'newest research report, the "Smart Connected Clothing Industry Forecast" looks at past sales and reviews total world Smart Connected Clothing sales in 2023, providing a comprehensive analysis by region and market sector of projected Smart Connected Clothing sales for 2024 through 2030. With Smart Connected Clothing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Connected Clothing industry.

This Insight Report provides a comprehensive analysis of the global Smart Connected Clothing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Connected Clothing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position



in an accelerating global Smart Connected Clothing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Connected Clothing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Connected Clothing.

Intelligent fashion is clothing and clothing that enhance functions through technology. Some smart garments use advanced textiles with interwoven circuits, while others implement sensors and additional hardware to give them smart functions. Many smart clothes can connect to apps or programs on assistive devices using Bluetooth or Wi-Fi. Global Smart Clothing key players include Nike, Adidas, Under Armour, Hexoskin (Carre Technologies), Levi's, etc. Global top 3 manufacturers hold a Market Share over 25%. North America accounts for the most Production Market Share, which have a share over 40%, followed by Europe. In terms of product, Second Generation Product is the largest segment, with a Production Market Share over 45%. And in terms of application, the largest Application is Sports Industry, followed by Military.

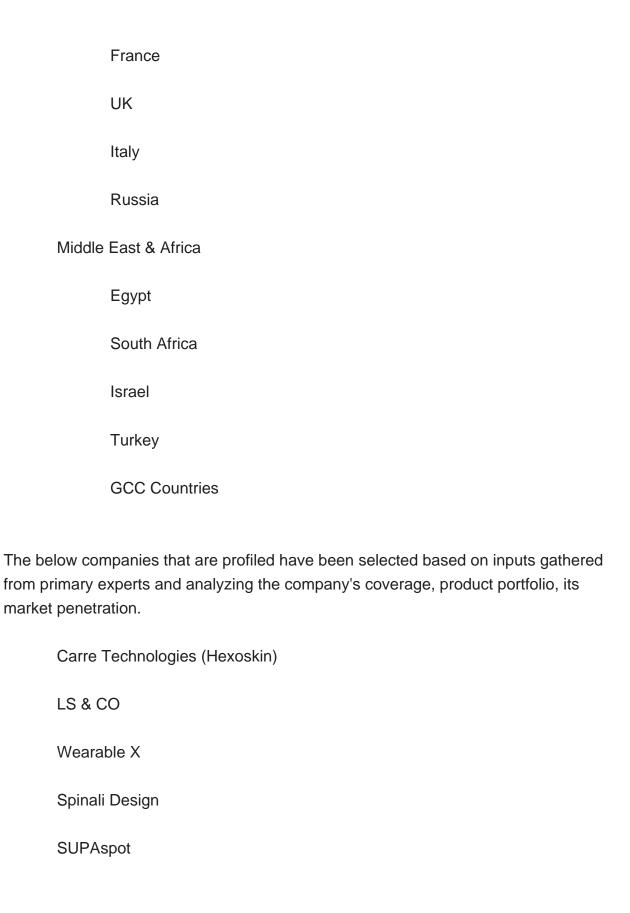
This report presents a comprehensive overview, market shares, and growth opportunities of Smart Connected Clothing market by product type, application, key manufacturers and key regions and countries.

Segme	entation by type
	Wi-Fi
	Bluetooth
	Near Frequency Communication (NFC)
	Infrared (IR)
	Motion Sensors
	Others



Segmentation by application			
Men			
Womer	า		
Childre	n		
This report also	o splits the market by region:		
Americ	as		
	United States		
	Canada		
	Mexico		
	Brazil		
APAC			
	China		
	Japan		
	Korea		
	Southeast Asia		
	India		
	Australia		
Europe	•		
	Germany		





Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Connected Clothing market?



What factors are driving Smart Connected Clothing market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Connected Clothing market opportunities vary by end market size?

How does Smart Connected Clothing break out type, application?



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