

# Global Smart Clothes Drying Racks Market Growth 2026-2032

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## Abstracts

The global Smart Clothes Drying Racks market size is predicted to grow from US\$ 2152 million in 2025 to US\$ 4245 million in 2032; it is expected to grow at a CAGR of 10.4% from 2026 to 2032.

Smart clothes drying racks are household laundry-drying systems designed for balconies or indoor utility areas, typically mounted on ceilings or walls and powered by a motorized lifting mechanism to raise, lower, position, and store drying rods. They improve space efficiency, accessibility, and interior tidiness while enabling a more repeatable drying workflow. A typical product integrates a load-bearing frame, motor and gearbox, lifting cables or belts, telescopic rods and hanger components, power and control electronics, lighting, and safety protection features. Many models further add ventilation, assisted drying, and care-related functions, sometimes combined with sensor-driven automation, turning basic hanging into a more manageable and stable end-of-laundry-care system.

In 2025, global Smart Clothes Drying Racks production reached approximately 12–16 million units; on a manufacturer ex-works basis (FOB-like), typical factory prices were about USD 90–200 per unit.

As urban homes become more space-constrained and balcony laundry scenarios remain high-frequency, smart clothes drying racks are evolving from hardware-style drying fixtures into appliance-like durables. Space saving and easier reach remain baseline value, but stronger demand is increasingly driven by the need for predictable drying effectiveness in humid or cold seasons, expectations for cleaner interior aesthetics, and the experience uplift from integrated lighting, ventilation, and care-related functions. This shift is accelerating product iteration from basic lifting to

multifunction integration. With fit-out adoption in new homes and renovation cycles in existing homes, installation delivery capability, after-sales coverage, and consistent quality control have become decisive thresholds for brands to enter mainstream retail and project procurement lists.

Opportunities come with amplified challenges. Smart-home penetration improves acceptance of connected control and scenario-based use, while continuous upgrades in lower noise, higher load capacity, and stronger safety protection expand the value space for mid-to-high-end configurations. However, electrical safety and long-term durability demand strong manufacturing consistency and supply-chain discipline. If price competition becomes excessive and squeezes material quality and inspection investment, rising failure rates and service burdens can quickly increase reputation risk. Meanwhile, care-related functions face increasing scrutiny around realism, measurability, and compliance boundaries, attracting attention from both consumers and regulators.

Downstream trends show a split. Retail channels favor standardized, fast-to-install, quieter models suited for quick renovation, while project and home-improvement channels prioritize concealed integration, consistent aesthetics, and customized configurations to match whole-home delivery standards. Future competition is likely to center on stronger yet quieter drive systems, lightweight and corrosion-resistant structures, and stronger installer/service ecosystems—combined with deeper smart linkage that embeds drying into everyday home management scenarios.

LP Information, Inc. (LPI) ' newest research report, the “Smart Clothes Drying Racks Industry Forecast” looks at past sales and reviews total world Smart Clothes Drying Racks sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Clothes Drying Racks sales for 2026 through 2032. With Smart Clothes Drying Racks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Clothes Drying Racks industry.

This Insight Report provides a comprehensive analysis of the global Smart Clothes Drying Racks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Clothes Drying Racks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Clothes Drying Racks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Clothes Drying Racks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Clothes Drying Racks.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Clothes Drying Racks market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Single-Rod

Double Pole

Others (L-shaped, Expandable)

#### Segmentation by Control Technology:

Remote Control

Intelligent Control (App, Voice)

Others (Sensing, Automatic)

#### Segmentation by Function Integration:

Basic Lifting with Lighting

With Drying and Sterilizing

Others (Full-featured with AI)

### Segmentation by Installation Mode:

Ceiling Mounted

Recessed (Integrated into Ceiling)

### Segmentation by Application:

Household

Commercial (Hotels, Apartments)

### This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Guangdong Hotata Technology Group Co., Ltd.

Zhejiang Hooeasy Technology Co., Ltd.

Shenzhen Orlant Intelligence Control System Co., Ltd.

Guangdong Lbest Intelligent Technology Co., Ltd.

Ningbo Schloeman Intelligent Technology Co., Ltd.

Guangzhou Lianyi Household Products Manufacturing Co., Ltd.

Guangdong Fangyuan Panpan Intelligent Technology Co., Ltd.

Midea Group Co., Ltd.

Xiaomi Corporation

JOMOO Kitchen & Bath Co., Ltd.

AUPU Intelligent Technology Corporation Limited

Jiangsu Jeyang Technology Co., Ltd.

Koninklijke Philips N.V.

Foxydry

Steigen

Varlux Pte Ltd.

OIKIA

YU HOME

Mensch

HOML?DJ

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Clothes Drying Racks market?

What factors are driving Smart Clothes Drying Racks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Clothes Drying Racks market opportunities vary by end market size?

How does Smart Clothes Drying Racks break out by Type, by Application?

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