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Global Smart Body Composition Scale Market Growth 2026-2032

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Abstracts

The global Smart Body Composition Scale market size is predicted to grow from US$ 1614 million in 2025 to US$ 2471 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

In 2025, global Smart Body Composition Scale production reached approximately 37 million units, with an average global market price of around USD 45 per unit.

The gross profit margin of major companies in the industry is between 25%–38%.

In 2025, the global production capacity of Smart Body Composition Scale was approximately 49 million units.

Smart Body Composition Scale is an electronic weighing device designed to measure body weight and estimate body composition through integrated sensors and digital processing. In addition to weight, it may provide estimated indicators such as body fat percentage, body water, muscle mass, bone mass, visceral fat, and basal metabolic rate, typically using bioelectrical impedance analysis. Smart models can connect with smartphones through Bluetooth or Wi-Fi to record, analyze, and synchronize measurement data. The products are mainly used for household health management, fitness, weight management, wellness monitoring, and personal nutrition management. The product scope covers consumer smart scales with body composition measurement functions and excludes ordinary weight-only bathroom scales.

The industry chain begins upstream with load cells, bioelectrical impedance sensors, circuit boards, processors, Bluetooth or Wi-Fi modules, displays, batteries, electrodes, plastics, glass, and other structural materials. Midstream manufacturers integrate

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weighing, impedance measurement, data processing, wireless connectivity, display, and power-management functions through hardware design, firmware development, calibration, assembly, and functional testing. Product specifications vary by measurement accuracy, supported body composition indicators, connectivity, display configuration, and user capacity. Downstream, products are distributed through consumer electronics retailers, fitness channels, pharmacies, supermarkets, and e-commerce platforms for home health management, fitness, weight control, and wellness applications.

United States market for Smart Body Composition Scale is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Smart Body Composition Scale is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Smart Body Composition Scale is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Smart Body Composition Scale players cover Withings SA, TANITA Corporation, InBody Co., Ltd., OMRON HEALTHCARE Co., Ltd., Garmin Ltd., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Smart Body Composition Scale Industry Forecast” looks at past sales and reviews total world Smart Body Composition Scale sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Body Composition Scale sales for 2026 through 2032. With Smart Body Composition Scale sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Smart Body Composition Scale industry.

This Insight Report provides a comprehensive analysis of the global Smart Body Composition Scale landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Body Composition Scale portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these

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firms' unique position in an accelerating global Smart Body Composition Scale market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Body Composition Scale and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Body Composition Scale.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Body Composition Scale market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Bioelectrical Impedance Analysis

Multi-Frequency Impedance

Segmental Impedance Analysis

Segmentation by User Interaction:

Basic Digital Models

Bluetooth-Connected Models

Wi-Fi Connected Models

Segmentation by Maximum Weighing Capacity:

Standard Capacity??150 kg?

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High Capacity?>150–200 kg?

Extra-High Capacity?>200 kg?

Segmentation by Application:

Home Health Management

Weight Management

Fitness and Bodybuilding

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Withings SA

TANITA Corporation

InBody Co., Ltd.

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OMRON HEALTHCARE Co., Ltd.

Garmin Ltd.

A&D Company, Limited

Beurer GmbH

Etekcity Corporation

Xiaomi Corporation

Huawei Technologies Co., Ltd.

Honor Device Co., Ltd.

PICOOC Technology Co., Ltd.

YUNMAI Technology Co., Ltd.

Guangdong Transtek Medical Electronics Co., Ltd.

Zepp Health Corporation

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Body Composition Scale market?

What factors are driving Smart Body Composition Scale market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Body Composition Scale market opportunities vary by end market size?

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How does Smart Body Composition Scale break out by Type, by Application?

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