

# Global Smart Beacon Market Growth 2025-2031

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## Abstracts

The global Smart Beacon market size is predicted to grow from US\$ 4498 million in 2025 to US\$ 25000 million in 2031; it is expected to grow at a CAGR of 33.1% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A Smart Beacon is a small Bluetooth radio transmitter.

It's kind of like a lighthouse: it repeatedly transmits a single signal that other devices can see. Instead of emitting visible light, though, it broadcasts a radio signal that is made up of a combination of letters and numbers transmitted on a regular interval of approximately 1/10th of a second. A Bluetooth-equipped device like a smartphone can "see" a beacon once it's in range, much like sailors looking for a lighthouse to know where they are.

Europe held the largest share of the smart beacon market in 2017 owing to the high traction of the beacon technology and growing need for technologically advanced marketing platforms among the end users to capture the shares in the respective markets. In addition, Europe is an early adopter of the technology, and the customers in this region have accepted the technology seamlessly. APAC is expected to witness significant growth due to the growing traction of the beacon technology in China and Australia. Further, the market is still in a nascent stage in this region and has a lot of potential.

LP Information, Inc. (LPI) ' newest research report, the "Smart Beacon Industry Forecast" looks at past sales and reviews total world Smart Beacon sales in 2024,

providing a comprehensive analysis by region and market sector of projected Smart Beacon sales for 2025 through 2031. With Smart Beacon sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Beacon industry.

This Insight Report provides a comprehensive analysis of the global Smart Beacon landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Beacon portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Beacon market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Beacon and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Beacon.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Beacon market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Bluetooth Low Energy (BLE)

Hybrid

#### Segmentation by Application:

Retail

Public Gatherings & Spaces

Hospitality

Transportation & Logistics

Sports

Aviation

Healthcare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Estimote

Aruba

Kontakt.io

Cisco

Bluision

Onyx Beacon

Leantegra

Gimbal

Accent Systems

Swirl Networks

Sensoro

Jaalee Technology

Beaconinside

Blesh

Blueup

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Beacon market?

What factors are driving Smart Beacon market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Beacon market opportunities vary by end market size?

How does Smart Beacon break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Smart Beacon Annual Sales 2020-2031
  - 2.1.2 World Current & Future Analysis for Smart Beacon by Geographic Region, 2020, 2024 & 2031
  - 2.1.3 World Current & Future Analysis for Smart Beacon by Country/Region, 2020, 2024 & 2031
- 2.2 Smart Beacon Segment by Type
  - 2.2.1 Bluetooth Low Energy (BLE)
  - 2.2.2 Hybrid
- 2.3 Smart Beacon Sales by Type
  - 2.3.1 Global Smart Beacon Sales Market Share by Type (2020-2025)
  - 2.3.2 Global Smart Beacon Revenue and Market Share by Type (2020-2025)
  - 2.3.3 Global Smart Beacon Sale Price by Type (2020-2025)
- 2.4 Smart Beacon Segment by Application
  - 2.4.1 Retail
  - 2.4.2 Public Gatherings & Spaces
  - 2.4.3 Hospitality
  - 2.4.4 Transportation & Logistics
  - 2.4.5 Sports
  - 2.4.6 Aviation
  - 2.4.7 Healthcare
  - 2.4.8 Others
- 2.5 Smart Beacon Sales by Application
  - 2.5.1 Global Smart Beacon Sale Market Share by Application (2020-2025)

- 2.5.2 Global Smart Beacon Revenue and Market Share by Application (2020-2025)
- 2.5.3 Global Smart Beacon Sale Price by Application (2020-2025)

### **3 GLOBAL BY COMPANY**

- 3.1 Global Smart Beacon Breakdown Data by Company
  - 3.1.1 Global Smart Beacon Annual Sales by Company (2020-2025)
  - 3.1.2 Global Smart Beacon Sales Market Share by Company (2020-2025)
- 3.2 Global Smart Beacon Annual Revenue by Company (2020-2025)
  - 3.2.1 Global Smart Beacon Revenue by Company (2020-2025)
  - 3.2.2 Global Smart Beacon Revenue Market Share by Company (2020-2025)
- 3.3 Global Smart Beacon Sale Price by Company
- 3.4 Key Manufacturers Smart Beacon Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Smart Beacon Product Location Distribution
  - 3.4.2 Players Smart Beacon Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

### **4 WORLD HISTORIC REVIEW FOR SMART BEACON BY GEOGRAPHIC REGION**

- 4.1 World Historic Smart Beacon Market Size by Geographic Region (2020-2025)
  - 4.1.1 Global Smart Beacon Annual Sales by Geographic Region (2020-2025)
  - 4.1.2 Global Smart Beacon Annual Revenue by Geographic Region (2020-2025)
- 4.2 World Historic Smart Beacon Market Size by Country/Region (2020-2025)
  - 4.2.1 Global Smart Beacon Annual Sales by Country/Region (2020-2025)
  - 4.2.2 Global Smart Beacon Annual Revenue by Country/Region (2020-2025)
- 4.3 Americas Smart Beacon Sales Growth
- 4.4 APAC Smart Beacon Sales Growth
- 4.5 Europe Smart Beacon Sales Growth
- 4.6 Middle East & Africa Smart Beacon Sales Growth

### **5 AMERICAS**

- 5.1 Americas Smart Beacon Sales by Country
  - 5.1.1 Americas Smart Beacon Sales by Country (2020-2025)

- 5.1.2 Americas Smart Beacon Revenue by Country (2020-2025)
- 5.2 Americas Smart Beacon Sales by Type (2020-2025)
- 5.3 Americas Smart Beacon Sales by Application (2020-2025)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Smart Beacon Sales by Region
  - 6.1.1 APAC Smart Beacon Sales by Region (2020-2025)
  - 6.1.2 APAC Smart Beacon Revenue by Region (2020-2025)
- 6.2 APAC Smart Beacon Sales by Type (2020-2025)
- 6.3 APAC Smart Beacon Sales by Application (2020-2025)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Smart Beacon by Country
  - 7.1.1 Europe Smart Beacon Sales by Country (2020-2025)
  - 7.1.2 Europe Smart Beacon Revenue by Country (2020-2025)
- 7.2 Europe Smart Beacon Sales by Type (2020-2025)
- 7.3 Europe Smart Beacon Sales by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Smart Beacon by Country

- 8.1.1 Middle East & Africa Smart Beacon Sales by Country (2020-2025)
- 8.1.2 Middle East & Africa Smart Beacon Revenue by Country (2020-2025)
- 8.2 Middle East & Africa Smart Beacon Sales by Type (2020-2025)
- 8.3 Middle East & Africa Smart Beacon Sales by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Smart Beacon
- 10.3 Manufacturing Process Analysis of Smart Beacon
- 10.4 Industry Chain Structure of Smart Beacon

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Smart Beacon Distributors
- 11.3 Smart Beacon Customer

## **12 WORLD FORECAST REVIEW FOR SMART BEACON BY GEOGRAPHIC REGION**

- 12.1 Global Smart Beacon Market Size Forecast by Region
  - 12.1.1 Global Smart Beacon Forecast by Region (2026-2031)
  - 12.1.2 Global Smart Beacon Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)

- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Smart Beacon Forecast by Type (2026-2031)
- 12.7 Global Smart Beacon Forecast by Application (2026-2031)

## **13 KEY PLAYERS ANALYSIS**

### 13.1 Estimote

- 13.1.1 Estimote Company Information
- 13.1.2 Estimote Smart Beacon Product Portfolios and Specifications
- 13.1.3 Estimote Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.1.4 Estimote Main Business Overview
- 13.1.5 Estimote Latest Developments

### 13.2 Aruba

- 13.2.1 Aruba Company Information
- 13.2.2 Aruba Smart Beacon Product Portfolios and Specifications
- 13.2.3 Aruba Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.2.4 Aruba Main Business Overview
- 13.2.5 Aruba Latest Developments

### 13.3 Kontakt.io

- 13.3.1 Kontakt.io Company Information
- 13.3.2 Kontakt.io Smart Beacon Product Portfolios and Specifications
- 13.3.3 Kontakt.io Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.3.4 Kontakt.io Main Business Overview
- 13.3.5 Kontakt.io Latest Developments

### 13.4 Cisco

- 13.4.1 Cisco Company Information
- 13.4.2 Cisco Smart Beacon Product Portfolios and Specifications
- 13.4.3 Cisco Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.4.4 Cisco Main Business Overview
- 13.4.5 Cisco Latest Developments

### 13.5 Bluvision

- 13.5.1 Bluvision Company Information
- 13.5.2 Bluvision Smart Beacon Product Portfolios and Specifications
- 13.5.3 Bluvision Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.5.4 Bluvision Main Business Overview
- 13.5.5 Bluvision Latest Developments

### 13.6 Onyx Beacon

- 13.6.1 Onyx Beacon Company Information

- 13.6.2 Onyx Beacon Smart Beacon Product Portfolios and Specifications
- 13.6.3 Onyx Beacon Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.6.4 Onyx Beacon Main Business Overview
- 13.6.5 Onyx Beacon Latest Developments
- 13.7 Leantegra
  - 13.7.1 Leantegra Company Information
  - 13.7.2 Leantegra Smart Beacon Product Portfolios and Specifications
  - 13.7.3 Leantegra Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.7.4 Leantegra Main Business Overview
  - 13.7.5 Leantegra Latest Developments
- 13.8 Gimbal
  - 13.8.1 Gimbal Company Information
  - 13.8.2 Gimbal Smart Beacon Product Portfolios and Specifications
  - 13.8.3 Gimbal Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.8.4 Gimbal Main Business Overview
  - 13.8.5 Gimbal Latest Developments
- 13.9 Accent Systems
  - 13.9.1 Accent Systems Company Information
  - 13.9.2 Accent Systems Smart Beacon Product Portfolios and Specifications
  - 13.9.3 Accent Systems Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.9.4 Accent Systems Main Business Overview
  - 13.9.5 Accent Systems Latest Developments
- 13.10 Swirl Networks
  - 13.10.1 Swirl Networks Company Information
  - 13.10.2 Swirl Networks Smart Beacon Product Portfolios and Specifications
  - 13.10.3 Swirl Networks Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.10.4 Swirl Networks Main Business Overview
  - 13.10.5 Swirl Networks Latest Developments
- 13.11 Sensoro
  - 13.11.1 Sensoro Company Information
  - 13.11.2 Sensoro Smart Beacon Product Portfolios and Specifications
  - 13.11.3 Sensoro Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.11.4 Sensoro Main Business Overview
  - 13.11.5 Sensoro Latest Developments
- 13.12 Jaalee Technology
  - 13.12.1 Jaalee Technology Company Information

- 13.12.2 Jaalee Technology Smart Beacon Product Portfolios and Specifications
- 13.12.3 Jaalee Technology Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.12.4 Jaalee Technology Main Business Overview
- 13.12.5 Jaalee Technology Latest Developments
- 13.13 Beaconinside
  - 13.13.1 Beaconinside Company Information
  - 13.13.2 Beaconinside Smart Beacon Product Portfolios and Specifications
  - 13.13.3 Beaconinside Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.13.4 Beaconinside Main Business Overview
  - 13.13.5 Beaconinside Latest Developments
- 13.14 Blesh
  - 13.14.1 Blesh Company Information
  - 13.14.2 Blesh Smart Beacon Product Portfolios and Specifications
  - 13.14.3 Blesh Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.14.4 Blesh Main Business Overview
  - 13.14.5 Blesh Latest Developments
- 13.15 Blueup
  - 13.15.1 Blueup Company Information
  - 13.15.2 Blueup Smart Beacon Product Portfolios and Specifications
  - 13.15.3 Blueup Smart Beacon Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.15.4 Blueup Main Business Overview
  - 13.15.5 Blueup Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Smart Beacon Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Smart Beacon Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Bluetooth Low Energy (BLE)

Table 4. Major Players of Hybrid

Table 5. Global Smart Beacon Sales by Type (2020-2025) & (K Units)

Table 6. Global Smart Beacon Sales Market Share by Type (2020-2025)

Table 7. Global Smart Beacon Revenue by Type (2020-2025) & (\$ million)

Table 8. Global Smart Beacon Revenue Market Share by Type (2020-2025)

Table 9. Global Smart Beacon Sale Price by Type (2020-2025) & (USD/Unit)

Table 10. Global Smart Beacon Sale by Application (2020-2025) & (K Units)

Table 11. Global Smart Beacon Sale Market Share by Application (2020-2025)

Table 12. Global Smart Beacon Revenue by Application (2020-2025) & (\$ million)

Table 13. Global Smart Beacon Revenue Market Share by Application (2020-2025)

Table 14. Global Smart Beacon Sale Price by Application (2020-2025) & (USD/Unit)

Table 15. Global Smart Beacon Sales by Company (2020-2025) & (K Units)

Table 16. Global Smart Beacon Sales Market Share by Company (2020-2025)

Table 17. Global Smart Beacon Revenue by Company (2020-2025) & (\$ millions)

Table 18. Global Smart Beacon Revenue Market Share by Company (2020-2025)

Table 19. Global Smart Beacon Sale Price by Company (2020-2025) & (USD/Unit)

Table 20. Key Manufacturers Smart Beacon Producing Area Distribution and Sales Area

Table 21. Players Smart Beacon Products Offered

Table 22. Smart Beacon Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Smart Beacon Sales by Geographic Region (2020-2025) & (K Units)

Table 26. Global Smart Beacon Sales Market Share Geographic Region (2020-2025)

Table 27. Global Smart Beacon Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 28. Global Smart Beacon Revenue Market Share by Geographic Region (2020-2025)

Table 29. Global Smart Beacon Sales by Country/Region (2020-2025) & (K Units)

Table 30. Global Smart Beacon Sales Market Share by Country/Region (2020-2025)

- Table 31. Global Smart Beacon Revenue by Country/Region (2020-2025) & (\$ millions)
- Table 32. Global Smart Beacon Revenue Market Share by Country/Region (2020-2025)
- Table 33. Americas Smart Beacon Sales by Country (2020-2025) & (K Units)
- Table 34. Americas Smart Beacon Sales Market Share by Country (2020-2025)
- Table 35. Americas Smart Beacon Revenue by Country (2020-2025) & (\$ millions)
- Table 36. Americas Smart Beacon Sales by Type (2020-2025) & (K Units)
- Table 37. Americas Smart Beacon Sales by Application (2020-2025) & (K Units)
- Table 38. APAC Smart Beacon Sales by Region (2020-2025) & (K Units)
- Table 39. APAC Smart Beacon Sales Market Share by Region (2020-2025)
- Table 40. APAC Smart Beacon Revenue by Region (2020-2025) & (\$ millions)
- Table 41. APAC Smart Beacon Sales by Type (2020-2025) & (K Units)
- Table 42. APAC Smart Beacon Sales by Application (2020-2025) & (K Units)
- Table 43. Europe Smart Beacon Sales by Country (2020-2025) & (K Units)
- Table 44. Europe Smart Beacon Revenue by Country (2020-2025) & (\$ millions)
- Table 45. Europe Smart Beacon Sales by Type (2020-2025) & (K Units)
- Table 46. Europe Smart Beacon Sales by Application (2020-2025) & (K Units)
- Table 47. Middle East & Africa Smart Beacon Sales by Country (2020-2025) & (K Units)
- Table 48. Middle East & Africa Smart Beacon Revenue Market Share by Country (2020-2025)
- Table 49. Middle East & Africa Smart Beacon Sales by Type (2020-2025) & (K Units)
- Table 50. Middle East & Africa Smart Beacon Sales by Application (2020-2025) & (K Units)
- Table 51. Key Market Drivers & Growth Opportunities of Smart Beacon
- Table 52. Key Market Challenges & Risks of Smart Beacon
- Table 53. Key Industry Trends of Smart Beacon
- Table 54. Smart Beacon Raw Material
- Table 55. Key Suppliers of Raw Materials
- Table 56. Smart Beacon Distributors List
- Table 57. Smart Beacon Customer List
- Table 58. Global Smart Beacon Sales Forecast by Region (2026-2031) & (K Units)
- Table 59. Global Smart Beacon Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 60. Americas Smart Beacon Sales Forecast by Country (2026-2031) & (K Units)
- Table 61. Americas Smart Beacon Annual Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 62. APAC Smart Beacon Sales Forecast by Region (2026-2031) & (K Units)
- Table 63. APAC Smart Beacon Annual Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 64. Europe Smart Beacon Sales Forecast by Country (2026-2031) & (K Units)
- Table 65. Europe Smart Beacon Revenue Forecast by Country (2026-2031) & (\$

millions)

Table 66. Middle East & Africa Smart Beacon Sales Forecast by Country (2026-2031) & (K Units)

Table 67. Middle East & Africa Smart Beacon Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 68. Global Smart Beacon Sales Forecast by Type (2026-2031) & (K Units)

Table 69. Global Smart Beacon Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 70. Global Smart Beacon Sales Forecast by Application (2026-2031) & (K Units)

Table 71. Global Smart Beacon Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 72. Estimote Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors

Table 73. Estimote Smart Beacon Product Portfolios and Specifications

Table 74. Estimote Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 75. Estimote Main Business

Table 76. Estimote Latest Developments

Table 77. Aruba Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors

Table 78. Aruba Smart Beacon Product Portfolios and Specifications

Table 79. Aruba Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 80. Aruba Main Business

Table 81. Aruba Latest Developments

Table 82. Kontakt.io Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors

Table 83. Kontakt.io Smart Beacon Product Portfolios and Specifications

Table 84. Kontakt.io Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. Kontakt.io Main Business

Table 86. Kontakt.io Latest Developments

Table 87. Cisco Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors

Table 88. Cisco Smart Beacon Product Portfolios and Specifications

Table 89. Cisco Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Cisco Main Business

Table 91. Cisco Latest Developments

Table 92. Bluvision Basic Information, Smart Beacon Manufacturing Base, Sales Area

and Its Competitors

Table 93. Bluvision Smart Beacon Product Portfolios and Specifications

Table 94. Bluvision Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. Bluvision Main Business

Table 96. Bluvision Latest Developments

Table 97. Onyx Beacon Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors

Table 98. Onyx Beacon Smart Beacon Product Portfolios and Specifications

Table 99. Onyx Beacon Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 100. Onyx Beacon Main Business

Table 101. Onyx Beacon Latest Developments

Table 102. Leantegra Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors

Table 103. Leantegra Smart Beacon Product Portfolios and Specifications

Table 104. Leantegra Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 105. Leantegra Main Business

Table 106. Leantegra Latest Developments

Table 107. Gimbal Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors

Table 108. Gimbal Smart Beacon Product Portfolios and Specifications

Table 109. Gimbal Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. Gimbal Main Business

Table 111. Gimbal Latest Developments

Table 112. Accent Systems Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors

Table 113. Accent Systems Smart Beacon Product Portfolios and Specifications

Table 114. Accent Systems Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 115. Accent Systems Main Business

Table 116. Accent Systems Latest Developments

Table 117. Swirl Networks Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors

Table 118. Swirl Networks Smart Beacon Product Portfolios and Specifications

Table 119. Swirl Networks Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 120. Swirl Networks Main Business
- Table 121. Swirl Networks Latest Developments
- Table 122. Sensoro Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors
- Table 123. Sensoro Smart Beacon Product Portfolios and Specifications
- Table 124. Sensoro Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 125. Sensoro Main Business
- Table 126. Sensoro Latest Developments
- Table 127. Jaalee Technology Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors
- Table 128. Jaalee Technology Smart Beacon Product Portfolios and Specifications
- Table 129. Jaalee Technology Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 130. Jaalee Technology Main Business
- Table 131. Jaalee Technology Latest Developments
- Table 132. Beaconinside Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors
- Table 133. Beaconinside Smart Beacon Product Portfolios and Specifications
- Table 134. Beaconinside Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 135. Beaconinside Main Business
- Table 136. Beaconinside Latest Developments
- Table 137. Blesh Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors
- Table 138. Blesh Smart Beacon Product Portfolios and Specifications
- Table 139. Blesh Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 140. Blesh Main Business
- Table 141. Blesh Latest Developments
- Table 142. Blueup Basic Information, Smart Beacon Manufacturing Base, Sales Area and Its Competitors
- Table 143. Blueup Smart Beacon Product Portfolios and Specifications
- Table 144. Blueup Smart Beacon Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 145. Blueup Main Business
- Table 146. Blueup Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Smart Beacon
- Figure 2. Smart Beacon Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Smart Beacon Sales Growth Rate 2020-2031 (K Units)
- Figure 7. Global Smart Beacon Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Smart Beacon Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Smart Beacon Sales Market Share by Country/Region (2024)
- Figure 10. Smart Beacon Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Bluetooth Low Energy (BLE)
- Figure 12. Product Picture of Hybrid
- Figure 13. Global Smart Beacon Sales Market Share by Type in 2025
- Figure 14. Global Smart Beacon Revenue Market Share by Type (2020-2025)
- Figure 15. Smart Beacon Consumed in Retail
- Figure 16. Global Smart Beacon Market: Retail (2020-2025) & (K Units)
- Figure 17. Smart Beacon Consumed in Public Gatherings & Spaces
- Figure 18. Global Smart Beacon Market: Public Gatherings & Spaces (2020-2025) & (K Units)
- Figure 19. Smart Beacon Consumed in Hospitality
- Figure 20. Global Smart Beacon Market: Hospitality (2020-2025) & (K Units)
- Figure 21. Smart Beacon Consumed in Transportation & Logistics
- Figure 22. Global Smart Beacon Market: Transportation & Logistics (2020-2025) & (K Units)
- Figure 23. Smart Beacon Consumed in Sports
- Figure 24. Global Smart Beacon Market: Sports (2020-2025) & (K Units)
- Figure 25. Smart Beacon Consumed in Aviation
- Figure 26. Global Smart Beacon Market: Aviation (2020-2025) & (K Units)
- Figure 27. Smart Beacon Consumed in Healthcare
- Figure 28. Global Smart Beacon Market: Healthcare (2020-2025) & (K Units)
- Figure 29. Smart Beacon Consumed in Others
- Figure 30. Global Smart Beacon Market: Others (2020-2025) & (K Units)
- Figure 31. Global Smart Beacon Sale Market Share by Application (2024)
- Figure 32. Global Smart Beacon Revenue Market Share by Application in 2025

- Figure 33. Smart Beacon Sales by Company in 2025 (K Units)
- Figure 34. Global Smart Beacon Sales Market Share by Company in 2025
- Figure 35. Smart Beacon Revenue by Company in 2025 (\$ millions)
- Figure 36. Global Smart Beacon Revenue Market Share by Company in 2025
- Figure 37. Global Smart Beacon Sales Market Share by Geographic Region (2020-2025)
- Figure 38. Global Smart Beacon Revenue Market Share by Geographic Region in 2025
- Figure 39. Americas Smart Beacon Sales 2020-2025 (K Units)
- Figure 40. Americas Smart Beacon Revenue 2020-2025 (\$ millions)
- Figure 41. APAC Smart Beacon Sales 2020-2025 (K Units)
- Figure 42. APAC Smart Beacon Revenue 2020-2025 (\$ millions)
- Figure 43. Europe Smart Beacon Sales 2020-2025 (K Units)
- Figure 44. Europe Smart Beacon Revenue 2020-2025 (\$ millions)
- Figure 45. Middle East & Africa Smart Beacon Sales 2020-2025 (K Units)
- Figure 46. Middle East & Africa Smart Beacon Revenue 2020-2025 (\$ millions)
- Figure 47. Americas Smart Beacon Sales Market Share by Country in 2025
- Figure 48. Americas Smart Beacon Revenue Market Share by Country (2020-2025)
- Figure 49. Americas Smart Beacon Sales Market Share by Type (2020-2025)
- Figure 50. Americas Smart Beacon Sales Market Share by Application (2020-2025)
- Figure 51. United States Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 52. Canada Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 53. Mexico Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 54. Brazil Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 55. APAC Smart Beacon Sales Market Share by Region in 2025
- Figure 56. APAC Smart Beacon Revenue Market Share by Region (2020-2025)
- Figure 57. APAC Smart Beacon Sales Market Share by Type (2020-2025)
- Figure 58. APAC Smart Beacon Sales Market Share by Application (2020-2025)
- Figure 59. China Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 60. Japan Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 61. South Korea Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 62. Southeast Asia Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 63. India Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 64. Australia Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 65. China Taiwan Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 66. Europe Smart Beacon Sales Market Share by Country in 2025
- Figure 67. Europe Smart Beacon Revenue Market Share by Country (2020-2025)
- Figure 68. Europe Smart Beacon Sales Market Share by Type (2020-2025)
- Figure 69. Europe Smart Beacon Sales Market Share by Application (2020-2025)
- Figure 70. Germany Smart Beacon Revenue Growth 2020-2025 (\$ millions)

- Figure 71. France Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 72. UK Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 73. Italy Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 74. Russia Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 75. Middle East & Africa Smart Beacon Sales Market Share by Country (2020-2025)
- Figure 76. Middle East & Africa Smart Beacon Sales Market Share by Type (2020-2025)
- Figure 77. Middle East & Africa Smart Beacon Sales Market Share by Application (2020-2025)
- Figure 78. Egypt Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 79. South Africa Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 80. Israel Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 81. Turkey Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 82. GCC Countries Smart Beacon Revenue Growth 2020-2025 (\$ millions)
- Figure 83. Manufacturing Cost Structure Analysis of Smart Beacon in 2025
- Figure 84. Manufacturing Process Analysis of Smart Beacon
- Figure 85. Industry Chain Structure of Smart Beacon
- Figure 86. Channels of Distribution
- Figure 87. Global Smart Beacon Sales Market Forecast by Region (2026-2031)
- Figure 88. Global Smart Beacon Revenue Market Share Forecast by Region (2026-2031)
- Figure 89. Global Smart Beacon Sales Market Share Forecast by Type (2026-2031)
- Figure 90. Global Smart Beacon Revenue Market Share Forecast by Type (2026-2031)
- Figure 91. Global Smart Beacon Sales Market Share Forecast by Application (2026-2031)
- Figure 92. Global Smart Beacon Revenue Market Share Forecast by Application (2026-2031)

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