

Global Smart Agriculture Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Smart Agriculture market size is predicted to grow from US\$ 9293 million in 2025 to US\$ 27039 million in 2032; it is expected to grow at a CAGR of 16.6% from 2026 to 2032.

Smart Agriculture refers to a comprehensive set of digital and intelligent technologies and solution deliveries that re-engineer agricultural production and farm operations through an integrated closed loop of sensing, analytics, decisioning, execution, and feedback. It connects equipment and operational terminals, in-field and in-barn sensing, remote-sensing and weather inputs, agronomic and operational models, farm management platforms, and automation capabilities to improve productivity, resource efficiency, and resilience. Policy-oriented research emphasizes the potential of agricultural digitalisation to address productivity, sustainability, and resilience challenges, while noting that infrastructure, governance, and skills materially affect real-world outcomes.

In product form, Smart Agriculture typically spans three layers: a device and execution layer (connected machinery, guidance and automation, variable-rate control, sensing and robotics), a data foundation and governance layer (aggregation, cleaning, standardisation, permissions and compliance), and an application and services layer (prescription generation, crop and livestock monitoring, yield and quality analytics, maintenance workflows, cost accounting, compliance and traceability). Compared with a narrower ?digital farming? scope, Smart Agriculture places greater emphasis on intelligent decisioning tightly coupled with automated execution across diverse environments, including open-field crops, controlled-environment production, livestock, and aquaculture.

Smart Agriculture is accelerating the shift from experience-driven management to data-driven, workflow-driven, and automation-enabled operations. As growers and service organisations face higher volatility in weather, persistent cost pressures, and structural labour constraints, the value proposition becomes increasingly outcome-based: stabilising yields, improving input efficiency, and raising asset and labour productivity. At the same time, the enabling stack has matured?connectivity is more pervasive, cloud and edge computing can operationalise intelligence at scale, and remote sensing and AI tools are easier to embed into day-to-day execution?supporting a multi-year global upgrade cycle.

Commercialisation, however, remains constrained by structural risks. Agricultural data is fragmented and uneven in quality, interoperability across brands and platforms is still imperfect, and integration cost and delivery cycles can be substantial. Expectations around data rights, sharing boundaries, and compliance also influence trust and procurement decisions. Downstream demand is therefore shifting from point products to verifiable use-case packages, from visualisation and recordkeeping to prescription-driven closed-loop execution, and from one-time purchases to hybrid models combining subscriptions, tiered module upgrades, and service-led delivery. Vendors that can prove ROI with lower implementation friction and sustain continuous operational improvement are likely to differentiate most strongly.

LPI (LP Information)' newest research report, the 'Smart Agriculture Industry Forecast' looks at past sales and reviews total world Smart Agriculture sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Agriculture sales for 2026 through 2032. With Smart Agriculture sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Agriculture industry.

This Insight Report provides a comprehensive analysis of the global Smart Agriculture landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Smart Agriculture portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Agriculture market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Agriculture and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Agriculture.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Agriculture market by product type, application, key players and key regions and countries.

Segmentation by Type:

Hardware and Embedded Control

Software Platforms

Data Products

Others

Segmentation by Solution:

End To End Farm Digitalization

Field Operations Systems

Monitoring and Analytics Systems

Others

Segmentation by Key Hardware Form:

In Cab Terminals

Sensors and Gateways

Robotics and Automation Equipment

Others

Segmentation by Automation Level:

Decision Support

Assisted Automation

Autonomous Operation

Others

Segmentation by Application:

Planting Agriculture

Horticulture

Livestock Monitoring

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Deere & Company

CNH Industrial N.V.

AGCO Corporation

Kubota Corporation

Topcon Corporation

CLAAS KGaA mbH

BASF SE

Bayer AG

CORTEVA, INC.

Syngenta Group Co., Ltd.

KWS SAAT SE & Co. KGaA

Yara International ASA

Ag Leader Technology

J.R. Simplot Company

Orbia Advance Corporation, S.A.B. de C.V.

SZ DJI Technology Co., Ltd.

XAG Co., Ltd.

Huawei Investment & Holding Co., Ltd.

Zoomlion Heavy Industry Science & Technology Co., Ltd.

Zhejiang Top Yunnong Technology Co., Ltd.

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