

Global Smart Agriculture Livestock Monitoring Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to this study, the global Smart Agriculture Livestock Monitoring market size will reach US\$ million by 2030.

An animal tracking system gives farmers the ability to trace the animals' activity levels, health, and feeding status in order to increase output and overall herd well-being. A tracking system helps livestock producers overcome the challenges of scale increases while ensuring their animals' well-being. Instead of relying solely on farmers' senses and knowledge, on-site tracking sensors can provide reliable data about the location and physical condition of the animals. Whether the farmer is concerned with automatic feeding, sorting and separating, or weighing – all of the information needed for managing the animals individually is available in real time.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 607%.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Agriculture Livestock Monitoring market by product type, application, key players and key regions and countries.

Segmentation by product type:

Milk Harvesting

Feeding Management

Heat Stress Management

Animal Behavior Management

Segmentation by Application:

Small Farm

Medium-sized Farm

Large Farm

This report also splits the market by region:

United States

China

Europe

Other regions:

Japan

South Korea

Southeast Asia

Rest of world

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

AgJunction

Raven Industries

InnovaSea Systems

Nedap

BouMatic

Fancom

Nexus Corporation

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Smart Agriculture Livestock Monitoring Market Size 2024-2030
 - 2.1.2 Smart Agriculture Livestock Monitoring Market Size CAGR by Region
- 2.2 Smart Agriculture Livestock Monitoring Segment by Type
 - 2.2.1 Milk Harvesting
 - 2.2.2 Feeding Management
 - 2.2.3 Heat Stress Management
 - 2.2.4 Animal Behavior Management
- 2.3 Smart Agriculture Livestock Monitoring Market Size by Type
 - 2.3.1 Global Smart Agriculture Livestock Monitoring Market Size Market Share by Type (2024-2030)
 - 2.3.2 Global Smart Agriculture Livestock Monitoring Market Size Growth Rate by Type (2024-2030)
- 2.4 Smart Agriculture Livestock Monitoring Segment by Application
 - 2.4.1 Small Farm
 - 2.4.2 Medium-sized Farm
 - 2.4.3 Large Farm
- 2.5 Smart Agriculture Livestock Monitoring Market Size by Application
 - 2.5.1 Global Smart Agriculture Livestock Monitoring Market Size Market Share by Application (2024-2030)
 - 2.5.2 Global Smart Agriculture Livestock Monitoring Market Size Growth Rate by Application (2024-2030)

3 SMART AGRICULTURE LIVESTOCK MONITORING KEY PLAYERS

- 3.1 Date of Key Players Enter into Smart Agriculture Livestock Monitoring
- 3.2 Key Players Smart Agriculture Livestock Monitoring Product Offered
- 3.3 Key Players Smart Agriculture Livestock Monitoring Funding/Investment Analysis
- 3.4 Funding/Investment
 - 3.4.1 Funding/Investment by Regions
 - 3.4.2 Funding/Investment by End-Industry
- 3.5 Key Players Smart Agriculture Livestock Monitoring Valuation & Market Capitalization
- 3.6 Key Players Mergers & Acquisitions, Expansion Plans
- 3.7 Market Ranking
- 3.8 New Product/Technology Launches
- 3.9 Partnerships, Agreements, and Collaborations
- 3.10 Mergers and Acquisitions

4 SMART AGRICULTURE LIVESTOCK MONITORING BY REGIONS

- 4.1 Smart Agriculture Livestock Monitoring Market Size by Regions (2024-2030)
- 4.2 United States Smart Agriculture Livestock Monitoring Market Size Growth (2024-2030)
- 4.3 China Smart Agriculture Livestock Monitoring Market Size Growth (2024-2030)
- 4.4 Europe Smart Agriculture Livestock Monitoring Market Size Growth (2024-2030)
- 4.5 Rest of World Smart Agriculture Livestock Monitoring Market Size Growth (2024-2030)

5 UNITED STATES

- 5.1 United States Smart Agriculture Livestock Monitoring Market Size by Type (2024-2030)
- 5.2 United States Smart Agriculture Livestock Monitoring Market Size by Application (2024-2030)

6 EUROPE

- 6.1 Europe Smart Agriculture Livestock Monitoring Market Size by Type (2024-2030)
- 6.2 Europe Smart Agriculture Livestock Monitoring Market Size by Application (2024-2030)

7 CHINA

7.1 China Smart Agriculture Livestock Monitoring Market Size by Type (2024-2030)

7.2 China Smart Agriculture Livestock Monitoring Market Size by Application
(2024-2030)

8 REST OF WORLD

8.1 Rest of World Smart Agriculture Livestock Monitoring Market Size by Type
(2024-2030)

8.2 Rest of World Smart Agriculture Livestock Monitoring Market Size by Application
(2024-2030)

8.3 Japan

8.4 South Korea

8.5 Southeast Asia

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 KEY INVESTORS IN SMART AGRICULTURE LIVESTOCK MONITORING

10.1 Company A

10.1.1 Company A Company Details

10.1.2 Company Description

10.1.3 Companies Invested by Company A

10.1.4 Company A Key Development and Market Layout

10.2 Company B

10.2.1 Company B Company Details

10.2.2 Company Description

10.2.3 Companies Invested by Company B

10.2.4 Company B Key Development and Market Layout

10.3 Company C

10.3.1 Company C Company Details

10.3.2 Company Description

10.3.3 Companies Invested by Company C

10.3.4 Company C Key Development and Market Layout

10.4 Company D

10.5

11 KEY PLAYERS ANALYSIS

11.1 AgJunction

11.1.1 AgJunction Company Details

11.1.2 AgJunction Smart Agriculture Livestock Monitoring Product Offered

11.1.3 AgJunction Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

11.1.4 AgJunction Main Business Overview

11.1.5 AgJunction News

11.2 Raven Industries

11.2.1 Raven Industries Company Details

11.2.2 Raven Industries Smart Agriculture Livestock Monitoring Product Offered

11.2.3 Raven Industries Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

11.2.4 Raven Industries Main Business Overview

11.2.5 Raven Industries News

11.3 InnovaSea Systems

11.3.1 InnovaSea Systems Company Details

11.3.2 InnovaSea Systems Smart Agriculture Livestock Monitoring Product Offered

11.3.3 InnovaSea Systems Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

11.3.4 InnovaSea Systems Main Business Overview

11.3.5 InnovaSea Systems News

11.4 Nedap

11.4.1 Nedap Company Details

11.4.2 Nedap Smart Agriculture Livestock Monitoring Product Offered

11.4.3 Nedap Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

11.4.4 Nedap Main Business Overview

11.4.5 Nedap News

11.5 BouMatic

11.5.1 BouMatic Company Details

11.5.2 BouMatic Smart Agriculture Livestock Monitoring Product Offered

11.5.3 BouMatic Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

11.5.4 BouMatic Main Business Overview

11.5.5 BouMatic News

11.6 Fancom

11.6.1 Fancom Company Details

11.6.2 Fancom Smart Agriculture Livestock Monitoring Product Offered

11.6.3 Fancom Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

11.6.4 Fancom Main Business Overview

11.6.5 Fancom News

11.7 Nexus Corporation

11.7.1 Nexus Corporation Company Details

11.7.2 Nexus Corporation Smart Agriculture Livestock Monitoring Product Offered

11.7.3 Nexus Corporation Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

11.7.4 Nexus Corporation Main Business Overview

11.7.5 Nexus Corporation News

...

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Smart Agriculture Livestock Monitoring Market Size CAGR by Region (2024-2030) (\$ Millions)

Table 2. Major Players of Milk Harvesting

Table 3. Major Players of Feeding Management

Table 4. Major Players of Heat Stress Management

Table 5. Major Players of Animal Behavior Management

Table 6. Global Smart Agriculture Livestock Monitoring Market Size by Type (2024-2030) (\$ Millions)

Table 7. Global Smart Agriculture Livestock Monitoring Market Size Market Share by Type (2024-2030)

Table 8. Global Smart Agriculture Livestock Monitoring Market Size by Application (2024-2030) (\$ Millions)

Table 9. Global Smart Agriculture Livestock Monitoring Market Size Market Share by Application (2024-2030)

Table 10. Date of Global Key Players Enter into Smart Agriculture Livestock Monitoring Market

Table 11. Global Key Players Smart Agriculture Livestock Monitoring Product Offered

Table 12. Key Players Smart Agriculture Livestock Monitoring Funding/Investment (\$ Millions)

Table 13. Funding/Investment by Regions

Table 14. Funding/Investment by End Industry

Table 15. Key Players Smart Agriculture Livestock Monitoring Valuation & Market Capitalization (\$ Millions)

Table 16. Key Players Mergers & Acquisitions, Expansion Plans

Table 17. Smart Agriculture Livestock Monitoring New Product/Technology Launches

Table 18. Smart Agriculture Livestock Monitoring Industry Partnerships, Agreements, and Collaborations

Table 19. Smart Agriculture Livestock Monitoring Industry Mergers and Acquisitions

Table 20. Global Smart Agriculture Livestock Monitoring Market Size by Regions 2024-2030 (\$ Millions)

Table 21. Global Smart Agriculture Livestock Monitoring Market Size Market Share by Regions 2024-2030

Table 22. United States Smart Agriculture Livestock Monitoring Market Size by Type (2024-2030) (\$ Millions)

Table 23. United States Smart Agriculture Livestock Monitoring Market Size Market

Share by Type (2024-2030)

Table 24. United States Smart Agriculture Livestock Monitoring Market Size by Application (2024-2030) (\$ Millions)

Table 25. United States Smart Agriculture Livestock Monitoring Market Size Market Share by Application (2024-2030)

Table 26. Europe Smart Agriculture Livestock Monitoring Market Size by Type (2024-2030) (\$ Millions)

Table 27. Europe Smart Agriculture Livestock Monitoring Market Size Market Share by Type (2024-2030)

Table 28. Europe Smart Agriculture Livestock Monitoring Market Size by Application (2024-2030) (\$ Millions)

Table 29. Europe Smart Agriculture Livestock Monitoring Market Size Market Share by Application (2024-2030)

Table 30. China Smart Agriculture Livestock Monitoring Market Size by Type (2024-2030) (\$ Millions)

Table 31. China Smart Agriculture Livestock Monitoring Market Size Market Share by Type (2024-2030)

Table 32. China Smart Agriculture Livestock Monitoring Market Size by Application (2024-2030) (\$ Millions)

Table 33. China Smart Agriculture Livestock Monitoring Market Size Market Share by Application (2024-2030)

Table 34. Rest of World Smart Agriculture Livestock Monitoring Market Size by Type (2024-2030) (\$ Millions)

Table 35. Rest of World Smart Agriculture Livestock Monitoring Market Size Market Share by Type (2024-2030)

Table 36. Rest of World Smart Agriculture Livestock Monitoring Market Size by Application (2024-2030) (\$ Millions)

Table 37. Rest of World Smart Agriculture Livestock Monitoring Market Size Market Share by Application (2024-2030)

Table 38. Key Market Drivers & Growth Opportunities of Smart Agriculture Livestock Monitoring

Table 39. Key Market Challenges & Risks of Smart Agriculture Livestock Monitoring

Table 40. Key Industry Trends of Smart Agriculture Livestock Monitoring

Table 41. Company A Company Details

Table 42. Companies Invested by Company A

Table 43. Company A Key Development and Market Layout

Table 44. Company B Company Details

Table 45. Companies Invested by Company B

Table 46. Company B Key Development and Market Layout

Table 47. Company C Company Details

Table 48. Companies Invested by Company C

Table 49. Company C Key Development and Market Layout

Table 50. Company C Company Details

Table 51. Companies Invested by Company C

Table 52. Company C Key Development and Market Layout

Table 53. AgJunction Basic Information, Head Office, Major Market Areas and Its Competitors

Table 54. AgJunction Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

Table 55. Raven Industries Basic Information, Head Office, Major Market Areas and Its Competitors

Table 56. Raven Industries Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

Table 57. InnovaSea Systems Basic Information, Head Office, Major Market Areas and Its Competitors

Table 58. InnovaSea Systems Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

Table 59. Nedap Basic Information, Head Office, Major Market Areas and Its Competitors

Table 60. Nedap Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

Table 61. BouMatic Basic Information, Head Office, Major Market Areas and Its Competitors

Table 62. BouMatic Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

Table 63. Fancom Basic Information, Head Office, Major Market Areas and Its Competitors

Table 64. Fancom Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

Table 65. Nexus Corporation Basic Information, Head Office, Major Market Areas and Its Competitors

Table 66. Nexus Corporation Smart Agriculture Livestock Monitoring Market Size (2024 VS 2030)

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Smart Agriculture Livestock Monitoring
- Figure 2. Smart Agriculture Livestock Monitoring Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Smart Agriculture Livestock Monitoring Market Size Growth Rate 2024-2030 (\$ Millions)
- Figure 7. Smart Agriculture Livestock Monitoring Market Size by Region (2024 & 2030) (\$ millions)
- Figure 8. Global Smart Agriculture Livestock Monitoring Market Size Market Share by Type (2024-2030)
- Figure 9. Global Milk Harvesting Market Size Growth Rate
- Figure 10. Global Feeding Management Market Size Growth Rate
- Figure 11. Global Heat Stress Management Market Size Growth Rate
- Figure 12. Global Animal Behavior Management Market Size Growth Rate
- Figure 13. Smart Agriculture Livestock Monitoring in Small Farm
- Figure 14. Global Smart Agriculture Livestock Monitoring Market: Small Farm (2024-2030) (\$ Millions)
- Figure 15. Smart Agriculture Livestock Monitoring in Medium-sized Farm
- Figure 16. Global Smart Agriculture Livestock Monitoring Market: Medium-sized Farm (2024-2030) (\$ Millions)
- Figure 17. Smart Agriculture Livestock Monitoring in Large Farm
- Figure 18. Global Smart Agriculture Livestock Monitoring Market: Large Farm (2024-2030) (\$ Millions)
- Figure 19. Global Smart Agriculture Livestock Monitoring Market Size Market Share by Application (2024-2030)
- Figure 20. Global Smart Agriculture Livestock Monitoring Market Size in Small Farm Growth Rate
- Figure 21. Global Smart Agriculture Livestock Monitoring Market Size in Medium-sized Farm Growth Rate
- Figure 22. Global Smart Agriculture Livestock Monitoring Market Size in Large Farm Growth Rate
- Figure 23. Funding/Investment
- Figure 24. Global Smart Agriculture Livestock Monitoring Market Size Market Share by Regions 2024-2030

Figure 25. United States Smart Agriculture Livestock Monitoring Market Size 2024-2030 (\$ Millions)

Figure 26. China Smart Agriculture Livestock Monitoring Market Size 2024-2030 (\$ Millions)

Figure 27. Europe Smart Agriculture Livestock Monitoring Market Size 2024-2030 (\$ Millions)

Figure 28. Rest of World Smart Agriculture Livestock Monitoring Market Size 2024-2030 (\$ Millions)

Figure 29. United States Smart Agriculture Livestock Monitoring Consumption Market Share by Type in 2030

Figure 30. United States Smart Agriculture Livestock Monitoring Market Size Market Share by Application in 2030

Figure 31. China Smart Agriculture Livestock Monitoring Consumption Market Share by Type in 2030

Figure 32. China Smart Agriculture Livestock Monitoring Market Size Market Share by Application in 2030

Figure 33. Europe Smart Agriculture Livestock Monitoring Consumption Market Share by Type in 2030

Figure 34. Europe Smart Agriculture Livestock Monitoring Market Size Market Share by Application in 2030

Figure 35. Rest of World Smart Agriculture Livestock Monitoring Consumption Market Share by Type in 2030

Figure 36. Rest of World Smart Agriculture Livestock Monitoring Market Size Market Share by Application in 2030

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