

# Global Smart Advertising Screen Charging Pile Market Growth 2026-2032

<https://marketpublishers.com/r/GF952FDDDD405EN.html>

Date: June 2026

Pages: 119

Price: US\$ 3,660.00 (Single User License)

ID: GF952FDDDD405EN

## Abstracts

The global Smart Advertising Screen Charging Pile market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

A smart advertising screen charging pile is a type of electric vehicle (EV) charging station that combines charging capabilities with digital advertising display and interactive technologies. This type of charging pile typically includes a charging point for EVs to connect to and recharge, along with a screen that displays advertisements and a touch screen for users to interact with. Smart advertising screen charging piles are designed to provide a convenient and engaging experience for EV drivers while also generating advertising revenue for businesses. The screens can display targeted advertising content based on the location of the charging pile, the time of day, and user demographics, allowing businesses to reach a highly engaged audience. Some charging pile models also offer additional features, such as wireless charging, environmental monitoring, and data analytics.

United States market for Smart Advertising Screen Charging Pile is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Smart Advertising Screen Charging Pile is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Smart Advertising Screen Charging Pile is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Smart Advertising Screen Charging Pile players cover RisingLCD, Nanjing PowerCore Tech Co., Ltd., JCVISION, Dedi Technology Co., Ltd., Vesige Electric (Shan Dong) Co., Ltd., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Smart Advertising Screen Charging Pile Industry Forecast” looks at past sales and reviews total world Smart Advertising Screen Charging Pile sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Advertising Screen Charging Pile sales for 2026 through 2032. With Smart Advertising Screen Charging Pile sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Advertising Screen Charging Pile industry.

This Insight Report provides a comprehensive analysis of the global Smart Advertising Screen Charging Pile landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Advertising Screen Charging Pile portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Advertising Screen Charging Pile market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Advertising Screen Charging Pile and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Advertising Screen Charging Pile.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Advertising Screen Charging Pile market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Single Sided

Double Sided

**Segmentation by Application:**

Open Parking Lot

Underground Parking Lot

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

RisingLCD

Nanjing PowerCore Tech Co., Ltd.

JCVISION

Dedi Technology Co., Ltd.

Vesige Electric (Shan Dong) Co., Ltd.

Electway

Grasen Power

Broadsign

Chinaevse

ZEROVA

Delta

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Smart Advertising Screen Charging Pile market?

What factors are driving Smart Advertising Screen Charging Pile market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Advertising Screen Charging Pile market opportunities vary by end market size?

How does Smart Advertising Screen Charging Pile break out by Type, by Application?

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