

Global Small Domestic Appliances Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Small Domestic Appliances market size was valued at US\$ 95930 million in 2023. With growing demand in downstream market, the Small Domestic Appliances is forecast to a readjusted size of US\$ 122270 million by 2030 with a CAGR of 3.5% during review period.

The research report highlights the growth potential of the global Small Domestic Appliances market. Small Domestic Appliances are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Small Domestic Appliances. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Small Domestic Appliances market.

Small domestic appliances generally refer to besides high power output of the electrical appliances, the small home appliance are commonly takes up smaller power resources, or a volume is small, also can be called soft home appliance, is to improve people's life quality, electrical home appliances products such as soybean milk machine, induction cooker is recognized by the market, for example, a humidifier, air freshener, sterilized kitchen cupboards, juicer, multi-function food processor, electronic beauty instrument, electronic massager varieties of home appliance such as the pursuit of life.

Global core small home appliances manufacturers include Koninklijke Philips, SEB and Midea etc. The top 3 companies hold a share about 18%. North America is the largest market, with a share about 35%, followed by China and Europe with the share about 24

% and 22%.

In terms of product, disc filter is the largest segment with a share about 44%, followed by screen filter and media filter, with the share about 27% and 21%. And in terms of sales channels, the most common channel is online sales, with a share over 78%.

Key Features:

The report on Small Domestic Appliances market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Small Domestic Appliances market. It may include historical data, market segmentation by Type (e.g., Kitchen Appliances, Household Appliances), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Small Domestic Appliances market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Small Domestic Appliances market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Small Domestic Appliances industry. This include advancements in Small Domestic Appliances technology, Small Domestic Appliances new entrants, Small Domestic Appliances new investment, and other innovations that are shaping the future of Small Domestic Appliances.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Small Domestic Appliances market. It includes factors influencing customer ' purchasing decisions, preferences for Small Domestic Appliances product.

Government Policies and Incentives: The research report analyse the impact of

government policies and incentives on the Small Domestic Appliances market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Small Domestic Appliances market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Small Domestic Appliances market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Small Domestic Appliances industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Small Domestic Appliances market.

Market Segmentation:

Small Domestic Appliances market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Kitchen Appliances

Household Appliances

Personal Life Appliances

Personal Use of Digital Products

Segmentation by application

Household

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Whirlpool

LG Electronics

Dongbu Daewoo Electronics

AB Electrolux

Panasonic

Haier Group

Samsung Electronics

Koninklijke Philips

SUPOR GROUP

Midea

Changhong

Xiaomi

KONKA

Joyang

Royalstar

Key Questions Addressed in this Report

What is the 10-year outlook for the global Small Domestic Appliances market?

What factors are driving Small Domestic Appliances market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Small Domestic Appliances market opportunities vary by end market size?

How does Small Domestic Appliances break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Small Domestic Appliances Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Small Domestic Appliances by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Small Domestic Appliances by Country/Region, 2019, 2023 & 2030
- 2.2 Small Domestic Appliances Segment by Type
 - 2.2.1 Kitchen Appliances
 - 2.2.2 Household Appliances
 - 2.2.3 Personal Life Appliances
 - 2.2.4 Personal Use of Digital Products
- 2.3 Small Domestic Appliances Sales by Type
 - 2.3.1 Global Small Domestic Appliances Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Small Domestic Appliances Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Small Domestic Appliances Sale Price by Type (2019-2024)
- 2.4 Small Domestic Appliances Segment by Application
 - 2.4.1 Household
 - 2.4.2 Commercial Use
- 2.5 Small Domestic Appliances Sales by Application
 - 2.5.1 Global Small Domestic Appliances Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Small Domestic Appliances Revenue and Market Share by Application (2019-2024)

2.5.3 Global Small Domestic Appliances Sale Price by Application (2019-2024)

3 GLOBAL SMALL DOMESTIC APPLIANCES BY COMPANY

3.1 Global Small Domestic Appliances Breakdown Data by Company

3.1.1 Global Small Domestic Appliances Annual Sales by Company (2019-2024)

3.1.2 Global Small Domestic Appliances Sales Market Share by Company (2019-2024)

3.2 Global Small Domestic Appliances Annual Revenue by Company (2019-2024)

3.2.1 Global Small Domestic Appliances Revenue by Company (2019-2024)

3.2.2 Global Small Domestic Appliances Revenue Market Share by Company (2019-2024)

3.3 Global Small Domestic Appliances Sale Price by Company

3.4 Key Manufacturers Small Domestic Appliances Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Small Domestic Appliances Product Location Distribution

3.4.2 Players Small Domestic Appliances Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR SMALL DOMESTIC APPLIANCES BY GEOGRAPHIC REGION

4.1 World Historic Small Domestic Appliances Market Size by Geographic Region (2019-2024)

4.1.1 Global Small Domestic Appliances Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Small Domestic Appliances Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Small Domestic Appliances Market Size by Country/Region (2019-2024)

4.2.1 Global Small Domestic Appliances Annual Sales by Country/Region (2019-2024)

4.2.2 Global Small Domestic Appliances Annual Revenue by Country/Region (2019-2024)

4.3 Americas Small Domestic Appliances Sales Growth

4.4 APAC Small Domestic Appliances Sales Growth

4.5 Europe Small Domestic Appliances Sales Growth

4.6 Middle East & Africa Small Domestic Appliances Sales Growth

5 AMERICAS

5.1 Americas Small Domestic Appliances Sales by Country

5.1.1 Americas Small Domestic Appliances Sales by Country (2019-2024)

5.1.2 Americas Small Domestic Appliances Revenue by Country (2019-2024)

5.2 Americas Small Domestic Appliances Sales by Type

5.3 Americas Small Domestic Appliances Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Small Domestic Appliances Sales by Region

6.1.1 APAC Small Domestic Appliances Sales by Region (2019-2024)

6.1.2 APAC Small Domestic Appliances Revenue by Region (2019-2024)

6.2 APAC Small Domestic Appliances Sales by Type

6.3 APAC Small Domestic Appliances Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Small Domestic Appliances by Country

7.1.1 Europe Small Domestic Appliances Sales by Country (2019-2024)

7.1.2 Europe Small Domestic Appliances Revenue by Country (2019-2024)

7.2 Europe Small Domestic Appliances Sales by Type

7.3 Europe Small Domestic Appliances Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Small Domestic Appliances by Country

8.1.1 Middle East & Africa Small Domestic Appliances Sales by Country (2019-2024)

8.1.2 Middle East & Africa Small Domestic Appliances Revenue by Country
(2019-2024)

8.2 Middle East & Africa Small Domestic Appliances Sales by Type

8.3 Middle East & Africa Small Domestic Appliances Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Small Domestic Appliances

10.3 Manufacturing Process Analysis of Small Domestic Appliances

10.4 Industry Chain Structure of Small Domestic Appliances

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Small Domestic Appliances Distributors

11.3 Small Domestic Appliances Customer

12 WORLD FORECAST REVIEW FOR SMALL DOMESTIC APPLIANCES BY GEOGRAPHIC REGION

- 12.1 Global Small Domestic Appliances Market Size Forecast by Region
 - 12.1.1 Global Small Domestic Appliances Forecast by Region (2025-2030)
 - 12.1.2 Global Small Domestic Appliances Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Small Domestic Appliances Forecast by Type
- 12.7 Global Small Domestic Appliances Forecast by Application

13 KEY PLAYERS ANALYSIS

- 13.1 Whirlpool
 - 13.1.1 Whirlpool Company Information
 - 13.1.2 Whirlpool Small Domestic Appliances Product Portfolios and Specifications
 - 13.1.3 Whirlpool Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.1.4 Whirlpool Main Business Overview
 - 13.1.5 Whirlpool Latest Developments
- 13.2 LG Electronics
 - 13.2.1 LG Electronics Company Information
 - 13.2.2 LG Electronics Small Domestic Appliances Product Portfolios and Specifications
 - 13.2.3 LG Electronics Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.2.4 LG Electronics Main Business Overview
 - 13.2.5 LG Electronics Latest Developments
- 13.3 Dongbu Daewoo Electronics
 - 13.3.1 Dongbu Daewoo Electronics Company Information
 - 13.3.2 Dongbu Daewoo Electronics Small Domestic Appliances Product Portfolios and Specifications
 - 13.3.3 Dongbu Daewoo Electronics Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.3.4 Dongbu Daewoo Electronics Main Business Overview
 - 13.3.5 Dongbu Daewoo Electronics Latest Developments

13.4 AB Electrolux

13.4.1 AB Electrolux Company Information

13.4.2 AB Electrolux Small Domestic Appliances Product Portfolios and Specifications

13.4.3 AB Electrolux Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 AB Electrolux Main Business Overview

13.4.5 AB Electrolux Latest Developments

13.5 Panasonic

13.5.1 Panasonic Company Information

13.5.2 Panasonic Small Domestic Appliances Product Portfolios and Specifications

13.5.3 Panasonic Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Panasonic Main Business Overview

13.5.5 Panasonic Latest Developments

13.6 Haier Group

13.6.1 Haier Group Company Information

13.6.2 Haier Group Small Domestic Appliances Product Portfolios and Specifications

13.6.3 Haier Group Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Haier Group Main Business Overview

13.6.5 Haier Group Latest Developments

13.7 Samsung Electronics

13.7.1 Samsung Electronics Company Information

13.7.2 Samsung Electronics Small Domestic Appliances Product Portfolios and Specifications

13.7.3 Samsung Electronics Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Samsung Electronics Main Business Overview

13.7.5 Samsung Electronics Latest Developments

13.8 Koninklijke Philips

13.8.1 Koninklijke Philips Company Information

13.8.2 Koninklijke Philips Small Domestic Appliances Product Portfolios and Specifications

13.8.3 Koninklijke Philips Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Koninklijke Philips Main Business Overview

13.8.5 Koninklijke Philips Latest Developments

13.9 SUPOR GROUP

13.9.1 SUPOR GROUP Company Information

- 13.9.2 SUPOR GROUP Small Domestic Appliances Product Portfolios and Specifications
- 13.9.3 SUPOR GROUP Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.9.4 SUPOR GROUP Main Business Overview
- 13.9.5 SUPOR GROUP Latest Developments
- 13.10 Midea
 - 13.10.1 Midea Company Information
 - 13.10.2 Midea Small Domestic Appliances Product Portfolios and Specifications
 - 13.10.3 Midea Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Midea Main Business Overview
 - 13.10.5 Midea Latest Developments
- 13.11 Changhong
 - 13.11.1 Changhong Company Information
 - 13.11.2 Changhong Small Domestic Appliances Product Portfolios and Specifications
 - 13.11.3 Changhong Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 Changhong Main Business Overview
 - 13.11.5 Changhong Latest Developments
- 13.12 Xiaomi
 - 13.12.1 Xiaomi Company Information
 - 13.12.2 Xiaomi Small Domestic Appliances Product Portfolios and Specifications
 - 13.12.3 Xiaomi Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Xiaomi Main Business Overview
 - 13.12.5 Xiaomi Latest Developments
- 13.13 KONKA
 - 13.13.1 KONKA Company Information
 - 13.13.2 KONKA Small Domestic Appliances Product Portfolios and Specifications
 - 13.13.3 KONKA Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 KONKA Main Business Overview
 - 13.13.5 KONKA Latest Developments
- 13.14 Joyang
 - 13.14.1 Joyang Company Information
 - 13.14.2 Joyang Small Domestic Appliances Product Portfolios and Specifications
 - 13.14.3 Joyang Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Joyang Main Business Overview

13.14.5 Joyang Latest Developments

13.15 Royalstar

13.15.1 Royalstar Company Information

13.15.2 Royalstar Small Domestic Appliances Product Portfolios and Specifications

13.15.3 Royalstar Small Domestic Appliances Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Royalstar Main Business Overview

13.15.5 Royalstar Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Small Domestic Appliances Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Small Domestic Appliances Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Kitchen Appliances

Table 4. Major Players of Household Appliances

Table 5. Major Players of Personal Life Appliances

Table 6. Major Players of Personal Use of Digital Products

Table 7. Global Small Domestic Appliances Sales by Type (2019-2024) & (M Units)

Table 8. Global Small Domestic Appliances Sales Market Share by Type (2019-2024)

Table 9. Global Small Domestic Appliances Revenue by Type (2019-2024) & (\$ million)

Table 10. Global Small Domestic Appliances Revenue Market Share by Type (2019-2024)

Table 11. Global Small Domestic Appliances Sale Price by Type (2019-2024) & (USD/Unit)

Table 12. Global Small Domestic Appliances Sales by Application (2019-2024) & (M Units)

Table 13. Global Small Domestic Appliances Sales Market Share by Application (2019-2024)

Table 14. Global Small Domestic Appliances Revenue by Application (2019-2024)

Table 15. Global Small Domestic Appliances Revenue Market Share by Application (2019-2024)

Table 16. Global Small Domestic Appliances Sale Price by Application (2019-2024) & (USD/Unit)

Table 17. Global Small Domestic Appliances Sales by Company (2019-2024) & (M Units)

Table 18. Global Small Domestic Appliances Sales Market Share by Company (2019-2024)

Table 19. Global Small Domestic Appliances Revenue by Company (2019-2024) (\$ Millions)

Table 20. Global Small Domestic Appliances Revenue Market Share by Company (2019-2024)

Table 21. Global Small Domestic Appliances Sale Price by Company (2019-2024) & (USD/Unit)

Table 22. Key Manufacturers Small Domestic Appliances Producing Area Distribution

and Sales Area

Table 23. Players Small Domestic Appliances Products Offered

Table 24. Small Domestic Appliances Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 25. New Products and Potential Entrants

Table 26. Mergers & Acquisitions, Expansion

Table 27. Global Small Domestic Appliances Sales by Geographic Region (2019-2024) & (M Units)

Table 28. Global Small Domestic Appliances Sales Market Share Geographic Region (2019-2024)

Table 29. Global Small Domestic Appliances Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 30. Global Small Domestic Appliances Revenue Market Share by Geographic Region (2019-2024)

Table 31. Global Small Domestic Appliances Sales by Country/Region (2019-2024) & (M Units)

Table 32. Global Small Domestic Appliances Sales Market Share by Country/Region (2019-2024)

Table 33. Global Small Domestic Appliances Revenue by Country/Region (2019-2024) & (\$ millions)

Table 34. Global Small Domestic Appliances Revenue Market Share by Country/Region (2019-2024)

Table 35. Americas Small Domestic Appliances Sales by Country (2019-2024) & (M Units)

Table 36. Americas Small Domestic Appliances Sales Market Share by Country (2019-2024)

Table 37. Americas Small Domestic Appliances Revenue by Country (2019-2024) & (\$ Millions)

Table 38. Americas Small Domestic Appliances Revenue Market Share by Country (2019-2024)

Table 39. Americas Small Domestic Appliances Sales by Type (2019-2024) & (M Units)

Table 40. Americas Small Domestic Appliances Sales by Application (2019-2024) & (M Units)

Table 41. APAC Small Domestic Appliances Sales by Region (2019-2024) & (M Units)

Table 42. APAC Small Domestic Appliances Sales Market Share by Region (2019-2024)

Table 43. APAC Small Domestic Appliances Revenue by Region (2019-2024) & (\$ Millions)

Table 44. APAC Small Domestic Appliances Revenue Market Share by Region

(2019-2024)

Table 45. APAC Small Domestic Appliances Sales by Type (2019-2024) & (M Units)

Table 46. APAC Small Domestic Appliances Sales by Application (2019-2024) & (M Units)

Table 47. Europe Small Domestic Appliances Sales by Country (2019-2024) & (M Units)

Table 48. Europe Small Domestic Appliances Sales Market Share by Country (2019-2024)

Table 49. Europe Small Domestic Appliances Revenue by Country (2019-2024) & (\$ Millions)

Table 50. Europe Small Domestic Appliances Revenue Market Share by Country (2019-2024)

Table 51. Europe Small Domestic Appliances Sales by Type (2019-2024) & (M Units)

Table 52. Europe Small Domestic Appliances Sales by Application (2019-2024) & (M Units)

Table 53. Middle East & Africa Small Domestic Appliances Sales by Country (2019-2024) & (M Units)

Table 54. Middle East & Africa Small Domestic Appliances Sales Market Share by Country (2019-2024)

Table 55. Middle East & Africa Small Domestic Appliances Revenue by Country (2019-2024) & (\$ Millions)

Table 56. Middle East & Africa Small Domestic Appliances Revenue Market Share by Country (2019-2024)

Table 57. Middle East & Africa Small Domestic Appliances Sales by Type (2019-2024) & (M Units)

Table 58. Middle East & Africa Small Domestic Appliances Sales by Application (2019-2024) & (M Units)

Table 59. Key Market Drivers & Growth Opportunities of Small Domestic Appliances

Table 60. Key Market Challenges & Risks of Small Domestic Appliances

Table 61. Key Industry Trends of Small Domestic Appliances

Table 62. Small Domestic Appliances Raw Material

Table 63. Key Suppliers of Raw Materials

Table 64. Small Domestic Appliances Distributors List

Table 65. Small Domestic Appliances Customer List

Table 66. Global Small Domestic Appliances Sales Forecast by Region (2025-2030) & (M Units)

Table 67. Global Small Domestic Appliances Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 68. Americas Small Domestic Appliances Sales Forecast by Country (2025-2030) & (M Units)

- Table 69. Americas Small Domestic Appliances Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 70. APAC Small Domestic Appliances Sales Forecast by Region (2025-2030) & (M Units)
- Table 71. APAC Small Domestic Appliances Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 72. Europe Small Domestic Appliances Sales Forecast by Country (2025-2030) & (M Units)
- Table 73. Europe Small Domestic Appliances Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 74. Middle East & Africa Small Domestic Appliances Sales Forecast by Country (2025-2030) & (M Units)
- Table 75. Middle East & Africa Small Domestic Appliances Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 76. Global Small Domestic Appliances Sales Forecast by Type (2025-2030) & (M Units)
- Table 77. Global Small Domestic Appliances Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 78. Global Small Domestic Appliances Sales Forecast by Application (2025-2030) & (M Units)
- Table 79. Global Small Domestic Appliances Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 80. Whirlpool Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors
- Table 81. Whirlpool Small Domestic Appliances Product Portfolios and Specifications
- Table 82. Whirlpool Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 83. Whirlpool Main Business
- Table 84. Whirlpool Latest Developments
- Table 85. LG Electronics Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors
- Table 86. LG Electronics Small Domestic Appliances Product Portfolios and Specifications
- Table 87. LG Electronics Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 88. LG Electronics Main Business
- Table 89. LG Electronics Latest Developments
- Table 90. Dongbu Daewoo Electronics Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 91. Dongbu Daewoo Electronics Small Domestic Appliances Product Portfolios and Specifications

Table 92. Dongbu Daewoo Electronics Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Dongbu Daewoo Electronics Main Business

Table 94. Dongbu Daewoo Electronics Latest Developments

Table 95. AB Electrolux Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 96. AB Electrolux Small Domestic Appliances Product Portfolios and Specifications

Table 97. AB Electrolux Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. AB Electrolux Main Business

Table 99. AB Electrolux Latest Developments

Table 100. Panasonic Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 101. Panasonic Small Domestic Appliances Product Portfolios and Specifications

Table 102. Panasonic Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Panasonic Main Business

Table 104. Panasonic Latest Developments

Table 105. Haier Group Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 106. Haier Group Small Domestic Appliances Product Portfolios and Specifications

Table 107. Haier Group Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Haier Group Main Business

Table 109. Haier Group Latest Developments

Table 110. Samsung Electronics Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 111. Samsung Electronics Small Domestic Appliances Product Portfolios and Specifications

Table 112. Samsung Electronics Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Samsung Electronics Main Business

Table 114. Samsung Electronics Latest Developments

Table 115. Koninklijke Philips Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 116. Koninklijke Philips Small Domestic Appliances Product Portfolios and Specifications

Table 117. Koninklijke Philips Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. Koninklijke Philips Main Business

Table 119. Koninklijke Philips Latest Developments

Table 120. SUPOR GROUP Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 121. SUPOR GROUP Small Domestic Appliances Product Portfolios and Specifications

Table 122. SUPOR GROUP Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 123. SUPOR GROUP Main Business

Table 124. SUPOR GROUP Latest Developments

Table 125. Midea Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 126. Midea Small Domestic Appliances Product Portfolios and Specifications

Table 127. Midea Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 128. Midea Main Business

Table 129. Midea Latest Developments

Table 130. Changhong Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 131. Changhong Small Domestic Appliances Product Portfolios and Specifications

Table 132. Changhong Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 133. Changhong Main Business

Table 134. Changhong Latest Developments

Table 135. Xiaomi Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 136. Xiaomi Small Domestic Appliances Product Portfolios and Specifications

Table 137. Xiaomi Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 138. Xiaomi Main Business

Table 139. Xiaomi Latest Developments

Table 140. KONKA Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 141. KONKA Small Domestic Appliances Product Portfolios and Specifications

Table 142. KONKA Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 143. KONKA Main Business

Table 144. KONKA Latest Developments

Table 145. Joyang Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 146. Joyang Small Domestic Appliances Product Portfolios and Specifications

Table 147. Joyang Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 148. Joyang Main Business

Table 149. Joyang Latest Developments

Table 150. Royalstar Basic Information, Small Domestic Appliances Manufacturing Base, Sales Area and Its Competitors

Table 151. Royalstar Small Domestic Appliances Product Portfolios and Specifications

Table 152. Royalstar Small Domestic Appliances Sales (M Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 153. Royalstar Main Business

Table 154. Royalstar Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Small Domestic Appliances
- Figure 2. Small Domestic Appliances Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Small Domestic Appliances Sales Growth Rate 2019-2030 (M Units)
- Figure 7. Global Small Domestic Appliances Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Small Domestic Appliances Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Kitchen Appliances
- Figure 10. Product Picture of Household Appliances
- Figure 11. Product Picture of Personal Life Appliances
- Figure 12. Product Picture of Personal Use of Digital Products
- Figure 13. Global Small Domestic Appliances Sales Market Share by Type in 2023
- Figure 14. Global Small Domestic Appliances Revenue Market Share by Type (2019-2024)
- Figure 15. Small Domestic Appliances Consumed in Household
- Figure 16. Global Small Domestic Appliances Market: Household (2019-2024) & (M Units)
- Figure 17. Small Domestic Appliances Consumed in Commercial Use
- Figure 18. Global Small Domestic Appliances Market: Commercial Use (2019-2024) & (M Units)
- Figure 19. Global Small Domestic Appliances Sales Market Share by Application (2023)
- Figure 20. Global Small Domestic Appliances Revenue Market Share by Application in 2023
- Figure 21. Small Domestic Appliances Sales Market by Company in 2023 (M Units)
- Figure 22. Global Small Domestic Appliances Sales Market Share by Company in 2023
- Figure 23. Small Domestic Appliances Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Small Domestic Appliances Revenue Market Share by Company in 2023
- Figure 25. Global Small Domestic Appliances Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Small Domestic Appliances Revenue Market Share by Geographic Region in 2023

- Figure 27. Americas Small Domestic Appliances Sales 2019-2024 (M Units)
- Figure 28. Americas Small Domestic Appliances Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Small Domestic Appliances Sales 2019-2024 (M Units)
- Figure 30. APAC Small Domestic Appliances Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Small Domestic Appliances Sales 2019-2024 (M Units)
- Figure 32. Europe Small Domestic Appliances Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Small Domestic Appliances Sales 2019-2024 (M Units)
- Figure 34. Middle East & Africa Small Domestic Appliances Revenue 2019-2024 (\$ Millions)
- Figure 35. Americas Small Domestic Appliances Sales Market Share by Country in 2023
- Figure 36. Americas Small Domestic Appliances Revenue Market Share by Country in 2023
- Figure 37. Americas Small Domestic Appliances Sales Market Share by Type (2019-2024)
- Figure 38. Americas Small Domestic Appliances Sales Market Share by Application (2019-2024)
- Figure 39. United States Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC Small Domestic Appliances Sales Market Share by Region in 2023
- Figure 44. APAC Small Domestic Appliances Revenue Market Share by Regions in 2023
- Figure 45. APAC Small Domestic Appliances Sales Market Share by Type (2019-2024)
- Figure 46. APAC Small Domestic Appliances Sales Market Share by Application (2019-2024)
- Figure 47. China Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)

- Figure 54. Europe Small Domestic Appliances Sales Market Share by Country in 2023
- Figure 55. Europe Small Domestic Appliances Revenue Market Share by Country in 2023
- Figure 56. Europe Small Domestic Appliances Sales Market Share by Type (2019-2024)
- Figure 57. Europe Small Domestic Appliances Sales Market Share by Application (2019-2024)
- Figure 58. Germany Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa Small Domestic Appliances Sales Market Share by Country in 2023
- Figure 64. Middle East & Africa Small Domestic Appliances Revenue Market Share by Country in 2023
- Figure 65. Middle East & Africa Small Domestic Appliances Sales Market Share by Type (2019-2024)
- Figure 66. Middle East & Africa Small Domestic Appliances Sales Market Share by Application (2019-2024)
- Figure 67. Egypt Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. South Africa Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Israel Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Turkey Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. GCC Country Small Domestic Appliances Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. Manufacturing Cost Structure Analysis of Small Domestic Appliances in 2023
- Figure 73. Manufacturing Process Analysis of Small Domestic Appliances
- Figure 74. Industry Chain Structure of Small Domestic Appliances
- Figure 75. Channels of Distribution
- Figure 76. Global Small Domestic Appliances Sales Market Forecast by Region (2025-2030)
- Figure 77. Global Small Domestic Appliances Revenue Market Share Forecast by Region (2025-2030)
- Figure 78. Global Small Domestic Appliances Sales Market Share Forecast by Type (2025-2030)
- Figure 79. Global Small Domestic Appliances Revenue Market Share Forecast by Type

(2025-2030)

Figure 80. Global Small Domestic Appliances Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global Small Domestic Appliances Revenue Market Share Forecast by Application (2025-2030)

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