

# Global Small Amusement Device Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Small Amusement Device market size is predicted to grow from US\$ 2012 million in 2025 to US\$ 2928 million in 2032; it is expected to grow at a CAGR of 5.6% from 2026 to 2032.

Small Amusement Devices are compact entertainment equipment and attractions designed for low-to-medium passenger capacity and relatively low installation footprint, typically including kiddie rides, coin-operated rides, small indoor rides, mini-trains, small carousels, soft-play interactive devices, VR/AR motion simulators, and compact redemption or skill machines, widely deployed in malls, family entertainment centers, indoor playgrounds, arcades, and small parks to provide short-cycle, high-frequency paid entertainment experiences.

The small amusement device industry chain begins upstream with suppliers of steel frames, fiberglass and plastics, motors, gearboxes, electronic control boards, sensors, lighting systems, audio modules, displays, payment terminals, and safety components, continues midstream with amusement equipment manufacturers conducting industrial design, structural engineering, motion system integration, electrical wiring, software and payment system integration, assembly, testing, and certification, and extends downstream to distributors, amusement operators, mall and FEC owners, rental fleets, maintenance providers, and end consumers paying per play in indoor and outdoor entertainment venues.

Projects under construction and planned in the small amusement device market mainly include capacity expansion for coin-operated ride assembly lines, new factories for fiberglass theming and plastic injection components, upgrades of payment and IoT connectivity modules for cashless operation, establishment of R&D centers focusing on

VR/AR motion simulation and interactive gameplay, localization manufacturing projects in Southeast Asia and the Middle East to reduce logistics costs, and operator-led venue expansion projects such as new FEC openings, mall arcade upgrades, and touring rental fleets adding portable devices.

2025 Global Market Average Gross Profit Margin: 38%.

United States market for Small Amusement Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Small Amusement Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Small Amusement Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Small Amusement Device players cover PlayCore, Zamperla, KOMPAN, Amusement Devices Manufacturing, LLC, Antonio Zamperla S.p.A, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Small Amusement Device Industry Forecast" looks at past sales and reviews total world Small Amusement Device sales in 2025, providing a comprehensive analysis by region and market sector of projected Small Amusement Device sales for 2026 through 2032. With Small Amusement Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Small Amusement Device industry.

This Insight Report provides a comprehensive analysis of the global Small Amusement Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Small Amusement Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Small Amusement Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Small Amusement Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Small Amusement Device.

This report presents a comprehensive overview, market shares, and growth opportunities of Small Amusement Device market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

- Kiddie Mechanical Ride
- Coin-Operated Kiddie Ride
- Soft Play and Non-Powered Device
- Portable and Mobile Amusement Device

#### Segmentation by Power and Motion Form:

- Static Amusement Device
- Electric Motion Amusement Device
- Pneumatic Motion Amusement Device
- Hydraulic Motion Amusement Device

#### Segmentation by Venue Environment:

- Indoor
- Outdoor

#### Segmentation by Application:

- Shopping Mall

Playground

Park

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

PlayCore

Zamperla

KOMPAN

Amusement Devices Manufacturing, LLC

Antonio Zamperla S.p.A

Fabbri Group

TECHNICAL PARK Srl

COWBOY

Zhongshan Jinbo Amusement Equipment Co., Ltd.

Huaxia Amusement Co., Ltd

Huadong Amusement

Guangzhou Huanledao Fitness Equipment Co., Ltd.

Jinma Entertainment Equipment Co., Ltd

KAIQI Group

Shenyang Chuangqi Amusement Equipment Co

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