

# Global SLS, SLES, and LAS Market Growth 2019-2024

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## Abstracts

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Sodium lauryl sulfate (SLS) is also known as sodium laurilsulfate or sodium dodecyl sulfate. SLS is a highly effective surfactant and is employed in applications demanding elimination of oily stains and residues. Sodium lauryl ether sulfate (SLES), also known as sodium laureth sulfate, is a high foaming, anionic surfactant, which exerts emulsifying action, thus removing oil and soil from the hair and skin. Linear alkylbenzene sulfonate (LAS) is an anionic surfactant with molecules categorized as a hydrophilic and a hydrophobic group. The major raw material for producing LAS is LAB, manufactured by the alkylation of benzene with n-paraffins in the presence of hydrogen fluoride or aluminum chloride as catalyst. The report states that the demand for LAS is likely to be high in the coming years as it is an affordable material. LAS is also known to have excellent emulsifying, cleansing, and foaming properties, which is primarily the reason why it is used for making industrial and household detergents.

According to this study, over the next five years the SLS, SLES, and LAS market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2024, from US\$ xx million in 2019. In particular, this report presents the global market share (sales and revenue) of key companies in SLS, SLES, and LAS business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of SLS, SLES, and LAS market by product type, application, key manufacturers and key regions and countries.

This study considers the SLS, SLES, and LAS value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019, in Section 2.3; and forecast to 2024 in section 11.7.

SLS

SLES

LAS

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 11.8.

Detergents & Cleaners

Personal Care

Textile & Leather

Oilfield Chemicals

Others (Paints & Coatings, etc.)

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Croda

Lion

TAYCA

Clariant

Solvay

Huntsman

Stepan

Henkel AG & Co. KGaA

Galaxy Surfactants

BASF

The Dow Chemical

Kao Corporation

Oxiteno

Godrej Industries

Taiwan NJC

Evonik Industries AG

Akzo Noble N.V

In addition, this report discusses the key drivers influencing market growth,

opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global SLS, SLES, and LAS consumption (value & volume) by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of SLS, SLES, and LAS market by identifying its various subsegments.

Focuses on the key global SLS, SLES, and LAS manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the SLS, SLES, and LAS with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of SLS, SLES, and LAS submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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