

Global Sleep Monitoring Market Growth 2026-2032

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Abstracts

The global Sleep Monitoring market size is predicted to grow from US\$ 25165 million in 2025 to US\$ 37804 million in 2032; it is expected to grow at a CAGR of 6.0% from 2026 to 2032.

Sleep monitoring mainly includes wearable devices (bands, watches, rings), contactless bedside devices (under-mattress sensors, bedside radar or pressure sensors), and medical-grade sleep monitoring and screening equipment (polysomnography/PSG systems and home sleep apnea testing, HSAT). Its core value lies in the continuous capture and event identification of sleep duration, sleep architecture, respiration, and nighttime vital signs, supporting health management, chronic disease management, and sleep-disorder screening. Upstream raw materials and key components primarily include optical sensors and PPG modules, MEMS accelerometers/gyroscopes, pressure or radar sensors and antennas, SpO₂ and respiration-related sensors, low-power MCUs/SoCs and memory, batteries and charging components, PCBs and connectors, plastic/metal enclosures, as well as electrodes, leads, and airflow/pressure sampling parts and consumables required for medical-grade products. Downstream customers mainly comprise consumer electronics brands and channels (retail and e-commerce for individual users), healthcare providers and sleep centers (hospitals and third-party sleep labs), and insurers, health management companies, and elderly-care institutions for long-term monitoring and risk management. In 2025, global nominal capacity is estimated at approximately 612 million units, with actual shipments of about 574 million units and an average ex-factory price of around US\$44.8 per unit; driven by product mix (the share of premium wearables and medical devices), sensor and chip cost fluctuations, channel incentives, and after-sales costs, overall gross margins for hardware vendors typically fall in the 23%–37% range.

United States market for Sleep Monitoring is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sleep Monitoring is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sleep Monitoring is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sleep Monitoring players cover Apple, Samsung Electronics, Fitbit, Garmin, Xiaomi, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Sleep Monitoring Industry Forecast" looks at past sales and reviews total world Sleep Monitoring sales in 2025, providing a comprehensive analysis by region and market sector of projected Sleep Monitoring sales for 2026 through 2032. With Sleep Monitoring sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sleep Monitoring industry.

This Insight Report provides a comprehensive analysis of the global Sleep Monitoring landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sleep Monitoring portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sleep Monitoring market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sleep Monitoring and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sleep Monitoring.

This report presents a comprehensive overview, market shares, and growth opportunities of Sleep Monitoring market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wearable

Non-wearable

Segmentation by Commercial Positioning:

Consumer-grade

Medical-grade

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Apple

Samsung Electronics

Fitbit

Garmin

Xiaomi

Oura Health

Withings

ResMed

Huawei

Phillips

WHOOP

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sleep Monitoring market?

What factors are driving Sleep Monitoring market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sleep Monitoring market opportunities vary by end market size?

How does Sleep Monitoring break out by Type, by Application?

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