

Global Skis and Snowboards Market Growth 2023-2029

<https://marketpublishers.com/r/G7CEB3BFEB03EN.html>

Date: March 2023

Pages: 124

Price: US\$ 3,660.00 (Single User License)

ID: G7CEB3BFEB03EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Skiing is a means of transport using skis or snowboards to glide on snow. Variations of purpose include basic transport, a recreational activity, or a competitive winter sport.

LPI (LP Information)' newest research report, the “Skis and Snowboards Industry Forecast” looks at past sales and reviews total world Skis and Snowboards sales in 2022, providing a comprehensive analysis by region and market sector of projected Skis and Snowboards sales for 2023 through 2029. With Skis and Snowboards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Skis and Snowboards industry.

This Insight Report provides a comprehensive analysis of the global Skis and Snowboards landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Skis and Snowboards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Skis and Snowboards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Skis and Snowboards and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Skis and Snowboards.

The global Skis and Snowboards market size is projected to grow from US\$ 1459.5 million in 2022 to US\$ 2449.4 million in 2029; it is expected to grow at a CAGR of 2449.4 from 2023 to 2029.

Global key players of Skis & Snowboards include K2, Rossignol, Salomon, Atomic, Fischer, etc. The top five players hold a share over 70%. Europe is the largest market, has a share about 39%, followed by North America and Asia-Pacific, with share 36% and 18%, separately. In terms of product type, Skis is the largest segment, occupied for a share of 76%, and in terms of application, Leisure Travel has a share about 70 percent.

This report presents a comprehensive overview, market shares, and growth opportunities of Skis and Snowboards market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Ski

Snowboard

Segmentation by application

The Allrounder

The Uphill Ski Tourer

The Freeride Tourer

The Racer

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

K2

Scott

Rossignol

Salomon

Dynafit

Fischer

Volkl

Blizzard

Dynastar

Black Diamond

Elan

Movement

Black Crows

Hagan

Wedze

DPS

Ski Trab

G3

Kastle

ZAG

Key Questions Addressed in this Report

What is the 10-year outlook for the global Skis and Snowboards market?

What factors are driving Skis and Snowboards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Skis and Snowboards market opportunities vary by end market size?

How does Skis and Snowboards break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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