

# Global Skin Care Devices Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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A skin care product refers to a cosmetic or skincare item specifically designed for the care and maintenance of the skin. These products are formulated to help cleanse, moisturize, and protect the skin, aiming to maintain its health and appearance. Common skincare products include cleansers, moisturizers, serums, masks, and more.

The global Skin Care Devices market size is projected to grow from US\$ 147220 million in 2024 to US\$ 195310 million in 2030; it is expected to grow at a CAGR of 4.8% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Skin Care Devices Industry Forecast” looks at past sales and reviews total world Skin Care Devices sales in 2022, providing a comprehensive analysis by region and market sector of projected Skin Care Devices sales for 2023 through 2029. With Skin Care Devices sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Skin Care Devices industry.

This Insight Report provides a comprehensive analysis of the global Skin Care Devices landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Skin Care Devices portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Skin Care Devices market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Skin Care Devices and breaks down the forecast by Type, by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Skin Care Devices.

Global key players of Skin Care Devices include L'Oreal, The Estee Lauder Companies, Beiersdorf, Shiseido, P&G, etc. The top five players hold a share over 30%. Asia-Pacific is the largest market, and has a share about 37%, followed by North America and Europe with share 27% and 26%, separately. In terms of product type, Face Creams & Moisturizers is the largest segment, occupied for a share of 24%. In terms of application, Offline Sales has a share about 78 percent.

This report presents a comprehensive overview, market shares, and growth opportunities of Skin Care Devices market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Face Creams & Moisturizers

Cleansers & Face Wash

Sunscreen

Masks

Serums

Toner

Others

#### Segmentation by Sales Channel:

Offline Sales

## Online Sales

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'Oreal

The Estee Lauder Companies

Beiersdorf

Shiseido

P&G

Unilever

Natura & Co

Johnson & Johnson

Kao Corporation

Sisley Paris

Amore Pacific

Jahwa



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