

Global Ski Touring Gear and Apparel Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Ski Touring Equipment and Apparel refers to the equipment used by a skier in Ski touring, which include Skis & Snowboard, Ski Boots, Ski Apparel, Ski Protection and others.

Ski touring is skiing in the backcountry on unmarked or unpatrolled areas. Touring is typically done off-piste and outside of ski resorts, and may extend over a period of more than one day. It is similar to backcountry skiing.

LPI (LP Information)' newest research report, the “Ski Touring Gear and Apparel Industry Forecast” looks at past sales and reviews total world Ski Touring Gear and Apparel sales in 2022, providing a comprehensive analysis by region and market sector of projected Ski Touring Gear and Apparel sales for 2023 through 2029. With Ski Touring Gear and Apparel sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ski Touring Gear and Apparel industry.

This Insight Report provides a comprehensive analysis of the global Ski Touring Gear and Apparel landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ski Touring Gear and Apparel portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ski Touring Gear and Apparel market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ski Touring Gear and Apparel and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ski Touring Gear and Apparel.

The global Ski Touring Gear and Apparel market size is projected to grow from US\$ 7247.4 million in 2022 to US\$ 9173 million in 2029; it is expected to grow at a CAGR of 3.4% from 2023 to 2029.

The major manufacturers in the industry are K2, Scott and Rossignol, whose revenue accounts for 8.98%, 4.51% and 2.93% respectively in 2019.

This report presents a comprehensive overview, market shares, and growth opportunities of Ski Touring Gear and Apparel market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Ski Touring Boots

Ski Touring Bindings

Ski Touring Skis

Ski Touring Backpacks

Ski Touring Helmets

Ski Touring Apparel

Others

Segmentation by application

The Allrounder

The Uphill Ski Tourer

The Freeride Tourer

The Racer

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

K2

Scott

Rossignol

Salomon

The North Face

Dynafit

Tecnica

Fischer

Atomic

Marker

Volkl

Marmot

Diabello

Blizzard

Arcteryx

Dynastar

Black Diamond

Elan

La Sportiva

Mammut

Vaude

Movement

Salewa

Lange

Black Crows

Millet

Hagan

Uvex

Wedze

Deuter

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