

# Global Ski Touring Equipment and Apparel Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Ski Touring Equipment and Apparel market size was valued at US\$ 7247.4 million in 2023. With growing demand in downstream market, the Ski Touring Equipment and Apparel is forecast to a readjusted size of US\$ 9433.7 million by 2030 with a CAGR of 3.8% during review period.

The research report highlights the growth potential of the global Ski Touring Equipment and Apparel market. Ski Touring Equipment and Apparel are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Ski Touring Equipment and Apparel. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Ski Touring Equipment and Apparel market.

Ski Touring Equipment and Apparel refers to the equipment used by a skier in Ski touring, which include Skis & Snowboard, Ski Boots, Ski Apparel, Ski Protection and others.

Ski touring is skiing in the backcountry on unmarked or unpatrolled areas. Touring is typically done off-piste and outside of ski resorts, and may extend over a period of more than one day. It is similar to backcountry skiing.

The major manufacturers in the industry are K2, Scott and Rossignol, whose revenue

accounts for 8.98%, 4.51% and 2.93% respectively in 2019.

#### Key Features:

The report on Ski Touring Equipment and Apparel market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Ski Touring Equipment and Apparel market. It may include historical data, market segmentation by Type (e.g., Ski Touring Boots, Ski Touring Bindings), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Ski Touring Equipment and Apparel market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Ski Touring Equipment and Apparel market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Ski Touring Equipment and Apparel industry. This include advancements in Ski Touring Equipment and Apparel technology, Ski Touring Equipment and Apparel new entrants, Ski Touring Equipment and Apparel new investment, and other innovations that are shaping the future of Ski Touring Equipment and Apparel.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Ski Touring Equipment and Apparel market. It includes factors influencing customer ' purchasing decisions, preferences for Ski Touring Equipment and Apparel product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Ski Touring Equipment and Apparel market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Ski Touring Equipment and Apparel market.

The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assesses the environmental impact and sustainability aspects of the Ski Touring Equipment and Apparel market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provides market forecasts and outlook for the Ski Touring Equipment and Apparel industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Ski Touring Equipment and Apparel market.

**Market Segmentation:**

The Ski Touring Equipment and Apparel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

**Segmentation by type**

Ski Touring Boots

Ski Touring Bindings

Ski Touring Skis

Ski Touring Backpacks

Ski Touring Helmets

Ski Touring Apparel

Others

## Segmentation by application

The Allrounder

The Uphill Ski Tourer

The Freeride Tourer

The Racer

## This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

K2

Scarpa

Tecnica

Atomic

Salomon

Scott

Fischer

Diabello

La Sportiva

Lange

Rossignol

Dynafit

Ski Trab

G3

Marker

Fritschi

Plum

ATK

Black Crows

Hagan

Movement

Blizzard

Wedze

Dynastar

V?lkl

DPS

Elan

Black Diamond

K?stle

ZAG

Camp

Deuter

Osprey

Ortovox

Ferrino

Salewa

Uvex

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Petzl

Pret

Mammut

Casca

Martini

Karpos

Montura

Sportful

Vaude

Arcteryx

The North Face

Millet



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