

Global Ski Gear and Apparel Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Ski Touring Equipment and Apparel refers to the equipment used by a skier in Ski touring, which include Skis & Snowboard, Ski Boots, Ski Apparel, Ski Protection and others.

Ski touring is skiing in the backcountry on unmarked or unpatrolled areas. Touring is typically done off-piste and outside of ski resorts, and may extend over a period of more than one day. It is similar to backcountry skiing.

LPI (LP Information)' newest research report, the "Ski Gear and Apparel Industry Forecast" looks at past sales and reviews total world Ski Gear and Apparel sales in 2022, providing a comprehensive analysis by region and market sector of projected Ski Gear and Apparel sales for 2023 through 2029. With Ski Gear and Apparel sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ski Gear and Apparel industry.

This Insight Report provides a comprehensive analysis of the global Ski Gear and Apparel landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ski Gear and Apparel portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ski Gear and Apparel market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Ski Gear and Apparel and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ski Gear and Apparel.

The global Ski Gear and Apparel market size is projected to grow from US\$ 7247.4 million in 2022 to US\$ 9173 million in 2029; it is expected to grow at a CAGR of 3.4% from 2023 to 2029.

The major manufacturers in the industry are K2, Scott and Rossignol, whose revenue accounts for 8.98%, 4.51% and 2.93% respectively in 2019.

This report presents a comprehensive overview, market shares, and growth opportunities of Ski Gear and Apparel market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Ski Touring Boots

Ski Touring Bindings

Ski Touring Skis

Ski Touring Backpacks

Ski Touring Helmets

Ski Touring Apparel

Others

Segmentation by application

The Allrounder

The Uphill Ski Tourer

The Freeride Tourer

The Racer

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

K2

Scott

Rossignol

Salomon

The North Face

Dynafit

Tecnica

Fischer

Atomic

Marker

Volkl

Marmot

Diabello

Blizzard

Arcteryx

Dynastar

Black Diamond

Elan

La Sportiva

Mammut

Vaude

Movement

Salewa

Lange

Black Crows

Millet

Hagan

Uvex

Wedze

Deuter

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Ski Gear and Apparel Market Size 2018-2029
 - 2.1.2 Ski Gear and Apparel Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Ski Gear and Apparel Segment by Type
 - 2.2.1 Ski Touring Boots
 - 2.2.2 Ski Touring Bindings
 - 2.2.3 Ski Touring Skis
 - 2.2.4 Ski Touring Backpacks
 - 2.2.5 Ski Touring Helmets
 - 2.2.6 Ski Touring Apparel
 - 2.2.7 Others
- 2.3 Ski Gear and Apparel Market Size by Type
 - 2.3.1 Ski Gear and Apparel Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global Ski Gear and Apparel Market Size Market Share by Type (2018-2023)
- 2.4 Ski Gear and Apparel Segment by Application
 - 2.4.1 The Allrounder
 - 2.4.2 The Uphill Ski Tourer
 - 2.4.3 The Freeride Tourer
 - 2.4.4 The Racer
- 2.5 Ski Gear and Apparel Market Size by Application
 - 2.5.1 Ski Gear and Apparel Market Size CAGR by Application (2018 VS 2022 VS 2029)
 - 2.5.2 Global Ski Gear and Apparel Market Size Market Share by Application (2018-2023)

3 SKI GEAR AND APPAREL MARKET SIZE BY PLAYER

3.1 Ski Gear and Apparel Market Size Market Share by Players

3.1.1 Global Ski Gear and Apparel Revenue by Players (2018-2023)

3.1.2 Global Ski Gear and Apparel Revenue Market Share by Players (2018-2023)

3.2 Global Ski Gear and Apparel Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 SKI GEAR AND APPAREL BY REGIONS

4.1 Ski Gear and Apparel Market Size by Regions (2018-2023)

4.2 Americas Ski Gear and Apparel Market Size Growth (2018-2023)

4.3 APAC Ski Gear and Apparel Market Size Growth (2018-2023)

4.4 Europe Ski Gear and Apparel Market Size Growth (2018-2023)

4.5 Middle East & Africa Ski Gear and Apparel Market Size Growth (2018-2023)

5 AMERICAS

5.1 Americas Ski Gear and Apparel Market Size by Country (2018-2023)

5.2 Americas Ski Gear and Apparel Market Size by Type (2018-2023)

5.3 Americas Ski Gear and Apparel Market Size by Application (2018-2023)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Ski Gear and Apparel Market Size by Region (2018-2023)

6.2 APAC Ski Gear and Apparel Market Size by Type (2018-2023)

6.3 APAC Ski Gear and Apparel Market Size by Application (2018-2023)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Ski Gear and Apparel by Country (2018-2023)

7.2 Europe Ski Gear and Apparel Market Size by Type (2018-2023)

7.3 Europe Ski Gear and Apparel Market Size by Application (2018-2023)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Ski Gear and Apparel by Region (2018-2023)

8.2 Middle East & Africa Ski Gear and Apparel Market Size by Type (2018-2023)

8.3 Middle East & Africa Ski Gear and Apparel Market Size by Application (2018-2023)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL SKI GEAR AND APPAREL MARKET FORECAST

10.1 Global Ski Gear and Apparel Forecast by Regions (2024-2029)

10.1.1 Global Ski Gear and Apparel Forecast by Regions (2024-2029)

10.1.2 Americas Ski Gear and Apparel Forecast

10.1.3 APAC Ski Gear and Apparel Forecast

10.1.4 Europe Ski Gear and Apparel Forecast

- 10.1.5 Middle East & Africa Ski Gear and Apparel Forecast
- 10.2 Americas Ski Gear and Apparel Forecast by Country (2024-2029)
 - 10.2.1 United States Ski Gear and Apparel Market Forecast
 - 10.2.2 Canada Ski Gear and Apparel Market Forecast
 - 10.2.3 Mexico Ski Gear and Apparel Market Forecast
 - 10.2.4 Brazil Ski Gear and Apparel Market Forecast
- 10.3 APAC Ski Gear and Apparel Forecast by Region (2024-2029)
 - 10.3.1 China Ski Gear and Apparel Market Forecast
 - 10.3.2 Japan Ski Gear and Apparel Market Forecast
 - 10.3.3 Korea Ski Gear and Apparel Market Forecast
 - 10.3.4 Southeast Asia Ski Gear and Apparel Market Forecast
 - 10.3.5 India Ski Gear and Apparel Market Forecast
 - 10.3.6 Australia Ski Gear and Apparel Market Forecast
- 10.4 Europe Ski Gear and Apparel Forecast by Country (2024-2029)
 - 10.4.1 Germany Ski Gear and Apparel Market Forecast
 - 10.4.2 France Ski Gear and Apparel Market Forecast
 - 10.4.3 UK Ski Gear and Apparel Market Forecast
 - 10.4.4 Italy Ski Gear and Apparel Market Forecast
 - 10.4.5 Russia Ski Gear and Apparel Market Forecast
- 10.5 Middle East & Africa Ski Gear and Apparel Forecast by Region (2024-2029)
 - 10.5.1 Egypt Ski Gear and Apparel Market Forecast
 - 10.5.2 South Africa Ski Gear and Apparel Market Forecast
 - 10.5.3 Israel Ski Gear and Apparel Market Forecast
 - 10.5.4 Turkey Ski Gear and Apparel Market Forecast
 - 10.5.5 GCC Countries Ski Gear and Apparel Market Forecast
- 10.6 Global Ski Gear and Apparel Forecast by Type (2024-2029)
- 10.7 Global Ski Gear and Apparel Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

11.1 K2

- 11.1.1 K2 Company Information
- 11.1.2 K2 Ski Gear and Apparel Product Offered
- 11.1.3 K2 Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)
- 11.1.4 K2 Main Business Overview
- 11.1.5 K2 Latest Developments

11.2 Scott

- 11.2.1 Scott Company Information

- 11.2.2 Scott Ski Gear and Apparel Product Offered
- 11.2.3 Scott Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)
- 11.2.4 Scott Main Business Overview
- 11.2.5 Scott Latest Developments
- 11.3 Rossignol
 - 11.3.1 Rossignol Company Information
 - 11.3.2 Rossignol Ski Gear and Apparel Product Offered
 - 11.3.3 Rossignol Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)
 - 11.3.4 Rossignol Main Business Overview
 - 11.3.5 Rossignol Latest Developments
- 11.4 Salomon
 - 11.4.1 Salomon Company Information
 - 11.4.2 Salomon Ski Gear and Apparel Product Offered
 - 11.4.3 Salomon Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)
 - 11.4.4 Salomon Main Business Overview
 - 11.4.5 Salomon Latest Developments
- 11.5 The North Face
 - 11.5.1 The North Face Company Information
 - 11.5.2 The North Face Ski Gear and Apparel Product Offered
 - 11.5.3 The North Face Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)
 - 11.5.4 The North Face Main Business Overview
 - 11.5.5 The North Face Latest Developments
- 11.6 Dynafit
 - 11.6.1 Dynafit Company Information
 - 11.6.2 Dynafit Ski Gear and Apparel Product Offered
 - 11.6.3 Dynafit Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)
 - 11.6.4 Dynafit Main Business Overview
 - 11.6.5 Dynafit Latest Developments
- 11.7 Tecnica
 - 11.7.1 Tecnica Company Information
 - 11.7.2 Tecnica Ski Gear and Apparel Product Offered
 - 11.7.3 Tecnica Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)
 - 11.7.4 Tecnica Main Business Overview

- 11.7.5 Tecnica Latest Developments
- 11.8 Fischer
 - 11.8.1 Fischer Company Information
 - 11.8.2 Fischer Ski Gear and Apparel Product Offered
 - 11.8.3 Fischer Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)
 - 11.8.4 Fischer Main Business Overview
 - 11.8.5 Fischer Latest Developments
- 11.9 Atomic
 - 11.9.1 Atomic Company Information
 - 11.9.2 Atomic Ski Gear and Apparel Product Offered
 - 11.9.3 Atomic Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)
 - 11.9.4 Atomic Main Business Overview
 - 11.9.5 Atomic Latest Developments
- 11.10 Marker
 - 11.10.1 Marker Company Information
 - 11.10.2 Marker Ski Gear and Apparel Product Offered
 - 11.10.3 Marker Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)
 - 11.10.4 Marker Main Business Overview
 - 11.10.5 Marker Latest Developments
- 11.11 Volkl
 - 11.11.1 Volkl Company Information
 - 11.11.2 Volkl Ski Gear and Apparel Product Offered
 - 11.11.3 Volkl Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)
 - 11.11.4 Volkl Main Business Overview
 - 11.11.5 Volkl Latest Developments
- 11.12 Marmot
 - 11.12.1 Marmot Company Information
 - 11.12.2 Marmot Ski Gear and Apparel Product Offered
 - 11.12.3 Marmot Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)
 - 11.12.4 Marmot Main Business Overview
 - 11.12.5 Marmot Latest Developments
- 11.13 Diabello
 - 11.13.1 Diabello Company Information
 - 11.13.2 Diabello Ski Gear and Apparel Product Offered

11.13.3 Diabello Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)

11.13.4 Diabello Main Business Overview

11.13.5 Diabello Latest Developments

11.14 Blizzard

11.14.1 Blizzard Company Information

11.14.2 Blizzard Ski Gear and Apparel Product Offered

11.14.3 Blizzard Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)

11.14.4 Blizzard Main Business Overview

11.14.5 Blizzard Latest Developments

11.15 Arcteryx

11.15.1 Arcteryx Company Information

11.15.2 Arcteryx Ski Gear and Apparel Product Offered

11.15.3 Arcteryx Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)

11.15.4 Arcteryx Main Business Overview

11.15.5 Arcteryx Latest Developments

11.16 Dynastar

11.16.1 Dynastar Company Information

11.16.2 Dynastar Ski Gear and Apparel Product Offered

11.16.3 Dynastar Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)

11.16.4 Dynastar Main Business Overview

11.16.5 Dynastar Latest Developments

11.17 Black Diamond

11.17.1 Black Diamond Company Information

11.17.2 Black Diamond Ski Gear and Apparel Product Offered

11.17.3 Black Diamond Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)

11.17.4 Black Diamond Main Business Overview

11.17.5 Black Diamond Latest Developments

11.18 Elan

11.18.1 Elan Company Information

11.18.2 Elan Ski Gear and Apparel Product Offered

11.18.3 Elan Ski Gear and Apparel Revenue, Gross Margin and Market Share (2018-2023)

11.18.4 Elan Main Business Overview

11.18.5 Elan Latest Developments

11.19 La Sportiva

11.19.1 La Sportiva Company Information

11.19.2 La Sportiva Ski Gear and Apparel Product Offered

11.19.3 La Sportiva Ski Gear and Apparel Revenue, Gross Margin and Market Share
(2018-2023)

11.19.4 La Sportiva Main Business Overview

11.19.5 La Sportiva Latest Developments

11.20 Mammut

11.20.1 Mammut Company Information

11.20.2 Mammut Ski Gear and Apparel Product Offered

11.20.3 Mammut Ski Gear and Apparel Revenue, Gross Margin and Market Share
(2018-2023)

11.20.4 Mammut Main Business Overview

11.20.5 Mammut Latest Developments

11.21 Vaude

11.21.1 Vaude Company Information

11.21.2 Vaude Ski Gear and Apparel Product Offered

11.21.3 Vaude Ski Gear and Apparel Revenue, Gross Margin and Market Share
(2018-2023)

11.21.4 Vaude Main Business Overview

11.21.5 Vaude Latest Developments

11.22 Movement

11.22.1 Movement Company Information

11.22.2 Movement Ski Gear and Apparel Product Offered

11.22.3 Movement Ski Gear and Apparel Revenue, Gross Margin and Market Share
(2018-2023)

11.22.4 Movement Main Business Overview

11.22.5 Movement Latest Developments

11.23 Salewa

11.23.1 Salewa Company Information

11.23.2 Salewa Ski Gear and Apparel Product Offered

11.23.3 Salewa Ski Gear and Apparel Revenue, Gross Margin and Market Share
(2018-2023)

11.23.4 Salewa Main Business Overview

11.23.5 Salewa Latest Developments

11.24 Lange

11.24.1 Lange Company Information

11.24.2 Lange Ski Gear and Apparel Product Offered

11.24.3 Lange Ski Gear and Apparel Revenue, Gross Margin and Market Share

(2018-2023)

11.24.4 Lange Main Business Overview

11.24.5 Lange Latest Developments

11.25 Black Crows

11.25.1 Black Crows Company Information

11.25.2 Black Crows Ski Gear and Apparel Product Offered

11.25.3 Black Crows Ski Gear and Apparel Revenue, Gross Margin and Market Share

(2018-2023)

11.25.4 Black Crows Main Business Overview

11.25.5 Black Crows Latest Developments

11.26 Millet

11.26.1 Millet Company Information

11.26.2 Millet Ski Gear and Apparel Product Offered

11.26.3 Millet Ski Gear and Apparel Revenue, Gross Margin and Market Share

(2018-2023)

11.26.4 Millet Main Business Overview

11.26.5 Millet Latest Developments

11.27 Hagan

11.27.1 Hagan Company Information

11.27.2 Hagan Ski Gear and Apparel Product Offered

11.27.3 Hagan Ski Gear and Apparel Revenue, Gross Margin and Market Share

(2018-2023)

11.27.4 Hagan Main Business Overview

11.27.5 Hagan Latest Developments

11.28 Uvex

11.28.1 Uvex Company Information

11.28.2 Uvex Ski Gear and Apparel Product Offered

11.28.3 Uvex Ski Gear and Apparel Revenue, Gross Margin and Market Share

(2018-2023)

11.28.4 Uvex Main Business Overview

11.28.5 Uvex Latest Developments

11.29 Wedze

11.29.1 Wedze Company Information

11.29.2 Wedze Ski Gear and Apparel Product Offered

11.29.3 Wedze Ski Gear and Apparel Revenue, Gross Margin and Market Share

(2018-2023)

11.29.4 Wedze Main Business Overview

11.29.5 Wedze Latest Developments

11.30 Deuter

- 11.30.1 Deuter Company Information
- 11.30.2 Deuter Ski Gear and Apparel Product Offered
- 11.30.3 Deuter Ski Gear and Apparel Revenue, Gross Margin and Market Share
(2018-2023)
- 11.30.4 Deuter Main Business Overview
- 11.30.5 Deuter Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Ski Gear and Apparel Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 2. Major Players of Ski Touring Boots
- Table 3. Major Players of Ski Touring Bindings
- Table 4. Major Players of Ski Touring Skis
- Table 5. Major Players of Ski Touring Backpacks
- Table 6. Major Players of Ski Touring Helmets
- Table 7. Major Players of Ski Touring Apparel
- Table 8. Major Players of Others
- Table 9. Ski Gear and Apparel Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 10. Global Ski Gear and Apparel Market Size by Type (2018-2023) & (\$ Millions)
- Table 11. Global Ski Gear and Apparel Market Size Market Share by Type (2018-2023)
- Table 12. Ski Gear and Apparel Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 13. Global Ski Gear and Apparel Market Size by Application (2018-2023) & (\$ Millions)
- Table 14. Global Ski Gear and Apparel Market Size Market Share by Application (2018-2023)
- Table 15. Global Ski Gear and Apparel Revenue by Players (2018-2023) & (\$ Millions)
- Table 16. Global Ski Gear and Apparel Revenue Market Share by Player (2018-2023)
- Table 17. Ski Gear and Apparel Key Players Head office and Products Offered
- Table 18. Ski Gear and Apparel Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- Table 19. New Products and Potential Entrants
- Table 20. Mergers & Acquisitions, Expansion
- Table 21. Global Ski Gear and Apparel Market Size by Regions 2018-2023 & (\$ Millions)
- Table 22. Global Ski Gear and Apparel Market Size Market Share by Regions (2018-2023)
- Table 23. Global Ski Gear and Apparel Revenue by Country/Region (2018-2023) & (\$ millions)
- Table 24. Global Ski Gear and Apparel Revenue Market Share by Country/Region (2018-2023)
- Table 25. Americas Ski Gear and Apparel Market Size by Country (2018-2023) & (\$

Millions)

Table 26. Americas Ski Gear and Apparel Market Size Market Share by Country (2018-2023)

Table 27. Americas Ski Gear and Apparel Market Size by Type (2018-2023) & (\$ Millions)

Table 28. Americas Ski Gear and Apparel Market Size Market Share by Type (2018-2023)

Table 29. Americas Ski Gear and Apparel Market Size by Application (2018-2023) & (\$ Millions)

Table 30. Americas Ski Gear and Apparel Market Size Market Share by Application (2018-2023)

Table 31. APAC Ski Gear and Apparel Market Size by Region (2018-2023) & (\$ Millions)

Table 32. APAC Ski Gear and Apparel Market Size Market Share by Region (2018-2023)

Table 33. APAC Ski Gear and Apparel Market Size by Type (2018-2023) & (\$ Millions)

Table 34. APAC Ski Gear and Apparel Market Size Market Share by Type (2018-2023)

Table 35. APAC Ski Gear and Apparel Market Size by Application (2018-2023) & (\$ Millions)

Table 36. APAC Ski Gear and Apparel Market Size Market Share by Application (2018-2023)

Table 37. Europe Ski Gear and Apparel Market Size by Country (2018-2023) & (\$ Millions)

Table 38. Europe Ski Gear and Apparel Market Size Market Share by Country (2018-2023)

Table 39. Europe Ski Gear and Apparel Market Size by Type (2018-2023) & (\$ Millions)

Table 40. Europe Ski Gear and Apparel Market Size Market Share by Type (2018-2023)

Table 41. Europe Ski Gear and Apparel Market Size by Application (2018-2023) & (\$ Millions)

Table 42. Europe Ski Gear and Apparel Market Size Market Share by Application (2018-2023)

Table 43. Middle East & Africa Ski Gear and Apparel Market Size by Region (2018-2023) & (\$ Millions)

Table 44. Middle East & Africa Ski Gear and Apparel Market Size Market Share by Region (2018-2023)

Table 45. Middle East & Africa Ski Gear and Apparel Market Size by Type (2018-2023) & (\$ Millions)

Table 46. Middle East & Africa Ski Gear and Apparel Market Size Market Share by Type (2018-2023)

Table 47. Middle East & Africa Ski Gear and Apparel Market Size by Application (2018-2023) & (\$ Millions)

Table 48. Middle East & Africa Ski Gear and Apparel Market Size Market Share by Application (2018-2023)

Table 49. Key Market Drivers & Growth Opportunities of Ski Gear and Apparel

Table 50. Key Market Challenges & Risks of Ski Gear and Apparel

Table 51. Key Industry Trends of Ski Gear and Apparel

Table 52. Global Ski Gear and Apparel Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 53. Global Ski Gear and Apparel Market Size Market Share Forecast by Regions (2024-2029)

Table 54. Global Ski Gear and Apparel Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 55. Global Ski Gear and Apparel Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 56. K2 Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 57. K2 Ski Gear and Apparel Product Offered

Table 58. K2 Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 59. K2 Main Business

Table 60. K2 Latest Developments

Table 61. Scott Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 62. Scott Ski Gear and Apparel Product Offered

Table 63. Scott Main Business

Table 64. Scott Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 65. Scott Latest Developments

Table 66. Rossignol Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 67. Rossignol Ski Gear and Apparel Product Offered

Table 68. Rossignol Main Business

Table 69. Rossignol Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 70. Rossignol Latest Developments

Table 71. Salomon Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 72. Salomon Ski Gear and Apparel Product Offered

Table 73. Salomon Main Business

Table 74. Salomon Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 75. Salomon Latest Developments

Table 76. The North Face Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 77. The North Face Ski Gear and Apparel Product Offered

Table 78. The North Face Main Business

Table 79. The North Face Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 80. The North Face Latest Developments

Table 81. Dynafit Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 82. Dynafit Ski Gear and Apparel Product Offered

Table 83. Dynafit Main Business

Table 84. Dynafit Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 85. Dynafit Latest Developments

Table 86. Tecnica Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 87. Tecnica Ski Gear and Apparel Product Offered

Table 88. Tecnica Main Business

Table 89. Tecnica Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 90. Tecnica Latest Developments

Table 91. Fischer Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 92. Fischer Ski Gear and Apparel Product Offered

Table 93. Fischer Main Business

Table 94. Fischer Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 95. Fischer Latest Developments

Table 96. Atomic Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 97. Atomic Ski Gear and Apparel Product Offered

Table 98. Atomic Main Business

Table 99. Atomic Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 100. Atomic Latest Developments

Table 101. Marker Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 102. Marker Ski Gear and Apparel Product Offered

Table 103. Marker Main Business

Table 104. Marker Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 105. Marker Latest Developments

Table 106. Volkl Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 107. Volkl Ski Gear and Apparel Product Offered

Table 108. Volkl Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 109. Volkl Main Business

Table 110. Volkl Latest Developments

Table 111. Marmot Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 112. Marmot Ski Gear and Apparel Product Offered

Table 113. Marmot Main Business

Table 114. Marmot Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 115. Marmot Latest Developments

Table 116. Diabello Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 117. Diabello Ski Gear and Apparel Product Offered

Table 118. Diabello Main Business

Table 119. Diabello Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 120. Diabello Latest Developments

Table 121. Blizzard Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 122. Blizzard Ski Gear and Apparel Product Offered

Table 123. Blizzard Main Business

Table 124. Blizzard Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 125. Blizzard Latest Developments

Table 126. Arcteryx Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 127. Arcteryx Ski Gear and Apparel Product Offered

Table 128. Arcteryx Main Business

Table 129. Arcteryx Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 130. Arcteryx Latest Developments

Table 131. Dynastar Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 132. Dynastar Ski Gear and Apparel Product Offered

Table 133. Dynastar Main Business

Table 134. Dynastar Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 135. Dynastar Latest Developments

Table 136. Black Diamond Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 137. Black Diamond Ski Gear and Apparel Product Offered

Table 138. Black Diamond Main Business

Table 139. Black Diamond Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 140. Black Diamond Latest Developments

Table 141. Elan Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 142. Elan Ski Gear and Apparel Product Offered

Table 143. Elan Main Business

Table 144. Elan Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 145. Elan Latest Developments

Table 146. La Sportiva Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 147. La Sportiva Ski Gear and Apparel Product Offered

Table 148. La Sportiva Main Business

Table 149. La Sportiva Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 150. La Sportiva Latest Developments

Table 151. Mammut Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 152. Mammut Ski Gear and Apparel Product Offered

Table 153. Mammut Main Business

Table 154. Mammut Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 155. Mammut Latest Developments

Table 156. Vaude Details, Company Type, Ski Gear and Apparel Area Served and Its

Competitors

Table 157. Vaude Ski Gear and Apparel Product Offered

Table 158. Vaude Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 159. Vaude Main Business

Table 160. Vaude Latest Developments

Table 161. Movement Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 162. Movement Ski Gear and Apparel Product Offered

Table 163. Movement Main Business

Table 164. Movement Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 165. Movement Latest Developments

Table 166. Salewa Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 167. Salewa Ski Gear and Apparel Product Offered

Table 168. Salewa Main Business

Table 169. Salewa Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 170. Salewa Latest Developments

Table 171. Lange Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 172. Lange Ski Gear and Apparel Product Offered

Table 173. Lange Main Business

Table 174. Lange Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 175. Lange Latest Developments

Table 176. Black Crows Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 177. Black Crows Ski Gear and Apparel Product Offered

Table 178. Black Crows Main Business

Table 179. Black Crows Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 180. Black Crows Latest Developments

Table 181. Millet Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 182. Millet Ski Gear and Apparel Product Offered

Table 183. Millet Main Business

Table 184. Millet Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market

Share (2018-2023)

Table 185. Millet Latest Developments

Table 186. Hagan Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 187. Hagan Ski Gear and Apparel Product Offered

Table 188. Hagan Main Business

Table 189. Hagan Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 190. Hagan Latest Developments

Table 191. Uvex Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 192. Uvex Ski Gear and Apparel Product Offered

Table 193. Uvex Main Business

Table 194. Uvex Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 195. Uvex Latest Developments

Table 196. Wedze Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 197. Wedze Ski Gear and Apparel Product Offered

Table 198. Wedze Main Business

Table 199. Wedze Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 200. Wedze Latest Developments

Table 201. Deuter Details, Company Type, Ski Gear and Apparel Area Served and Its Competitors

Table 202. Deuter Ski Gear and Apparel Product Offered

Table 203. Deuter Main Business

Table 204. Deuter Ski Gear and Apparel Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 205. Deuter Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Ski Gear and Apparel Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Ski Gear and Apparel Market Size Growth Rate 2018-2029 (\$ Millions)

Figure 6. Ski Gear and Apparel Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. Ski Gear and Apparel Sales Market Share by Country/Region (2022)

Figure 8. Ski Gear and Apparel Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global Ski Gear and Apparel Market Size Market Share by Type in 2022

Figure 10. Ski Gear and Apparel in The Allrounder

Figure 11. Global Ski Gear and Apparel Market: The Allrounder (2018-2023) & (\$ Millions)

Figure 12. Ski Gear and Apparel in The Uphill Ski Tourer

Figure 13. Global Ski Gear and Apparel Market: The Uphill Ski Tourer (2018-2023) & (\$ Millions)

Figure 14. Ski Gear and Apparel in The Freeride Tourer

Figure 15. Global Ski Gear and Apparel Market: The Freeride Tourer (2018-2023) & (\$ Millions)

Figure 16. Ski Gear and Apparel in The Racer

Figure 17. Global Ski Gear and Apparel Market: The Racer (2018-2023) & (\$ Millions)

Figure 18. Global Ski Gear and Apparel Market Size Market Share by Application in 2022

Figure 19. Global Ski Gear and Apparel Revenue Market Share by Player in 2022

Figure 20. Global Ski Gear and Apparel Market Size Market Share by Regions (2018-2023)

Figure 21. Americas Ski Gear and Apparel Market Size 2018-2023 (\$ Millions)

Figure 22. APAC Ski Gear and Apparel Market Size 2018-2023 (\$ Millions)

Figure 23. Europe Ski Gear and Apparel Market Size 2018-2023 (\$ Millions)

Figure 24. Middle East & Africa Ski Gear and Apparel Market Size 2018-2023 (\$ Millions)

Figure 25. Americas Ski Gear and Apparel Value Market Share by Country in 2022

Figure 26. United States Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 27. Canada Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 28. Mexico Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 29. Brazil Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 30. APAC Ski Gear and Apparel Market Size Market Share by Region in 2022

Figure 31. APAC Ski Gear and Apparel Market Size Market Share by Type in 2022

Figure 32. APAC Ski Gear and Apparel Market Size Market Share by Application in 2022

Figure 33. China Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Japan Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 35. Korea Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 36. Southeast Asia Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 37. India Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 38. Australia Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 39. Europe Ski Gear and Apparel Market Size Market Share by Country in 2022

Figure 40. Europe Ski Gear and Apparel Market Size Market Share by Type (2018-2023)

Figure 41. Europe Ski Gear and Apparel Market Size Market Share by Application (2018-2023)

Figure 42. Germany Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 43. France Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 44. UK Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 45. Italy Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 46. Russia Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 47. Middle East & Africa Ski Gear and Apparel Market Size Market Share by Region (2018-2023)

Figure 48. Middle East & Africa Ski Gear and Apparel Market Size Market Share by Type (2018-2023)

Figure 49. Middle East & Africa Ski Gear and Apparel Market Size Market Share by Application (2018-2023)

Figure 50. Egypt Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 51. South Africa Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 52. Israel Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 53. Turkey Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 54. GCC Country Ski Gear and Apparel Market Size Growth 2018-2023 (\$ Millions)

Figure 55. Americas Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)

Figure 56. APAC Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)

- Figure 57. Europe Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 58. Middle East & Africa Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 59. United States Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 60. Canada Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 61. Mexico Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 62. Brazil Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 63. China Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 64. Japan Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 65. Korea Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 66. Southeast Asia Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 67. India Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 68. Australia Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 69. Germany Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 70. France Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 71. UK Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 72. Italy Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 73. Russia Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 74. Spain Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 75. Egypt Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 76. South Africa Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 77. Israel Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 78. Turkey Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 79. GCC Countries Ski Gear and Apparel Market Size 2024-2029 (\$ Millions)
- Figure 80. Global Ski Gear and Apparel Market Size Market Share Forecast by Type (2024-2029)
- Figure 81. Global Ski Gear and Apparel Market Size Market Share Forecast by Application (2024-2029)

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