

Global Ski Equipment and Apparel Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Ski Touring Equipment and Apparel refers to the equipment used by a skier in Ski touring, which include Skis & Snowboard, Ski Boots, Ski Apparel, Ski Protection and others.

Ski touring is skiing in the backcountry on unmarked or unpatrolled areas. Touring is typically done off-piste and outside of ski resorts, and may extend over a period of more than one day. It is similar to backcountry skiing.

LPI (LP Information)' newest research report, the "Ski Equipment and Apparel Industry Forecast" looks at past sales and reviews total world Ski Equipment and Apparel sales in 2022, providing a comprehensive analysis by region and market sector of projected Ski Equipment and Apparel sales for 2023 through 2029. With Ski Equipment and Apparel sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ski Equipment and Apparel industry.

This Insight Report provides a comprehensive analysis of the global Ski Equipment and Apparel landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ski Equipment and Apparel portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ski Equipment and Apparel market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ski Equipment and Apparel and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ski Equipment and Apparel.

The global Ski Equipment and Apparel market size is projected to grow from US\$ 7247.4 million in 2022 to US\$ 9173 million in 2029; it is expected to grow at a CAGR of 3.4% from 2023 to 2029.

The major manufacturers in the industry are K2, Scott and Rossignol, whose revenue accounts for 8.98%, 4.51% and 2.93% respectively in 2019.

This report presents a comprehensive overview, market shares, and growth opportunities of Ski Equipment and Apparel market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Skis & Snowboard

Ski Boots

Ski Apparel

Others

Segmentation by application

Professional sports

Leisure Travel

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Oberalp Group

Decathlon

Helly Hansen

Atomic

Rossignol

Volcom

DC

Head

Volkl

Decente

K2 Sports

Fischer

The North Face

Goldwin

Burton

Scott

Mammut

Northland

Swix

Quiksilver

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