

Global Ski Apparel (Ski Clothing) Market Growth 2019-2024

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Abstracts

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Ski Clothing refers to the cloth which is worn during the snow sports like ski sport or snowboarding sport, and use performance fabrics.

The Ski Clothings industry concentration is relatively lowhigh; there are many manufacturers in the world, and about half of the production are produced in China. There are many international companies set up factories in China either, such as Lufuma whose plant is located in East China.

The key consumption markets locate at developed countries. The Europe takes the market share of 29%, followed by North America with 28%. We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

According to this study, over the next five years the Ski Apparel (Ski Clothing) market will register a 2.1% CAGR in terms of revenue, the global market size will reach US\$ 1310 million by 2024, from US\$ 1160 million in 2019. In particular, this report presents the global market share (sales and revenue) of key companies in Ski Apparel (Ski Clothing) business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Ski Apparel (Ski Clothing) market by product type, application, key manufacturers and key regions and countries.

This study considers the Ski Apparel (Ski Clothing) value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019, in Section 2.3; and forecast to 2024 in section 11.7.

Jacket

Pants

One-Piece Suits

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 11.8.

Amateurs

Professional Athletes

Others

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Lafuma

Decathlon

Columbia

Halti

Adidas

Nike

The North Face

Amer Sports

Schoeffel

Spyder

Volcom

Northland

Kjus

Bogner

Decente

Phenix

Goldwin

Rossignol

Under Armour

Bergans

Toread

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Ski Apparel (Ski Clothing) consumption (value & volume) by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Ski Apparel (Ski Clothing) market by identifying its various subsegments.

Focuses on the key global Ski Apparel (Ski Clothing) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Ski Apparel (Ski Clothing) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Ski Apparel (Ski Clothing) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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