

Global Single-to-Double Strollers Market Growth 2026-2032

<https://marketpublishers.com/r/GE64700E2B22EN.html>

Date: May 2026

Pages: 181

Price: US\$ 3,660.00 (Single User License)

ID: GE64700E2B22EN

Abstracts

The global Single-to-Double Strollers market size is predicted to grow from US\$ 499 million in 2025 to US\$ 770 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

In 2025, global production of single-to-double strollers reached 490,000 units, with an average selling price of US\$1,042 per unit. Single-to-double strollers refer to a push-pull system designed around a single frame and modular seat interface. Without changing the main frame, a second seat/bassinet/adaptor can be added to extend the single-seat configuration to a double-seat configuration. The most typical application areas are families with two children/short intervals between children/twins. They are also suitable for urban lifestyles requiring large shopping baskets, frequent public transportation transfers, or the ability to quickly switch between bassinet/seat/carryer. The upstream of the industry chain mainly includes aluminum/steel, engineering plastics and modified parts, fabrics (polyester/nylon/functional fabrics), foam and filling, fasteners and bearings, wheel sets and braking components, quick-release buckles and webbing, and surface treatment (spraying/anodizing), etc.; the midstream mainly consists of brand owners' self-developed products and OEM/ODM manufacturing; the downstream channels are mainly mother and baby specialty stores/department stores and hypermarkets, brand DTC official websites, and e-commerce platforms. Gross profit margin ranges from 25% to 50%.

In terms of technological trends, the focus of competition in single-to-double strollers is shifting from 'whether an extra seat can be added' to 'conversion efficiency and quality of available configurations': higher number of available configurations (e.g., 20+ configurations), smoother folding and unfolding, faster one-pull safety belts/fasteners, stronger load-bearing capacity and stability, better shock absorption and pushing feel,

larger double shopping baskets, and a more complete modular ecosystem; meanwhile, in the parallel scalability route, 'fewer steps to convert from single to double (e.g., 'three-step/three-buckle' conversion) and still being able to pass through standard door widths in double-seat mode' have become key selling points. Regionally, Europe, as a mature market with a large existing market and high acceptance of high-end products, is more 'driven by high-end features and safety compliance,' while North America is more 'driven by high average order value + modular ecosystem + channels (exclusive stores/registration gifts),' while the Asia-Pacific region (especially China) is more likely to contribute future incremental growth due to its status as a core cluster of manufacturing and supply chains, and is also more sensitive to 'folding size, commuting friendliness, and cost-effectiveness'.

LP Information, Inc. (LPI) ' newest research report, the “Single-to-Double Strollers Industry Forecast” looks at past sales and reviews total world Single-to-Double Strollers sales in 2025, providing a comprehensive analysis by region and market sector of projected Single-to-Double Strollers sales for 2026 through 2032. With Single-to-Double Strollers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Single-to-Double Strollers industry.

This Insight Report provides a comprehensive analysis of the global Single-to-Double Strollers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Single-to-Double Strollers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Single-to-Double Strollers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Single-to-Double Strollers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Single-to-Double Strollers.

This report presents a comprehensive overview, market shares, and growth opportunities of Single-to-Double Strollers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Stacked/Series-to-Series

Expandable Parallel Configuration

Segmentation by Number of Wheels:

Four-Wheel Vehicle

Three-Wheel Vehicle

Segmentation by Usage Scenario:

Short-Distance Urban Commuting

Mother and Baby Travel

Long-Distance Travel

Outdoor Sports

Segmentation by Application:

Offline Sales

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Goodbaby International

Combi

Artsana Group

Newell

Ningbo Shenma Group

Zhongshan Baobaohao Children Products

Mybaby

Emmaljunga

UPPAbaby

Stokke

Guangdong Roadmate Group

Hauck

Dorel Industries

ABC Design

Peg Perego

Britax R?mer

Bugaboo International B.V.

Thule Group

Silver Cross

Inglesina

Pigeon

Doona

Baby Tren

Kolcraft Enterprises

Bumblride

Mamas & Papas

Phil&teds

Maclaren

Nuna

Key Questions Addressed in this Report

What is the 10-year outlook for the global Single-to-Double Strollers market?

What factors are driving Single-to-Double Strollers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Single-to-Double Strollers market opportunities vary by end market size?

How does Single-to-Double Strollers break out by Type, by Application?

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