

Global Single Sign-on Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Single Sign-on market size was valued at US\$ 1360.9 million in 2023. With growing demand in downstream market, the Single Sign-on is forecast to a readjusted size of US\$ 3450 million by 2030 with a CAGR of 14.2% during review period.

The research report highlights the growth potential of the global Single Sign-on market. Single Sign-on are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Single Sign-on. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Single Sign-on market.

Single sign-on (SSO) is an authentication capability that lets users access multiple applications with one set of sign-in credentials. Enterprises typically use SSO to provide simpler access to a variety of web, on-premises, and cloud apps for a better user experience. It can also give IT more control over user access, reduce password-related help desk calls, and improve security and compliance.

Today, applications are deployed across data centers and clouds, and being delivered as SaaS. Every business application requires users to be authenticated before they are given access to a resource. In the pre-SSO days, every time a user needed to move between applications, they had to sign in with a set of credentials. Most of the time, every application had a separate set of credentials, and it resulted in poor user



experience, failed sign-ins as a result of forgotten credentials, inconsistent access control policies, and higher cost to support these applications.

SSO has simplified the way users interact with and access their applications. With SSO, users can save time by accessing all their VDI, enterprise, web and SaaS applications, as well as other corporate resources like network file shares with only one set of credentials.

North America is the largest consumption place, with a consumption market size about 50%. Following North America, Europe is the second largest consumption place with 1/4 market shares. Oracle Corporation, AWS, Okta, Microsoft (Azure), IBM, Google, Ping Identity, RSA Security, CA Technologies and ForgeRock are the top 10 company in the world, with above 70% market shares.

Key Features:

The report on Single Sign-on market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Single Sign-on market. It may include historical data, market segmentation by Type (e.g., Cloud Based, On-premise), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Single Sign-on market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Single Sign-on market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Single Sign-on industry. This include advancements in Single Sign-on technology, Single Sign-on new entrants, Single Sign-on new investment, and other innovations that are shaping the future of Single Sign-on.



Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Single Sign-on market. It includes factors influencing customer 'purchasing decisions, preferences for Single Sign-on product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Single Sign-on market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Single Sign-on market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Single Sign-on market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Single Sign-on industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Single Sign-on market.

Market Segmentation:

Single Sign-on market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Cloud Based

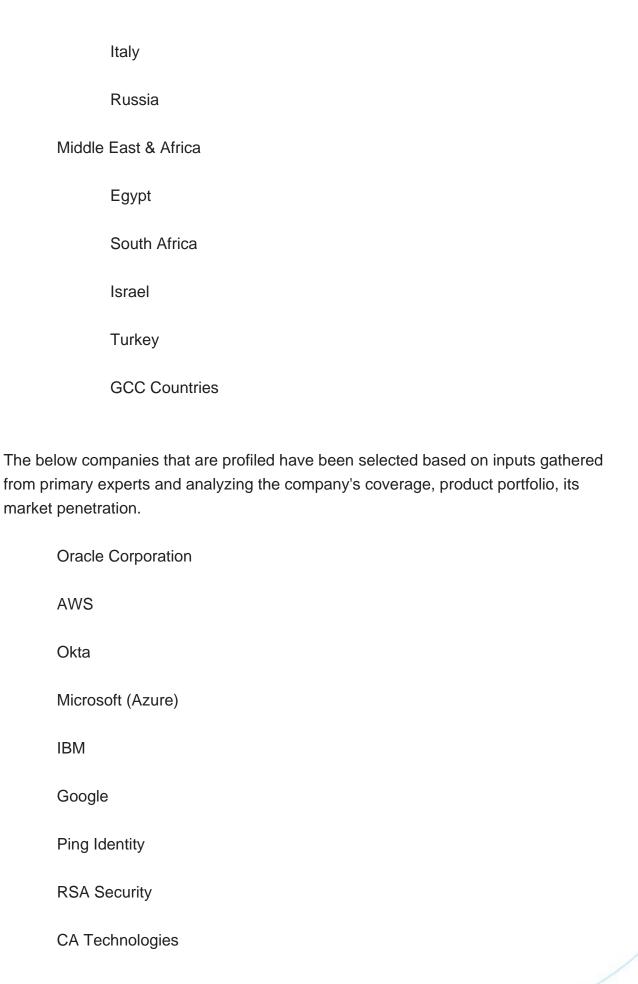
On-premise

Segmentation by application



| SMEs | | |
|---|----------------|--|
| Large I | Enterprises | |
| This report also splits the market by region: | | |
| Americas | | |
| | United States | |
| | Canada | |
| | Mexico | |
| | Brazil | |
| APAC | | |
| | China | |
| | Japan | |
| | Korea | |
| | Southeast Asia | |
| | India | |
| | Australia | |
| Europe | | |
| | Germany | |
| | France | |
| | UK | |







| ForgeRock |
|------------------|
| SailPoint |
| MiniOrange |
| Micro Focus |
| OneLogin |
| Rippling |
| Idaptive |
| Avatier Identity |
| |



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