

Global Single-Pad Wireless Chargers Market Growth 2026-2032

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Abstracts

The global Single-Pad Wireless Chargers market size is predicted to grow from US\$ 2903 million in 2025 to US\$ 4146 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

A single-PAD wireless charger is a charger specifically designed to wirelessly charge a single device. It typically uses the Qi standard and transfers power from the charger to a phone, headset, or other compatible device via electromagnetic induction, eliminating the need for physical cables.

The upstream sector primarily includes suppliers of raw materials and core components, such as wireless charging coils, PCBs, IC chips, power adapters, and plastic and metal casings. These components are mostly supplied by electronic component manufacturers and material suppliers. The midstream sector comprises wireless charger design and manufacturing companies, including single-PAD wireless charger brand manufacturers and ODM/OEM manufacturers, responsible for product development, structural design, functional testing, and assembly. The downstream sector involves distribution channels and end-user sales, covering online e-commerce platforms, offline retailers, brand-owned stores, and corporate/office procurement channels.

In 2025, global sales of single-PAD wireless chargers reached 140 million units, with a production capacity of approximately 210 million units. The average selling price was \$21.2 per unit, and the average gross profit margin was 25%-35%.

The demand for single-pad wireless chargers primarily stems from the increasing penetration rate of consumer electronics, especially smartphones, true wireless

earbuds, and smartwatches, which demand a seamless and fast charging experience. Beyond the consumer market, emerging applications such as in-vehicle wireless charging, smart homes, and office environments are also significant growth drivers. As the number of smart devices increases, consumers have a continuous demand for convenient and tidy charging methods, which is driving the widespread adoption of wireless charging products. In the coming years, wireless charging applications in IoT devices and laptops are also likely to grow rapidly.

Wireless charging technology is evolving from basic electromagnetic induction to more efficient and flexible solutions. The mainstream technology remains mature magnetic induction, offering good compatibility and low cost, and is widely used in single-pad and multi-device chargers. On the other hand, new technologies such as magnetic resonance and radio frequency long-distance charging are gradually entering practical application pilots, laying the foundation for a more flexible charging experience in the future. Furthermore, with the promotion of standards such as Qi2, magnetic positioning, thermal management optimization, and higher power output (e.g., above 30W) are also becoming technological development directions, helping to improve user experience and cross-device compatibility.

LP Information, Inc. (LPI) ' newest research report, the "Single-Pad Wireless Chargers Industry Forecast" looks at past sales and reviews total world Single-Pad Wireless Chargers sales in 2025, providing a comprehensive analysis by region and market sector of projected Single-Pad Wireless Chargers sales for 2026 through 2032. With Single-Pad Wireless Chargers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Single-Pad Wireless Chargers industry.

This Insight Report provides a comprehensive analysis of the global Single-Pad Wireless Chargers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Single-Pad Wireless Chargers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Single-Pad Wireless Chargers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Single-Pad Wireless Chargers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Single-Pad Wireless Chargers.

This report presents a comprehensive overview, market shares, and growth opportunities of Single-Pad Wireless Chargers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Flat Panel

Stand-Standing

Segmentation by Charging Protocols:

Qi Standard

Qi2 Standard

Proprietary Fast Charging Protocol

Segmentation by Output Power:

5-10W

10-15W

15-25W

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Belkin

Samsung

Apple

Anker

UGREEN

Mophie

Xiaomi

Baseus

Huawei

Aohai Technology

Logitech

Energizer Holdings

Nomad Goods

Bull Group

HankElectronics

Key Questions Addressed in this Report

What is the 10-year outlook for the global Single-Pad Wireless Chargers market?

What factors are driving Single-Pad Wireless Chargers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Single-Pad Wireless Chargers market opportunities vary by end market size?

How does Single-Pad Wireless Chargers break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Single-Pad Wireless Chargers Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Single-Pad Wireless Chargers by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Single-Pad Wireless Chargers by Country/Region, 2021, 2025 & 2032
- 2.2 Single-Pad Wireless Chargers Segment by Type
 - 2.2.1 Flat Panel
 - 2.2.2 Stand-Standing
 - 2.2.3 Single-Pad Wireless Chargers Sales by Type
 - 2.2.3.1 Global Single-Pad Wireless Chargers Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Single-Pad Wireless Chargers Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Single-Pad Wireless Chargers Sale Price by Type (2021-2026)
- 2.3 Single-Pad Wireless Chargers Segment by Charging Protocols
 - 2.3.1 Qi Standard
 - 2.3.2 Qi2 Standard
 - 2.3.3 Proprietary Fast Charging Protocol
 - 2.3.4 Single-Pad Wireless Chargers Sales by Charging Protocols
 - 2.3.4.1 Global Single-Pad Wireless Chargers Sales Market Share by Charging Protocols (2021-2026)
 - 2.3.4.2 Global Single-Pad Wireless Chargers Revenue and Market Share by Charging Protocols (2021-2026)

2.3.4.3 Global Single-Pad Wireless Chargers Sale Price by Charging Protocols (2021-2026)

2.4 Single-Pad Wireless Chargers Segment by Output Power

2.4.1 5-10W

2.4.2 10-15W

2.4.3 15-25W

2.4.4 Single-Pad Wireless Chargers Sales by Output Power

2.4.4.1 Global Single-Pad Wireless Chargers Sales Market Share by Output Power (2021-2026)

2.4.4.2 Global Single-Pad Wireless Chargers Revenue and Market Share by Output Power (2021-2026)

2.4.4.3 Global Single-Pad Wireless Chargers Sale Price by Output Power (2021-2026)

2.5 Single-Pad Wireless Chargers Segment by Application

2.5.1 Online Sales

2.5.2 Offline Sales

2.5.3 Single-Pad Wireless Chargers Sales by Application

2.5.3.1 Global Single-Pad Wireless Chargers Sale Market Share by Application (2021-2026)

2.5.3.2 Global Single-Pad Wireless Chargers Revenue and Market Share by Application (2021-2026)

2.5.3.3 Global Single-Pad Wireless Chargers Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Single-Pad Wireless Chargers Breakdown Data by Company

3.1.1 Global Single-Pad Wireless Chargers Annual Sales by Company (2021-2026)

3.1.2 Global Single-Pad Wireless Chargers Sales Market Share by Company (2021-2026)

3.2 Global Single-Pad Wireless Chargers Annual Revenue by Company (2021-2026)

3.2.1 Global Single-Pad Wireless Chargers Revenue by Company (2021-2026)

3.2.2 Global Single-Pad Wireless Chargers Revenue Market Share by Company (2021-2026)

3.3 Global Single-Pad Wireless Chargers Sale Price by Company

3.4 Key Manufacturers Single-Pad Wireless Chargers Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Single-Pad Wireless Chargers Product Location Distribution

3.4.2 Players Single-Pad Wireless Chargers Products Offered

3.5 Market Concentration Rate Analysis

- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SINGLE-PAD WIRELESS CHARGERS BY GEOGRAPHIC REGION

- 4.1 World Historic Single-Pad Wireless Chargers Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Single-Pad Wireless Chargers Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Single-Pad Wireless Chargers Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Single-Pad Wireless Chargers Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Single-Pad Wireless Chargers Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Single-Pad Wireless Chargers Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Single-Pad Wireless Chargers Sales Growth
- 4.4 APAC Single-Pad Wireless Chargers Sales Growth
- 4.5 Europe Single-Pad Wireless Chargers Sales Growth
- 4.6 Middle East & Africa Single-Pad Wireless Chargers Sales Growth

5 AMERICAS

- 5.1 Americas Single-Pad Wireless Chargers Sales by Country
 - 5.1.1 Americas Single-Pad Wireless Chargers Sales by Country (2021-2026)
 - 5.1.2 Americas Single-Pad Wireless Chargers Revenue by Country (2021-2026)
- 5.2 Americas Single-Pad Wireless Chargers Sales by Type (2021-2026)
- 5.3 Americas Single-Pad Wireless Chargers Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Single-Pad Wireless Chargers Sales by Region

6.1.1 APAC Single-Pad Wireless Chargers Sales by Region (2021-2026)

6.1.2 APAC Single-Pad Wireless Chargers Revenue by Region (2021-2026)

6.2 APAC Single-Pad Wireless Chargers Sales by Type (2021-2026)

6.3 APAC Single-Pad Wireless Chargers Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Single-Pad Wireless Chargers by Country

7.1.1 Europe Single-Pad Wireless Chargers Sales by Country (2021-2026)

7.1.2 Europe Single-Pad Wireless Chargers Revenue by Country (2021-2026)

7.2 Europe Single-Pad Wireless Chargers Sales by Type (2021-2026)

7.3 Europe Single-Pad Wireless Chargers Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Single-Pad Wireless Chargers by Country

8.1.1 Middle East & Africa Single-Pad Wireless Chargers Sales by Country (2021-2026)

8.1.2 Middle East & Africa Single-Pad Wireless Chargers Revenue by Country (2021-2026)

8.2 Middle East & Africa Single-Pad Wireless Chargers Sales by Type (2021-2026)

8.3 Middle East & Africa Single-Pad Wireless Chargers Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Single-Pad Wireless Chargers

10.3 Manufacturing Process Analysis of Single-Pad Wireless Chargers

10.4 Industry Chain Structure of Single-Pad Wireless Chargers

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Single-Pad Wireless Chargers Distributors

11.3 Single-Pad Wireless Chargers Customer

12 WORLD FORECAST REVIEW FOR SINGLE-PAD WIRELESS CHARGERS BY GEOGRAPHIC REGION

12.1 Global Single-Pad Wireless Chargers Market Size Forecast by Region

12.1.1 Global Single-Pad Wireless Chargers Forecast by Region (2027-2032)

12.1.2 Global Single-Pad Wireless Chargers Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Single-Pad Wireless Chargers Forecast by Type (2027-2032)

12.7 Global Single-Pad Wireless Chargers Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Belkin

13.1.1 Belkin Company Information

13.1.2 Belkin Single-Pad Wireless Chargers Product Portfolios and Specifications

13.1.3 Belkin Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Belkin Main Business Overview

13.1.5 Belkin Latest Developments

13.2 Samsung

13.2.1 Samsung Company Information

13.2.2 Samsung Single-Pad Wireless Chargers Product Portfolios and Specifications

13.2.3 Samsung Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Samsung Main Business Overview

13.2.5 Samsung Latest Developments

13.3 Apple

13.3.1 Apple Company Information

13.3.2 Apple Single-Pad Wireless Chargers Product Portfolios and Specifications

13.3.3 Apple Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Apple Main Business Overview

13.3.5 Apple Latest Developments

13.4 Anker

13.4.1 Anker Company Information

13.4.2 Anker Single-Pad Wireless Chargers Product Portfolios and Specifications

13.4.3 Anker Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Anker Main Business Overview

13.4.5 Anker Latest Developments

13.5 UGREEN

13.5.1 UGREEN Company Information

13.5.2 UGREEN Single-Pad Wireless Chargers Product Portfolios and Specifications

13.5.3 UGREEN Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 UGREEN Main Business Overview

13.5.5 UGREEN Latest Developments

13.6 Mophie

13.6.1 Mophie Company Information

13.6.2 Mophie Single-Pad Wireless Chargers Product Portfolios and Specifications

13.6.3 Mophie Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Mophie Main Business Overview

13.6.5 Mophie Latest Developments

13.7 Xiaomi

13.7.1 Xiaomi Company Information

13.7.2 Xiaomi Single-Pad Wireless Chargers Product Portfolios and Specifications

13.7.3 Xiaomi Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Xiaomi Main Business Overview

13.7.5 Xiaomi Latest Developments

13.8 Baseus

13.8.1 Baseus Company Information

13.8.2 Baseus Single-Pad Wireless Chargers Product Portfolios and Specifications

13.8.3 Baseus Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Baseus Main Business Overview

13.8.5 Baseus Latest Developments

13.9 Huawei

13.9.1 Huawei Company Information

13.9.2 Huawei Single-Pad Wireless Chargers Product Portfolios and Specifications

13.9.3 Huawei Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Huawei Main Business Overview

13.9.5 Huawei Latest Developments

13.10 Aohai Technology

13.10.1 Aohai Technology Company Information

13.10.2 Aohai Technology Single-Pad Wireless Chargers Product Portfolios and Specifications

13.10.3 Aohai Technology Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Aohai Technology Main Business Overview

13.10.5 Aohai Technology Latest Developments

13.11 Logitech

13.11.1 Logitech Company Information

13.11.2 Logitech Single-Pad Wireless Chargers Product Portfolios and Specifications

13.11.3 Logitech Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Logitech Main Business Overview

- 13.11.5 Logitech Latest Developments
- 13.12 Energizer Holdings
 - 13.12.1 Energizer Holdings Company Information
 - 13.12.2 Energizer Holdings Single-Pad Wireless Chargers Product Portfolios and Specifications
 - 13.12.3 Energizer Holdings Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Energizer Holdings Main Business Overview
 - 13.12.5 Energizer Holdings Latest Developments
- 13.13 Nomad Goods
 - 13.13.1 Nomad Goods Company Information
 - 13.13.2 Nomad Goods Single-Pad Wireless Chargers Product Portfolios and Specifications
 - 13.13.3 Nomad Goods Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Nomad Goods Main Business Overview
 - 13.13.5 Nomad Goods Latest Developments
- 13.14 Bull Group
 - 13.14.1 Bull Group Company Information
 - 13.14.2 Bull Group Single-Pad Wireless Chargers Product Portfolios and Specifications
 - 13.14.3 Bull Group Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Bull Group Main Business Overview
 - 13.14.5 Bull Group Latest Developments
- 13.15 HankElectronics
 - 13.15.1 HankElectronics Company Information
 - 13.15.2 HankElectronics Single-Pad Wireless Chargers Product Portfolios and Specifications
 - 13.15.3 HankElectronics Single-Pad Wireless Chargers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 HankElectronics Main Business Overview
 - 13.15.5 HankElectronics Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Single-Pad Wireless Chargers Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Single-Pad Wireless Chargers Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Flat Panel

Table 4. Major Players of Stand-Standing

Table 5. Global Single-Pad Wireless Chargers Sales by Type (2021-2026) & (K Units)

Table 6. Global Single-Pad Wireless Chargers Sales Market Share by Type (2021-2026)

Table 7. Global Single-Pad Wireless Chargers Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Single-Pad Wireless Chargers Revenue Market Share by Type (2021-2026)

Table 9. Global Single-Pad Wireless Chargers Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Major Players of Qi Standard

Table 11. Major Players of Qi2 Standard

Table 12. Major Players of Proprietary Fast Charging Protocol

Table 13. Global Single-Pad Wireless Chargers Sales by Charging Protocols (2021-2026) & (K Units)

Table 14. Global Single-Pad Wireless Chargers Sales Market Share by Charging Protocols (2021-2026)

Table 15. Global Single-Pad Wireless Chargers Revenue by Charging Protocols (2021-2026) & (\$ million)

Table 16. Global Single-Pad Wireless Chargers Revenue Market Share by Charging Protocols (2021-2026)

Table 17. Global Single-Pad Wireless Chargers Sale Price by Charging Protocols (2021-2026) & (US\$/Unit)

Table 18. Major Players of 5-10W

Table 19. Major Players of 10-15W

Table 20. Major Players of 15-25W

Table 21. Global Single-Pad Wireless Chargers Sales by Output Power (2021-2026) & (K Units)

Table 22. Global Single-Pad Wireless Chargers Sales Market Share by Output Power (2021-2026)

Table 23. Global Single-Pad Wireless Chargers Revenue by Output Power (2021-2026) & (\$ million)

Table 24. Global Single-Pad Wireless Chargers Revenue Market Share by Output Power (2021-2026)

Table 25. Global Single-Pad Wireless Chargers Sale Price by Output Power (2021-2026) & (US\$/Unit)

Table 26. Global Single-Pad Wireless Chargers Sale by Application (2021-2026) & (K Units)

Table 27. Global Single-Pad Wireless Chargers Sale Market Share by Application (2021-2026)

Table 28. Global Single-Pad Wireless Chargers Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Single-Pad Wireless Chargers Revenue Market Share by Application (2021-2026)

Table 30. Global Single-Pad Wireless Chargers Sale Price by Application (2021-2026) & (US\$/Unit)

Table 31. Global Single-Pad Wireless Chargers Sales by Company (2021-2026) & (K Units)

Table 32. Global Single-Pad Wireless Chargers Sales Market Share by Company (2021-2026)

Table 33. Global Single-Pad Wireless Chargers Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Single-Pad Wireless Chargers Revenue Market Share by Company (2021-2026)

Table 35. Global Single-Pad Wireless Chargers Sale Price by Company (2021-2026) & (US\$/Unit)

Table 36. Key Manufacturers Single-Pad Wireless Chargers Producing Area Distribution and Sales Area

Table 37. Players Single-Pad Wireless Chargers Products Offered

Table 38. Single-Pad Wireless Chargers Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Single-Pad Wireless Chargers Sales by Geographic Region (2021-2026) & (K Units)

Table 42. Global Single-Pad Wireless Chargers Sales Market Share Geographic Region (2021-2026)

Table 43. Global Single-Pad Wireless Chargers Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Single-Pad Wireless Chargers Revenue Market Share by Geographic Region (2021-2026)

Table 45. Global Single-Pad Wireless Chargers Sales by Country/Region (2021-2026) & (K Units)

Table 46. Global Single-Pad Wireless Chargers Sales Market Share by Country/Region (2021-2026)

Table 47. Global Single-Pad Wireless Chargers Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Single-Pad Wireless Chargers Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Single-Pad Wireless Chargers Sales by Country (2021-2026) & (K Units)

Table 50. Americas Single-Pad Wireless Chargers Sales Market Share by Country (2021-2026)

Table 51. Americas Single-Pad Wireless Chargers Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Single-Pad Wireless Chargers Sales by Type (2021-2026) & (K Units)

Table 53. Americas Single-Pad Wireless Chargers Sales by Application (2021-2026) & (K Units)

Table 54. APAC Single-Pad Wireless Chargers Sales by Region (2021-2026) & (K Units)

Table 55. APAC Single-Pad Wireless Chargers Sales Market Share by Region (2021-2026)

Table 56. APAC Single-Pad Wireless Chargers Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Single-Pad Wireless Chargers Sales by Type (2021-2026) & (K Units)

Table 58. APAC Single-Pad Wireless Chargers Sales by Application (2021-2026) & (K Units)

Table 59. Europe Single-Pad Wireless Chargers Sales by Country (2021-2026) & (K Units)

Table 60. Europe Single-Pad Wireless Chargers Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Single-Pad Wireless Chargers Sales by Type (2021-2026) & (K Units)

Table 62. Europe Single-Pad Wireless Chargers Sales by Application (2021-2026) & (K Units)

Table 63. Middle East & Africa Single-Pad Wireless Chargers Sales by Country (2021-2026) & (K Units)

Table 64. Middle East & Africa Single-Pad Wireless Chargers Revenue Market Share

by Country (2021-2026)

Table 65. Middle East & Africa Single-Pad Wireless Chargers Sales by Type (2021-2026) & (K Units)

Table 66. Middle East & Africa Single-Pad Wireless Chargers Sales by Application (2021-2026) & (K Units)

Table 67. Key Market Drivers & Growth Opportunities of Single-Pad Wireless Chargers

Table 68. Key Market Challenges & Risks of Single-Pad Wireless Chargers

Table 69. Key Industry Trends of Single-Pad Wireless Chargers

Table 70. Single-Pad Wireless Chargers Raw Material

Table 71. Key Suppliers of Raw Materials

Table 72. Single-Pad Wireless Chargers Distributors List

Table 73. Single-Pad Wireless Chargers Customer List

Table 74. Global Single-Pad Wireless Chargers Sales Forecast by Region (2027-2032) & (K Units)

Table 75. Global Single-Pad Wireless Chargers Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 76. Americas Single-Pad Wireless Chargers Sales Forecast by Country (2027-2032) & (K Units)

Table 77. Americas Single-Pad Wireless Chargers Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 78. APAC Single-Pad Wireless Chargers Sales Forecast by Region (2027-2032) & (K Units)

Table 79. APAC Single-Pad Wireless Chargers Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 80. Europe Single-Pad Wireless Chargers Sales Forecast by Country (2027-2032) & (K Units)

Table 81. Europe Single-Pad Wireless Chargers Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Middle East & Africa Single-Pad Wireless Chargers Sales Forecast by Country (2027-2032) & (K Units)

Table 83. Middle East & Africa Single-Pad Wireless Chargers Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Global Single-Pad Wireless Chargers Sales Forecast by Type (2027-2032) & (K Units)

Table 85. Global Single-Pad Wireless Chargers Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 86. Global Single-Pad Wireless Chargers Sales Forecast by Application (2027-2032) & (K Units)

Table 87. Global Single-Pad Wireless Chargers Revenue Forecast by Application

(2027-2032) & (\$ millions)

Table 88. Belkin Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 89. Belkin Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 90. Belkin Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Belkin Main Business

Table 92. Belkin Latest Developments

Table 93. Samsung Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 94. Samsung Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 95. Samsung Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Samsung Main Business

Table 97. Samsung Latest Developments

Table 98. Apple Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 99. Apple Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 100. Apple Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. Apple Main Business

Table 102. Apple Latest Developments

Table 103. Anker Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 104. Anker Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 105. Anker Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Anker Main Business

Table 107. Anker Latest Developments

Table 108. UGREEN Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 109. UGREEN Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 110. UGREEN Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. UGREEN Main Business

Table 112. UGREEN Latest Developments

Table 113. Mophie Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 114. Mophie Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 115. Mophie Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. Mophie Main Business

Table 117. Mophie Latest Developments

Table 118. Xiaomi Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 119. Xiaomi Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 120. Xiaomi Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Xiaomi Main Business

Table 122. Xiaomi Latest Developments

Table 123. Baseus Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 124. Baseus Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 125. Baseus Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Baseus Main Business

Table 127. Baseus Latest Developments

Table 128. Huawei Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 129. Huawei Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 130. Huawei Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Huawei Main Business

Table 132. Huawei Latest Developments

Table 133. Aohai Technology Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 134. Aohai Technology Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 135. Aohai Technology Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. Aohai Technology Main Business

Table 137. Aohai Technology Latest Developments

Table 138. Logitech Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 139. Logitech Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 140. Logitech Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million),

Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. Logitech Main Business

Table 142. Logitech Latest Developments

Table 143. Energizer Holdings Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 144. Energizer Holdings Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 145. Energizer Holdings Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 146. Energizer Holdings Main Business

Table 147. Energizer Holdings Latest Developments

Table 148. Nomad Goods Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 149. Nomad Goods Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 150. Nomad Goods Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 151. Nomad Goods Main Business

Table 152. Nomad Goods Latest Developments

Table 153. Bull Group Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 154. Bull Group Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 155. Bull Group Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 156. Bull Group Main Business

Table 157. Bull Group Latest Developments

Table 158. HankElectronics Basic Information, Single-Pad Wireless Chargers Manufacturing Base, Sales Area and Its Competitors

Table 159. HankElectronics Single-Pad Wireless Chargers Product Portfolios and Specifications

Table 160. HankElectronics Single-Pad Wireless Chargers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 161. HankElectronics Main Business

Table 162. HankElectronics Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Single-Pad Wireless Chargers
- Figure 2. Single-Pad Wireless Chargers Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Single-Pad Wireless Chargers Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Single-Pad Wireless Chargers Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Single-Pad Wireless Chargers Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Single-Pad Wireless Chargers Sales Market Share by Country/Region (2025)
- Figure 10. Single-Pad Wireless Chargers Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Flat Panel
- Figure 12. Product Picture of Stand-Standing
- Figure 13. Global Single-Pad Wireless Chargers Sales Market Share by Type in 2026
- Figure 14. Global Single-Pad Wireless Chargers Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Qi Standard
- Figure 16. Product Picture of Qi2 Standard
- Figure 17. Product Picture of Proprietary Fast Charging Protocol
- Figure 18. Global Single-Pad Wireless Chargers Sales Market Share by Charging Protocols in 2026
- Figure 19. Global Single-Pad Wireless Chargers Revenue Market Share by Charging Protocols (2021-2026)
- Figure 20. Product Picture of 5-10W
- Figure 21. Product Picture of 10-15W
- Figure 22. Product Picture of 15-25W
- Figure 23. Global Single-Pad Wireless Chargers Sales Market Share by Output Power in 2026
- Figure 24. Global Single-Pad Wireless Chargers Revenue Market Share by Output Power (2021-2026)
- Figure 25. Single-Pad Wireless Chargers Consumed in Online Sales
- Figure 26. Global Single-Pad Wireless Chargers Market: Online Sales (2021-2026) & (K Units)

Figure 27. Single-Pad Wireless Chargers Consumed in Offline Sales

Figure 28. Global Single-Pad Wireless Chargers Market: Offline Sales (2021-2026) & (K Units)

Figure 29. Global Single-Pad Wireless Chargers Sale Market Share by Application (2025)

Figure 30. Global Single-Pad Wireless Chargers Revenue Market Share by Application in 2025

Figure 31. Single-Pad Wireless Chargers Sales by Company in 2025 (K Units)

Figure 32. Global Single-Pad Wireless Chargers Sales Market Share by Company in 2025

Figure 33. Single-Pad Wireless Chargers Revenue by Company in 2025 (\$ millions)

Figure 34. Global Single-Pad Wireless Chargers Revenue Market Share by Company in 2025

Figure 35. Global Single-Pad Wireless Chargers Sales Market Share by Geographic Region (2021-2026)

Figure 36. Global Single-Pad Wireless Chargers Revenue Market Share by Geographic Region in 2025

Figure 37. Americas Single-Pad Wireless Chargers Sales 2021-2026 (K Units)

Figure 38. Americas Single-Pad Wireless Chargers Revenue 2021-2026 (\$ millions)

Figure 39. APAC Single-Pad Wireless Chargers Sales 2021-2026 (K Units)

Figure 40. APAC Single-Pad Wireless Chargers Revenue 2021-2026 (\$ millions)

Figure 41. Europe Single-Pad Wireless Chargers Sales 2021-2026 (K Units)

Figure 42. Europe Single-Pad Wireless Chargers Revenue 2021-2026 (\$ millions)

Figure 43. Middle East & Africa Single-Pad Wireless Chargers Sales 2021-2026 (K Units)

Figure 44. Middle East & Africa Single-Pad Wireless Chargers Revenue 2021-2026 (\$ millions)

Figure 45. Americas Single-Pad Wireless Chargers Sales Market Share by Country in 2025

Figure 46. Americas Single-Pad Wireless Chargers Revenue Market Share by Country (2021-2026)

Figure 47. Americas Single-Pad Wireless Chargers Sales Market Share by Type (2021-2026)

Figure 48. Americas Single-Pad Wireless Chargers Sales Market Share by Application (2021-2026)

Figure 49. United States Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 50. Canada Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 51. Mexico Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 52. Brazil Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 53. APAC Single-Pad Wireless Chargers Sales Market Share by Region in 2025

Figure 54. APAC Single-Pad Wireless Chargers Revenue Market Share by Region (2021-2026)

Figure 55. APAC Single-Pad Wireless Chargers Sales Market Share by Type (2021-2026)

Figure 56. APAC Single-Pad Wireless Chargers Sales Market Share by Application (2021-2026)

Figure 57. China Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 58. Japan Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 59. South Korea Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 60. Southeast Asia Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 61. India Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 62. Australia Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 63. China Taiwan Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 64. Europe Single-Pad Wireless Chargers Sales Market Share by Country in 2025

Figure 65. Europe Single-Pad Wireless Chargers Revenue Market Share by Country (2021-2026)

Figure 66. Europe Single-Pad Wireless Chargers Sales Market Share by Type (2021-2026)

Figure 67. Europe Single-Pad Wireless Chargers Sales Market Share by Application (2021-2026)

Figure 68. Germany Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 69. France Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 70. UK Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 71. Italy Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 72. Russia Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 73. Middle East & Africa Single-Pad Wireless Chargers Sales Market Share by Country (2021-2026)

Figure 74. Middle East & Africa Single-Pad Wireless Chargers Sales Market Share by Type (2021-2026)

Figure 75. Middle East & Africa Single-Pad Wireless Chargers Sales Market Share by Application (2021-2026)

Figure 76. Egypt Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 77. South Africa Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 78. Israel Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 79. Turkey Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 80. GCC Countries Single-Pad Wireless Chargers Revenue Growth 2021-2026 (\$ millions)

Figure 81. Manufacturing Cost Structure Analysis of Single-Pad Wireless Chargers in 2026

Figure 82. Manufacturing Process Analysis of Single-Pad Wireless Chargers

Figure 83. Industry Chain Structure of Single-Pad Wireless Chargers

Figure 84. Channels of Distribution

Figure 85. Global Single-Pad Wireless Chargers Sales Market Forecast by Region (2027-2032)

Figure 86. Global Single-Pad Wireless Chargers Revenue Market Share Forecast by Region (2027-2032)

Figure 87. Global Single-Pad Wireless Chargers Sales Market Share Forecast by Type (2027-2032)

Figure 88. Global Single-Pad Wireless Chargers Revenue Market Share Forecast by Type (2027-2032)

Figure 89. Global Single-Pad Wireless Chargers Sales Market Share Forecast by Application (2027-2032)

Figure 90. Global Single-Pad Wireless Chargers Revenue Market Share Forecast by Application (2027-2032)

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