

Global Single Mattresses Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Single Mattresses market size was valued at US\$ 9472.4 million in 2023. With growing demand in downstream market, the Single Mattresses is forecast to a readjusted size of US\$ 12860 million by 2030 with a CAGR of 4.5% during review period.

The research report highlights the growth potential of the global Single Mattresses market. Single Mattresses are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Single Mattresses. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Single Mattresses market.

Single mattresses refer to mattresses that are designed and sized for single-sized beds. A single mattress typically has dimensions of around 90 cm (35 inches) in width and 190 cm (75 inches) in length. These dimensions may slightly vary depending on the country or region.

Single mattresses are commonly used for individual sleepers, including children, teenagers, and adults who prefer to sleep alone. They are ideal for smaller bedrooms, guest rooms, dormitories, or any space where a larger bed may not be suitable or necessary.

The global single mattresses market refers to the industry that involves the production, distribution, and sale of single-sized mattresses worldwide. The market encompasses various types of mattresses, including innerspring, memory foam, latex, hybrid, and air

mattresses, among others, specifically designed for single-sized beds.

Key factors driving the global single mattresses market include:

Growing urbanization and population: Increasing urbanization and population growth have led to a higher demand for single mattresses, particularly in urban areas where smaller living spaces are more prevalent.

Rising disposable income: As disposable income levels continue to rise in many countries, consumers have more purchasing power to invest in comfortable and high-quality mattresses for their single beds.

Changing lifestyle and preferences: Changing lifestyles, such as living alone or in smaller households, have contributed to the popularity of single-sized mattresses. Additionally, personal preferences for individual sleeping spaces have also fueled the demand.

Online retailing: The surge in e-commerce platforms and online retailing has made it easier for consumers to access a wide range of single mattresses, compare prices and features, and make informed purchasing decisions.

Health and wellness awareness: Increased awareness about the importance of sleep and the impact of mattresses on sleep quality has led to a higher demand for single mattresses that offer superior comfort, support, and pressure relief.

Geographically, the market is spread across regions such as North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa. Each region may have its own market dynamics, consumer preferences, and key players.

Key Features:

The report on Single Mattresses market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Single Mattresses market. It may include historical data, market segmentation by Type (e.g., Innerspring Mattresses, Memory Foam Mattresses), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Single Mattresses market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Single Mattresses market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Single Mattresses industry. This include advancements in Single Mattresses technology, Single Mattresses new entrants, Single Mattresses new investment, and other innovations that are shaping the future of Single Mattresses.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Single Mattresses market. It includes factors influencing customer ' purchasing decisions, preferences for Single Mattresses product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Single Mattresses market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Single Mattresses market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Single Mattresses market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Single Mattresses industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and

contribute to the growth and development of the Single Mattresses market.

Market Segmentation:

Single Mattresses market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Innerspring Mattresses

Memory Foam Mattresses

Latex Mattresses

Airbeds Mattresses

Gel Mattresses

Others

Segmentation by application

Homes

Apartments

Dormitories

Hotels

Hospitals

Nursing Homes

Rehabilitation Centers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Argos

Sealy

Serta

Tempur-Pedic

Simmons

Zinus

Linenspa

Milliard

Signature Sleep

Modway

Olee Sleep

LUCID

INNOMAX

Romatlink

Home Life

Lightspeed Outdoors

MOOSENG

Key Questions Addressed in this Report

What is the 10-year outlook for the global Single Mattresses market?

What factors are driving Single Mattresses market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Single Mattresses market opportunities vary by end market size?

How does Single Mattresses break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Single Mattresses Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Single Mattresses by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Single Mattresses by Country/Region, 2019, 2023 & 2030
- 2.2 Single Mattresses Segment by Type
 - 2.2.1 Innerspring Mattresses
 - 2.2.2 Memory Foam Mattresses
 - 2.2.3 Latex Mattresses
 - 2.2.4 Airbeds Mattresses
 - 2.2.5 Gel Mattresses
 - 2.2.6 Others
- 2.3 Single Mattresses Sales by Type
 - 2.3.1 Global Single Mattresses Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Single Mattresses Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Single Mattresses Sale Price by Type (2019-2024)
- 2.4 Single Mattresses Segment by Application
 - 2.4.1 Homes
 - 2.4.2 Apartments
 - 2.4.3 Dormitories
 - 2.4.4 Hotels
 - 2.4.5 Hospitals
 - 2.4.6 Nursing Homes

2.4.7 Rehabilitation Centers

2.4.8 Others

2.5 Single Mattresses Sales by Application

2.5.1 Global Single Mattresses Sale Market Share by Application (2019-2024)

2.5.2 Global Single Mattresses Revenue and Market Share by Application (2019-2024)

2.5.3 Global Single Mattresses Sale Price by Application (2019-2024)

3 GLOBAL SINGLE MATTRESSES BY COMPANY

3.1 Global Single Mattresses Breakdown Data by Company

3.1.1 Global Single Mattresses Annual Sales by Company (2019-2024)

3.1.2 Global Single Mattresses Sales Market Share by Company (2019-2024)

3.2 Global Single Mattresses Annual Revenue by Company (2019-2024)

3.2.1 Global Single Mattresses Revenue by Company (2019-2024)

3.2.2 Global Single Mattresses Revenue Market Share by Company (2019-2024)

3.3 Global Single Mattresses Sale Price by Company

3.4 Key Manufacturers Single Mattresses Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Single Mattresses Product Location Distribution

3.4.2 Players Single Mattresses Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR SINGLE MATTRESSES BY GEOGRAPHIC REGION

4.1 World Historic Single Mattresses Market Size by Geographic Region (2019-2024)

4.1.1 Global Single Mattresses Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Single Mattresses Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Single Mattresses Market Size by Country/Region (2019-2024)

4.2.1 Global Single Mattresses Annual Sales by Country/Region (2019-2024)

4.2.2 Global Single Mattresses Annual Revenue by Country/Region (2019-2024)

4.3 Americas Single Mattresses Sales Growth

4.4 APAC Single Mattresses Sales Growth

4.5 Europe Single Mattresses Sales Growth

4.6 Middle East & Africa Single Mattresses Sales Growth

5 AMERICAS

5.1 Americas Single Mattresses Sales by Country

5.1.1 Americas Single Mattresses Sales by Country (2019-2024)

5.1.2 Americas Single Mattresses Revenue by Country (2019-2024)

5.2 Americas Single Mattresses Sales by Type

5.3 Americas Single Mattresses Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Single Mattresses Sales by Region

6.1.1 APAC Single Mattresses Sales by Region (2019-2024)

6.1.2 APAC Single Mattresses Revenue by Region (2019-2024)

6.2 APAC Single Mattresses Sales by Type

6.3 APAC Single Mattresses Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Single Mattresses by Country

7.1.1 Europe Single Mattresses Sales by Country (2019-2024)

7.1.2 Europe Single Mattresses Revenue by Country (2019-2024)

7.2 Europe Single Mattresses Sales by Type

7.3 Europe Single Mattresses Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Single Mattresses by Country

8.1.1 Middle East & Africa Single Mattresses Sales by Country (2019-2024)

8.1.2 Middle East & Africa Single Mattresses Revenue by Country (2019-2024)

8.2 Middle East & Africa Single Mattresses Sales by Type

8.3 Middle East & Africa Single Mattresses Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Single Mattresses

10.3 Manufacturing Process Analysis of Single Mattresses

10.4 Industry Chain Structure of Single Mattresses

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Single Mattresses Distributors

11.3 Single Mattresses Customer

12 WORLD FORECAST REVIEW FOR SINGLE MATTRESSES BY GEOGRAPHIC REGION

- 12.1 Global Single Mattresses Market Size Forecast by Region
 - 12.1.1 Global Single Mattresses Forecast by Region (2025-2030)
 - 12.1.2 Global Single Mattresses Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Single Mattresses Forecast by Type
- 12.7 Global Single Mattresses Forecast by Application

13 KEY PLAYERS ANALYSIS

- 13.1 Argos
 - 13.1.1 Argos Company Information
 - 13.1.2 Argos Single Mattresses Product Portfolios and Specifications
 - 13.1.3 Argos Single Mattresses Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.1.4 Argos Main Business Overview
 - 13.1.5 Argos Latest Developments
- 13.2 Sealy
 - 13.2.1 Sealy Company Information
 - 13.2.2 Sealy Single Mattresses Product Portfolios and Specifications
 - 13.2.3 Sealy Single Mattresses Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.2.4 Sealy Main Business Overview
 - 13.2.5 Sealy Latest Developments
- 13.3 Serta
 - 13.3.1 Serta Company Information
 - 13.3.2 Serta Single Mattresses Product Portfolios and Specifications
 - 13.3.3 Serta Single Mattresses Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.3.4 Serta Main Business Overview
 - 13.3.5 Serta Latest Developments
- 13.4 Tempur-Pedic
 - 13.4.1 Tempur-Pedic Company Information
 - 13.4.2 Tempur-Pedic Single Mattresses Product Portfolios and Specifications
 - 13.4.3 Tempur-Pedic Single Mattresses Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.4.4 Tempur-Pedic Main Business Overview
 - 13.4.5 Tempur-Pedic Latest Developments
- 13.5 Simmons
 - 13.5.1 Simmons Company Information

- 13.5.2 Simmons Single Mattresses Product Portfolios and Specifications
- 13.5.3 Simmons Single Mattresses Sales, Revenue, Price and Gross Margin
(2019-2024)
- 13.5.4 Simmons Main Business Overview
- 13.5.5 Simmons Latest Developments
- 13.6 Zinus
 - 13.6.1 Zinus Company Information
 - 13.6.2 Zinus Single Mattresses Product Portfolios and Specifications
 - 13.6.3 Zinus Single Mattresses Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Zinus Main Business Overview
 - 13.6.5 Zinus Latest Developments
- 13.7 Linenspa
 - 13.7.1 Linenspa Company Information
 - 13.7.2 Linenspa Single Mattresses Product Portfolios and Specifications
 - 13.7.3 Linenspa Single Mattresses Sales, Revenue, Price and Gross Margin
(2019-2024)
 - 13.7.4 Linenspa Main Business Overview
 - 13.7.5 Linenspa Latest Developments
- 13.8 Milliard
 - 13.8.1 Milliard Company Information
 - 13.8.2 Milliard Single Mattresses Product Portfolios and Specifications
 - 13.8.3 Milliard Single Mattresses Sales, Revenue, Price and Gross Margin
(2019-2024)
 - 13.8.4 Milliard Main Business Overview
 - 13.8.5 Milliard Latest Developments
- 13.9 Signature Sleep
 - 13.9.1 Signature Sleep Company Information
 - 13.9.2 Signature Sleep Single Mattresses Product Portfolios and Specifications
 - 13.9.3 Signature Sleep Single Mattresses Sales, Revenue, Price and Gross Margin
(2019-2024)
 - 13.9.4 Signature Sleep Main Business Overview
 - 13.9.5 Signature Sleep Latest Developments
- 13.10 Modway
 - 13.10.1 Modway Company Information
 - 13.10.2 Modway Single Mattresses Product Portfolios and Specifications
 - 13.10.3 Modway Single Mattresses Sales, Revenue, Price and Gross Margin
(2019-2024)
 - 13.10.4 Modway Main Business Overview
 - 13.10.5 Modway Latest Developments

13.11 Olee Sleep

13.11.1 Olee Sleep Company Information

13.11.2 Olee Sleep Single Mattresses Product Portfolios and Specifications

13.11.3 Olee Sleep Single Mattresses Sales, Revenue, Price and Gross Margin

(2019-2024)

13.11.4 Olee Sleep Main Business Overview

13.11.5 Olee Sleep Latest Developments

13.12 LUCID

13.12.1 LUCID Company Information

13.12.2 LUCID Single Mattresses Product Portfolios and Specifications

13.12.3 LUCID Single Mattresses Sales, Revenue, Price and Gross Margin

(2019-2024)

13.12.4 LUCID Main Business Overview

13.12.5 LUCID Latest Developments

13.13 INNOMAX

13.13.1 INNOMAX Company Information

13.13.2 INNOMAX Single Mattresses Product Portfolios and Specifications

13.13.3 INNOMAX Single Mattresses Sales, Revenue, Price and Gross Margin

(2019-2024)

13.13.4 INNOMAX Main Business Overview

13.13.5 INNOMAX Latest Developments

13.14 Romatlink

13.14.1 Romatlink Company Information

13.14.2 Romatlink Single Mattresses Product Portfolios and Specifications

13.14.3 Romatlink Single Mattresses Sales, Revenue, Price and Gross Margin

(2019-2024)

13.14.4 Romatlink Main Business Overview

13.14.5 Romatlink Latest Developments

13.15 Home Life

13.15.1 Home Life Company Information

13.15.2 Home Life Single Mattresses Product Portfolios and Specifications

13.15.3 Home Life Single Mattresses Sales, Revenue, Price and Gross Margin

(2019-2024)

13.15.4 Home Life Main Business Overview

13.15.5 Home Life Latest Developments

13.16 Lightspeed Outdoors

13.16.1 Lightspeed Outdoors Company Information

13.16.2 Lightspeed Outdoors Single Mattresses Product Portfolios and Specifications

13.16.3 Lightspeed Outdoors Single Mattresses Sales, Revenue, Price and Gross

Margin (2019-2024)

13.16.4 Lightspeed Outdoors Main Business Overview

13.16.5 Lightspeed Outdoors Latest Developments

13.17 MOOSEN

13.17.1 MOOSEN Company Information

13.17.2 MOOSEN Single Mattresses Product Portfolios and Specifications

13.17.3 MOOSEN Single Mattresses Sales, Revenue, Price and Gross Margin

(2019-2024)

13.17.4 MOOSEN Main Business Overview

13.17.5 MOOSEN Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Single Mattresses Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Single Mattresses Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Innerspring Mattresses

Table 4. Major Players of Memory Foam Mattresses

Table 5. Major Players of Latex Mattresses

Table 6. Major Players of Airbeds Mattresses

Table 7. Major Players of Gel Mattresses

Table 8. Major Players of Others

Table 9. Global Single Mattresses Sales by Type (2019-2024) & (K Units)

Table 10. Global Single Mattresses Sales Market Share by Type (2019-2024)

Table 11. Global Single Mattresses Revenue by Type (2019-2024) & (\$ million)

Table 12. Global Single Mattresses Revenue Market Share by Type (2019-2024)

Table 13. Global Single Mattresses Sale Price by Type (2019-2024) & (USD/Unit)

Table 14. Global Single Mattresses Sales by Application (2019-2024) & (K Units)

Table 15. Global Single Mattresses Sales Market Share by Application (2019-2024)

Table 16. Global Single Mattresses Revenue by Application (2019-2024)

Table 17. Global Single Mattresses Revenue Market Share by Application (2019-2024)

Table 18. Global Single Mattresses Sale Price by Application (2019-2024) & (USD/Unit)

Table 19. Global Single Mattresses Sales by Company (2019-2024) & (K Units)

Table 20. Global Single Mattresses Sales Market Share by Company (2019-2024)

Table 21. Global Single Mattresses Revenue by Company (2019-2024) (\$ Millions)

Table 22. Global Single Mattresses Revenue Market Share by Company (2019-2024)

Table 23. Global Single Mattresses Sale Price by Company (2019-2024) & (USD/Unit)

Table 24. Key Manufacturers Single Mattresses Producing Area Distribution and Sales Area

Table 25. Players Single Mattresses Products Offered

Table 26. Single Mattresses Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 27. New Products and Potential Entrants

Table 28. Mergers & Acquisitions, Expansion

Table 29. Global Single Mattresses Sales by Geographic Region (2019-2024) & (K Units)

Table 30. Global Single Mattresses Sales Market Share Geographic Region (2019-2024)

Table 31. Global Single Mattresses Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 32. Global Single Mattresses Revenue Market Share by Geographic Region (2019-2024)

Table 33. Global Single Mattresses Sales by Country/Region (2019-2024) & (K Units)

Table 34. Global Single Mattresses Sales Market Share by Country/Region (2019-2024)

Table 35. Global Single Mattresses Revenue by Country/Region (2019-2024) & (\$ millions)

Table 36. Global Single Mattresses Revenue Market Share by Country/Region (2019-2024)

Table 37. Americas Single Mattresses Sales by Country (2019-2024) & (K Units)

Table 38. Americas Single Mattresses Sales Market Share by Country (2019-2024)

Table 39. Americas Single Mattresses Revenue by Country (2019-2024) & (\$ Millions)

Table 40. Americas Single Mattresses Revenue Market Share by Country (2019-2024)

Table 41. Americas Single Mattresses Sales by Type (2019-2024) & (K Units)

Table 42. Americas Single Mattresses Sales by Application (2019-2024) & (K Units)

Table 43. APAC Single Mattresses Sales by Region (2019-2024) & (K Units)

Table 44. APAC Single Mattresses Sales Market Share by Region (2019-2024)

Table 45. APAC Single Mattresses Revenue by Region (2019-2024) & (\$ Millions)

Table 46. APAC Single Mattresses Revenue Market Share by Region (2019-2024)

Table 47. APAC Single Mattresses Sales by Type (2019-2024) & (K Units)

Table 48. APAC Single Mattresses Sales by Application (2019-2024) & (K Units)

Table 49. Europe Single Mattresses Sales by Country (2019-2024) & (K Units)

Table 50. Europe Single Mattresses Sales Market Share by Country (2019-2024)

Table 51. Europe Single Mattresses Revenue by Country (2019-2024) & (\$ Millions)

Table 52. Europe Single Mattresses Revenue Market Share by Country (2019-2024)

Table 53. Europe Single Mattresses Sales by Type (2019-2024) & (K Units)

Table 54. Europe Single Mattresses Sales by Application (2019-2024) & (K Units)

Table 55. Middle East & Africa Single Mattresses Sales by Country (2019-2024) & (K Units)

Table 56. Middle East & Africa Single Mattresses Sales Market Share by Country (2019-2024)

Table 57. Middle East & Africa Single Mattresses Revenue by Country (2019-2024) & (\$ Millions)

Table 58. Middle East & Africa Single Mattresses Revenue Market Share by Country (2019-2024)

Table 59. Middle East & Africa Single Mattresses Sales by Type (2019-2024) & (K Units)

Table 60. Middle East & Africa Single Mattresses Sales by Application (2019-2024) & (K

Units)

Table 61. Key Market Drivers & Growth Opportunities of Single Mattresses

Table 62. Key Market Challenges & Risks of Single Mattresses

Table 63. Key Industry Trends of Single Mattresses

Table 64. Single Mattresses Raw Material

Table 65. Key Suppliers of Raw Materials

Table 66. Single Mattresses Distributors List

Table 67. Single Mattresses Customer List

Table 68. Global Single Mattresses Sales Forecast by Region (2025-2030) & (K Units)

Table 69. Global Single Mattresses Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Americas Single Mattresses Sales Forecast by Country (2025-2030) & (K Units)

Table 71. Americas Single Mattresses Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. APAC Single Mattresses Sales Forecast by Region (2025-2030) & (K Units)

Table 73. APAC Single Mattresses Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 74. Europe Single Mattresses Sales Forecast by Country (2025-2030) & (K Units)

Table 75. Europe Single Mattresses Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 76. Middle East & Africa Single Mattresses Sales Forecast by Country (2025-2030) & (K Units)

Table 77. Middle East & Africa Single Mattresses Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 78. Global Single Mattresses Sales Forecast by Type (2025-2030) & (K Units)

Table 79. Global Single Mattresses Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 80. Global Single Mattresses Sales Forecast by Application (2025-2030) & (K Units)

Table 81. Global Single Mattresses Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 82. Argos Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 83. Argos Single Mattresses Product Portfolios and Specifications

Table 84. Argos Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 85. Argos Main Business

Table 86. Argos Latest Developments

Table 87. Sealy Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 88. Sealy Single Mattresses Product Portfolios and Specifications

Table 89. Sealy Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 90. Sealy Main Business

Table 91. Sealy Latest Developments

Table 92. Serta Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 93. Serta Single Mattresses Product Portfolios and Specifications

Table 94. Serta Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 95. Serta Main Business

Table 96. Serta Latest Developments

Table 97. Tempur-Pedic Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 98. Tempur-Pedic Single Mattresses Product Portfolios and Specifications

Table 99. Tempur-Pedic Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 100. Tempur-Pedic Main Business

Table 101. Tempur-Pedic Latest Developments

Table 102. Simmons Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 103. Simmons Single Mattresses Product Portfolios and Specifications

Table 104. Simmons Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 105. Simmons Main Business

Table 106. Simmons Latest Developments

Table 107. Zinus Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 108. Zinus Single Mattresses Product Portfolios and Specifications

Table 109. Zinus Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 110. Zinus Main Business

Table 111. Zinus Latest Developments

Table 112. Linenspa Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 113. Linenspa Single Mattresses Product Portfolios and Specifications

Table 114. Linenspa Single Mattresses Sales (K Units), Revenue (\$ Million), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 115. Linenspa Main Business

Table 116. Linenspa Latest Developments

Table 117. Milliard Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 118. Milliard Single Mattresses Product Portfolios and Specifications

Table 119. Milliard Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 120. Milliard Main Business

Table 121. Milliard Latest Developments

Table 122. Signature Sleep Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 123. Signature Sleep Single Mattresses Product Portfolios and Specifications

Table 124. Signature Sleep Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 125. Signature Sleep Main Business

Table 126. Signature Sleep Latest Developments

Table 127. Modway Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 128. Modway Single Mattresses Product Portfolios and Specifications

Table 129. Modway Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 130. Modway Main Business

Table 131. Modway Latest Developments

Table 132. Olee Sleep Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 133. Olee Sleep Single Mattresses Product Portfolios and Specifications

Table 134. Olee Sleep Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 135. Olee Sleep Main Business

Table 136. Olee Sleep Latest Developments

Table 137. LUCID Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 138. LUCID Single Mattresses Product Portfolios and Specifications

Table 139. LUCID Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 140. LUCID Main Business

Table 141. LUCID Latest Developments

Table 142. INNOMAX Basic Information, Single Mattresses Manufacturing Base, Sales

Area and Its Competitors

Table 143. INNOMAX Single Mattresses Product Portfolios and Specifications

Table 144. INNOMAX Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 145. INNOMAX Main Business

Table 146. INNOMAX Latest Developments

Table 147. Romatlink Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 148. Romatlink Single Mattresses Product Portfolios and Specifications

Table 149. Romatlink Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 150. Romatlink Main Business

Table 151. Romatlink Latest Developments

Table 152. Home Life Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 153. Home Life Single Mattresses Product Portfolios and Specifications

Table 154. Home Life Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 155. Home Life Main Business

Table 156. Home Life Latest Developments

Table 157. Lightspeed Outdoors Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 158. Lightspeed Outdoors Single Mattresses Product Portfolios and Specifications

Table 159. Lightspeed Outdoors Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 160. Lightspeed Outdoors Main Business

Table 161. Lightspeed Outdoors Latest Developments

Table 162. MOOSENG Basic Information, Single Mattresses Manufacturing Base, Sales Area and Its Competitors

Table 163. MOOSENG Single Mattresses Product Portfolios and Specifications

Table 164. MOOSENG Single Mattresses Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 165. MOOSENG Main Business

Table 166. MOOSENG Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Single Mattresses
- Figure 2. Single Mattresses Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Single Mattresses Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Single Mattresses Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Single Mattresses Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Innerspring Mattresses
- Figure 10. Product Picture of Memory Foam Mattresses
- Figure 11. Product Picture of Latex Mattresses
- Figure 12. Product Picture of Airbeds Mattresses
- Figure 13. Product Picture of Gel Mattresses
- Figure 14. Product Picture of Others
- Figure 15. Global Single Mattresses Sales Market Share by Type in 2023
- Figure 16. Global Single Mattresses Revenue Market Share by Type (2019-2024)
- Figure 17. Single Mattresses Consumed in Homes
- Figure 18. Global Single Mattresses Market: Homes (2019-2024) & (K Units)
- Figure 19. Single Mattresses Consumed in Apartments
- Figure 20. Global Single Mattresses Market: Apartments (2019-2024) & (K Units)
- Figure 21. Single Mattresses Consumed in Dormitories
- Figure 22. Global Single Mattresses Market: Dormitories (2019-2024) & (K Units)
- Figure 23. Single Mattresses Consumed in Hotels
- Figure 24. Global Single Mattresses Market: Hotels (2019-2024) & (K Units)
- Figure 25. Single Mattresses Consumed in Hospitals
- Figure 26. Global Single Mattresses Market: Hospitals (2019-2024) & (K Units)
- Figure 27. Single Mattresses Consumed in Nursing Homes
- Figure 28. Global Single Mattresses Market: Nursing Homes (2019-2024) & (K Units)
- Figure 29. Single Mattresses Consumed in Rehabilitation Centers
- Figure 30. Global Single Mattresses Market: Rehabilitation Centers (2019-2024) & (K Units)
- Figure 31. Single Mattresses Consumed in Others
- Figure 32. Global Single Mattresses Market: Others (2019-2024) & (K Units)
- Figure 33. Global Single Mattresses Sales Market Share by Application (2023)
- Figure 34. Global Single Mattresses Revenue Market Share by Application in 2023

- Figure 35. Single Mattresses Sales Market by Company in 2023 (K Units)
- Figure 36. Global Single Mattresses Sales Market Share by Company in 2023
- Figure 37. Single Mattresses Revenue Market by Company in 2023 (\$ Million)
- Figure 38. Global Single Mattresses Revenue Market Share by Company in 2023
- Figure 39. Global Single Mattresses Sales Market Share by Geographic Region (2019-2024)
- Figure 40. Global Single Mattresses Revenue Market Share by Geographic Region in 2023
- Figure 41. Americas Single Mattresses Sales 2019-2024 (K Units)
- Figure 42. Americas Single Mattresses Revenue 2019-2024 (\$ Millions)
- Figure 43. APAC Single Mattresses Sales 2019-2024 (K Units)
- Figure 44. APAC Single Mattresses Revenue 2019-2024 (\$ Millions)
- Figure 45. Europe Single Mattresses Sales 2019-2024 (K Units)
- Figure 46. Europe Single Mattresses Revenue 2019-2024 (\$ Millions)
- Figure 47. Middle East & Africa Single Mattresses Sales 2019-2024 (K Units)
- Figure 48. Middle East & Africa Single Mattresses Revenue 2019-2024 (\$ Millions)
- Figure 49. Americas Single Mattresses Sales Market Share by Country in 2023
- Figure 50. Americas Single Mattresses Revenue Market Share by Country in 2023
- Figure 51. Americas Single Mattresses Sales Market Share by Type (2019-2024)
- Figure 52. Americas Single Mattresses Sales Market Share by Application (2019-2024)
- Figure 53. United States Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Canada Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Mexico Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. Brazil Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. APAC Single Mattresses Sales Market Share by Region in 2023
- Figure 58. APAC Single Mattresses Revenue Market Share by Regions in 2023
- Figure 59. APAC Single Mattresses Sales Market Share by Type (2019-2024)
- Figure 60. APAC Single Mattresses Sales Market Share by Application (2019-2024)
- Figure 61. China Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Japan Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. South Korea Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Southeast Asia Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. India Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Australia Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. China Taiwan Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. Europe Single Mattresses Sales Market Share by Country in 2023
- Figure 69. Europe Single Mattresses Revenue Market Share by Country in 2023
- Figure 70. Europe Single Mattresses Sales Market Share by Type (2019-2024)
- Figure 71. Europe Single Mattresses Sales Market Share by Application (2019-2024)

- Figure 72. Germany Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. France Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 74. UK Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 75. Italy Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 76. Russia Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 77. Middle East & Africa Single Mattresses Sales Market Share by Country in 2023
- Figure 78. Middle East & Africa Single Mattresses Revenue Market Share by Country in 2023
- Figure 79. Middle East & Africa Single Mattresses Sales Market Share by Type (2019-2024)
- Figure 80. Middle East & Africa Single Mattresses Sales Market Share by Application (2019-2024)
- Figure 81. Egypt Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 82. South Africa Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 83. Israel Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 84. Turkey Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 85. GCC Country Single Mattresses Revenue Growth 2019-2024 (\$ Millions)
- Figure 86. Manufacturing Cost Structure Analysis of Single Mattresses in 2023
- Figure 87. Manufacturing Process Analysis of Single Mattresses
- Figure 88. Industry Chain Structure of Single Mattresses
- Figure 89. Channels of Distribution
- Figure 90. Global Single Mattresses Sales Market Forecast by Region (2025-2030)
- Figure 91. Global Single Mattresses Revenue Market Share Forecast by Region (2025-2030)
- Figure 92. Global Single Mattresses Sales Market Share Forecast by Type (2025-2030)
- Figure 93. Global Single Mattresses Revenue Market Share Forecast by Type (2025-2030)
- Figure 94. Global Single Mattresses Sales Market Share Forecast by Application (2025-2030)
- Figure 95. Global Single Mattresses Revenue Market Share Forecast by Application (2025-2030)

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