

Global Silk Artificial Flowers Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Silk Artificial Flowers market size is predicted to grow from US\$ 1330 million in 2025 to US\$ 1990 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

Silk Artificial Flowers are a textile-textured subcategory within the artificial flowers industry. They refer to non-living decorative floral products made with natural silk, polyester silk-like fabrics, nylon, man-made fiber fabrics or blended textile materials as the main substrates for petals, leaves and decorative layers, combined with plastic calyxes, wire stems, coated wires, dyeing, printing, heat shaping, flocking, coating and hand assembly processes. In the modern market, Silk Artificial Flowers do not necessarily mean products made from natural silk; the term more commonly refers to fabric-based artificial flowers with a silk-like sheen, soft hand feel and relatively high visual realism. Major product forms include single stems, multi-head sprays, bouquets, centerpieces, wedding bouquets, wreaths, garlands, flower walls, floral panels and finished floral arrangements for commercial interiors. Typical applications include home décor, weddings and events, hotels and restaurants, retail window displays, seasonal decoration, photography settings, office interiors and long-term display environments. Their core value lies in replicating the shape, color and decorative atmosphere of natural flowers while offering a longer service life, lower maintenance cost and more stable supply. Modern artificial flowers are commonly made from silk, polyester, plastic, foam, latex and various textile materials, while retail channels often use silk flowers as a generic term for fabric-textured, realistic artificial flowers.

Against the backdrop of rising global demand for home décor, wedding decoration and commercial-space aesthetics, Silk Artificial Flowers are evolving from traditional decorative consumables into more design-oriented, scenario-based and long-lasting

floral décor materials. Growing consumer demand for low-maintenance, durable, season-independent and visually stable decoration is increasing the adoption of Silk Artificial Flowers in home furnishing, seasonal displays, wedding floristry, hotel lobbies, restaurants, retail windows and e-commerce visual settings. Compared with fresh flowers, Silk Artificial Flowers do not rely on cold-chain logistics or short preservation cycles, helping reduce spoilage, lower replacement frequency and support cross-season inventory and bulk procurement. Compared with low-end plastic flowers, their fabric petals, flexible stems, gradient colors and layered floral structures are better suited to mid-to-premium decorative settings that require stronger texture and realism. The broader artificial flowers market is generally supported by low-maintenance home décor, expanding commercial-space applications and demand for long-lasting decoration, and Silk Artificial Flowers, as a branch focused on aesthetic expression and tactile experience, will continue to benefit from soft-furnishing upgrades and reusable event decoration demand.

At the same time, competition in Silk Artificial Flowers is shifting from pure price competition toward materials, design, channels and delivery capability. Low-end products still face problems such as high homogeneity, weak realism, fading, deformation, loose assembly and a cheap visual impression. In the mid-to-premium market, customers increasingly value petal fabric quality, dye fastness, floral accuracy, UV resistance, sustainable packaging, reusability and arrangement design. Future downstream demand will continue to split into two directions: standardized, high-volume products driven by e-commerce platforms, wholesale markets and mass home décor channels; and customized, highly realistic finished floral solutions driven by wedding planning, hotel and commercial decoration, visual merchandising, photography studios, livestreaming scenes and premium residential interiors. Companies with strong flower-shape development, color design, rapid sampling, flexible small-batch production, cross-border e-commerce operations and project-based delivery capabilities will be better positioned to secure recurring orders and brand premiums in the global market.

LPI (LP Information)'s newest research report, the 'Silk Artificial Flowers Industry Forecast' looks at past sales and reviews total world Silk Artificial Flowers sales in 2025, providing a comprehensive analysis by region and market sector of projected Silk Artificial Flowers sales for 2026 through 2032. With Silk Artificial Flowers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Silk Artificial Flowers industry.

This Insight Report provides a comprehensive analysis of the global Silk Artificial Flowers landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Silk Artificial Flowers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Silk Artificial Flowers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Silk Artificial Flowers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Silk Artificial Flowers.

This report presents a comprehensive overview, market shares, and growth opportunities of Silk Artificial Flowers market by product type, application, key players and key regions and countries.

Segmentation by Type:

Stems and Sprays

Bouquets and Arrangements

Wreaths and Garlands

Flower Walls and Panels

Others

Segmentation by Material Base:

Polyester Silk Fabric

Nylon and Blended Fabric

Natural Silk Fabric

Mixed Fabric with Plastic Parts

Others

Segmentation by Flower Species:

Roses

Peonies and Hydrangeas

Orchids and Tulips

Cherry Blossoms and Seasonal Flowers

Others

Segmentation by Durability Grade:

Standard Indoor Grade

Dust Resistant Grade

Fade Resistant Grade

Weather Resistant Grade

Segmentation by Application:

Home Decor

Wedding and Event Decor

Commercial Space Decor

Funeral and Memorial Decor

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nearly Natural

Winward International Inc.

NDI

M&S Schmalberg

RAZ Imports

Vickerman Company

Silk-ka

Floralsilk Limited

Hershaw Holdings (The Faux Flower Company)

Flora Magnifica

TOKYODO Co., Ltd.

KING JIM CO., LTD. (ASCA COMPANY, Ltd.)

Permaflora Co., Ltd.

NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD.

Bhandari Plants & Flowers

Top Floral Co., Ltd.

Sinofloral Co., Ltd.

Luminflora

Yiwu Tiancheng Imp and Exp Co., Ltd.

Xiamen Co-Arts Limited

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Silk Artificial Flowers Market Size (2021-2032)
- 2.1.2 Silk Artificial Flowers Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Silk Artificial Flowers by Country/Region (2021, 2025 & 2032)

2.2 Silk Artificial Flowers Segment by Type

- 2.2.1 Stems and Sprays
- 2.2.2 Bouquets and Arrangements
- 2.2.3 Wreaths and Garlands
- 2.2.4 Flower Walls and Panels
- 2.2.5 Others
- 2.2.6 Silk Artificial Flowers Market Size by Type
 - 2.2.6.1 Silk Artificial Flowers Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.6.2 Global Silk Artificial Flowers Market Size Market Share by Type (2021-2026)

2.3 Silk Artificial Flowers Segment by Material Base

- 2.3.1 Polyester Silk Fabric
- 2.3.2 Nylon and Blended Fabric
- 2.3.3 Natural Silk Fabric
- 2.3.4 Mixed Fabric with Plastic Parts
- 2.3.5 Others
- 2.3.6 Silk Artificial Flowers Market Size by Material Base
 - 2.3.6.1 Silk Artificial Flowers Market Size CAGR by Material Base (2021 VS 2025 VS 2032)
 - 2.3.6.2 Global Silk Artificial Flowers Market Size Market Share by Material Base

(2021-2026)

2.4 Silk Artificial Flowers Segment by Flower Species

2.4.1 Roses

2.4.2 Peonies and Hydrangeas

2.4.3 Orchids and Tulips

2.4.4 Cherry Blossoms and Seasonal Flowers

2.4.5 Others

2.4.6 Silk Artificial Flowers Market Size by Flower Species

2.4.6.1 Silk Artificial Flowers Market Size CAGR by Flower Species (2021 VS 2025 VS 2032)

2.4.6.2 Global Silk Artificial Flowers Market Size Market Share by Flower Species (2021-2026)

2.5 Silk Artificial Flowers Segment by Durability Grade

2.5.1 Standard Indoor Grade

2.5.2 Dust Resistant Grade

2.5.3 Fade Resistant Grade

2.5.4 Weather Resistant Grade

2.5.5 Silk Artificial Flowers Market Size by Durability Grade

2.5.5.1 Silk Artificial Flowers Market Size CAGR by Durability Grade (2021 VS 2025 VS 2032)

2.5.5.2 Global Silk Artificial Flowers Market Size Market Share by Durability Grade (2021-2026)

2.6 Silk Artificial Flowers Segment by Application

2.6.1 Home Decor

2.6.2 Wedding and Event Decor

2.6.3 Commercial Space Decor

2.6.4 Funeral and Memorial Decor

2.6.5 Others

2.6.6 Silk Artificial Flowers Market Size by Application

2.6.6.1 Silk Artificial Flowers Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.6.6.2 Global Silk Artificial Flowers Market Size Market Share by Application (2021-2026)

3 SILK ARTIFICIAL FLOWERS MARKET SIZE BY PLAYER

3.1 Silk Artificial Flowers Market Size Market Share by Player

3.1.1 Global Silk Artificial Flowers Revenue by Player (2021-2026)

3.1.2 Global Silk Artificial Flowers Revenue Market Share by Player (2021-2026)

3.2 Global Silk Artificial Flowers Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 SILK ARTIFICIAL FLOWERS BY REGION

4.1 Silk Artificial Flowers Market Size by Region (2021-2026)

4.2 Global Silk Artificial Flowers Annual Revenue by Country/Region (2021-2026)

4.3 Americas Silk Artificial Flowers Market Size Growth (2021-2026)

4.4 APAC Silk Artificial Flowers Market Size Growth (2021-2026)

4.5 Europe Silk Artificial Flowers Market Size Growth (2021-2026)

4.6 Middle East & Africa Silk Artificial Flowers Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Silk Artificial Flowers Market Size by Country (2021-2026)

5.2 Americas Silk Artificial Flowers Market Size by Type (2021-2026)

5.3 Americas Silk Artificial Flowers Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Silk Artificial Flowers Market Size by Region (2021-2026)

6.2 APAC Silk Artificial Flowers Market Size by Type (2021-2026)

6.3 APAC Silk Artificial Flowers Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

- 7.1 Europe Silk Artificial Flowers Market Size by Country (2021-2026)
- 7.2 Europe Silk Artificial Flowers Market Size by Type (2021-2026)
- 7.3 Europe Silk Artificial Flowers Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Silk Artificial Flowers by Region (2021-2026)
- 8.2 Middle East & Africa Silk Artificial Flowers Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Silk Artificial Flowers Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL SILK ARTIFICIAL FLOWERS MARKET FORECAST

- 10.1 Global Silk Artificial Flowers Forecast by Region (2027-2032)
 - 10.1.1 Global Silk Artificial Flowers Forecast by Region (2027-2032)
 - 10.1.2 Americas Silk Artificial Flowers Forecast
 - 10.1.3 APAC Silk Artificial Flowers Forecast
 - 10.1.4 Europe Silk Artificial Flowers Forecast
 - 10.1.5 Middle East & Africa Silk Artificial Flowers Forecast
- 10.2 Americas Silk Artificial Flowers Forecast by Country (2027-2032)
 - 10.2.1 United States Market Silk Artificial Flowers Forecast
 - 10.2.2 Canada Market Silk Artificial Flowers Forecast
 - 10.2.3 Mexico Market Silk Artificial Flowers Forecast

- 10.2.4 Brazil Market Silk Artificial Flowers Forecast
- 10.3 APAC Silk Artificial Flowers Forecast by Region (2027-2032)
 - 10.3.1 China Silk Artificial Flowers Market Forecast
 - 10.3.2 Japan Market Silk Artificial Flowers Forecast
 - 10.3.3 Korea Market Silk Artificial Flowers Forecast
 - 10.3.4 Southeast Asia Market Silk Artificial Flowers Forecast
 - 10.3.5 India Market Silk Artificial Flowers Forecast
 - 10.3.6 Australia Market Silk Artificial Flowers Forecast
- 10.4 Europe Silk Artificial Flowers Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Silk Artificial Flowers Forecast
 - 10.4.2 France Market Silk Artificial Flowers Forecast
 - 10.4.3 UK Market Silk Artificial Flowers Forecast
 - 10.4.4 Italy Market Silk Artificial Flowers Forecast
 - 10.4.5 Russia Market Silk Artificial Flowers Forecast
- 10.5 Middle East & Africa Silk Artificial Flowers Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Silk Artificial Flowers Forecast
 - 10.5.2 South Africa Market Silk Artificial Flowers Forecast
 - 10.5.3 Israel Market Silk Artificial Flowers Forecast
 - 10.5.4 Turkey Market Silk Artificial Flowers Forecast
- 10.6 Global Silk Artificial Flowers Forecast by Type (2027-2032)
- 10.7 Global Silk Artificial Flowers Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Silk Artificial Flowers Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Nearly Natural
 - 11.1.1 Nearly Natural Company Information
 - 11.1.2 Nearly Natural Silk Artificial Flowers Product Offered
 - 11.1.3 Nearly Natural Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 Nearly Natural Main Business Overview
 - 11.1.5 Nearly Natural Latest Developments
- 11.2 Winward International Inc.
 - 11.2.1 Winward International Inc. Company Information
 - 11.2.2 Winward International Inc. Silk Artificial Flowers Product Offered
 - 11.2.3 Winward International Inc. Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Winward International Inc. Main Business Overview
 - 11.2.5 Winward International Inc. Latest Developments

11.3 NDI

11.3.1 NDI Company Information

11.3.2 NDI Silk Artificial Flowers Product Offered

11.3.3 NDI Silk Artificial Flowers Revenue, Gross Margin and Market Share

(2021-2026)

11.3.4 NDI Main Business Overview

11.3.5 NDI Latest Developments

11.4 M&S Schmalberg

11.4.1 M&S Schmalberg Company Information

11.4.2 M&S Schmalberg Silk Artificial Flowers Product Offered

11.4.3 M&S Schmalberg Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 M&S Schmalberg Main Business Overview

11.4.5 M&S Schmalberg Latest Developments

11.5 RAZ Imports

11.5.1 RAZ Imports Company Information

11.5.2 RAZ Imports Silk Artificial Flowers Product Offered

11.5.3 RAZ Imports Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 RAZ Imports Main Business Overview

11.5.5 RAZ Imports Latest Developments

11.6 Vickerman Company

11.6.1 Vickerman Company Company Information

11.6.2 Vickerman Company Silk Artificial Flowers Product Offered

11.6.3 Vickerman Company Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Vickerman Company Main Business Overview

11.6.5 Vickerman Company Latest Developments

11.7 Silk-ka

11.7.1 Silk-ka Company Information

11.7.2 Silk-ka Silk Artificial Flowers Product Offered

11.7.3 Silk-ka Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Silk-ka Main Business Overview

11.7.5 Silk-ka Latest Developments

11.8 Floralsilk Limited

11.8.1 Floralsilk Limited Company Information

11.8.2 Floralsilk Limited Silk Artificial Flowers Product Offered

11.8.3 Floralsilk Limited Silk Artificial Flowers Revenue, Gross Margin and Market

Share (2021-2026)

11.8.4 Floralsilk Limited Main Business Overview

11.8.5 Floralsilk Limited Latest Developments

11.9 Hershaw Holdings (The Faux Flower Company)

11.9.1 Hershaw Holdings (The Faux Flower Company) Company Information

11.9.2 Hershaw Holdings (The Faux Flower Company) Silk Artificial Flowers Product Offered

11.9.3 Hershaw Holdings (The Faux Flower Company) Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Hershaw Holdings (The Faux Flower Company) Main Business Overview

11.9.5 Hershaw Holdings (The Faux Flower Company) Latest Developments

11.10 Flora Magnifica

11.10.1 Flora Magnifica Company Information

11.10.2 Flora Magnifica Silk Artificial Flowers Product Offered

11.10.3 Flora Magnifica Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 Flora Magnifica Main Business Overview

11.10.5 Flora Magnifica Latest Developments

11.11 TOKYODO Co., Ltd.

11.11.1 TOKYODO Co., Ltd. Company Information

11.11.2 TOKYODO Co., Ltd. Silk Artificial Flowers Product Offered

11.11.3 TOKYODO Co., Ltd. Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 TOKYODO Co., Ltd. Main Business Overview

11.11.5 TOKYODO Co., Ltd. Latest Developments

11.12 KING JIM CO., LTD. (ASCA COMPANY, Ltd.)

11.12.1 KING JIM CO., LTD. (ASCA COMPANY, Ltd.) Company Information

11.12.2 KING JIM CO., LTD. (ASCA COMPANY, Ltd.) Silk Artificial Flowers Product Offered

11.12.3 KING JIM CO., LTD. (ASCA COMPANY, Ltd.) Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 KING JIM CO., LTD. (ASCA COMPANY, Ltd.) Main Business Overview

11.12.5 KING JIM CO., LTD. (ASCA COMPANY, Ltd.) Latest Developments

11.13 Permaflora Co., Ltd.

11.13.1 Permaflora Co., Ltd. Company Information

11.13.2 Permaflora Co., Ltd. Silk Artificial Flowers Product Offered

11.13.3 Permaflora Co., Ltd. Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)

11.13.4 Permaflora Co., Ltd. Main Business Overview

- 11.13.5 Permaflora Co., Ltd. Latest Developments
- 11.14 NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD.
 - 11.14.1 NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD. Company Information
 - 11.14.2 NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD. Silk Artificial Flowers Product Offered
 - 11.14.3 NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD. Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD. Main Business Overview
 - 11.14.5 NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD. Latest Developments
- 11.15 Bhandari Plants & Flowers
 - 11.15.1 Bhandari Plants & Flowers Company Information
 - 11.15.2 Bhandari Plants & Flowers Silk Artificial Flowers Product Offered
 - 11.15.3 Bhandari Plants & Flowers Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Bhandari Plants & Flowers Main Business Overview
 - 11.15.5 Bhandari Plants & Flowers Latest Developments
- 11.16 Top Floral Co., Ltd.
 - 11.16.1 Top Floral Co., Ltd. Company Information
 - 11.16.2 Top Floral Co., Ltd. Silk Artificial Flowers Product Offered
 - 11.16.3 Top Floral Co., Ltd. Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 Top Floral Co., Ltd. Main Business Overview
 - 11.16.5 Top Floral Co., Ltd. Latest Developments
- 11.17 Sinofloral Co., Ltd.
 - 11.17.1 Sinofloral Co., Ltd. Company Information
 - 11.17.2 Sinofloral Co., Ltd. Silk Artificial Flowers Product Offered
 - 11.17.3 Sinofloral Co., Ltd. Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 Sinofloral Co., Ltd. Main Business Overview
 - 11.17.5 Sinofloral Co., Ltd. Latest Developments
- 11.18 Luminflora
 - 11.18.1 Luminflora Company Information
 - 11.18.2 Luminflora Silk Artificial Flowers Product Offered
 - 11.18.3 Luminflora Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 Luminflora Main Business Overview
 - 11.18.5 Luminflora Latest Developments
- 11.19 Yiwu Tiancheng Imp and Exp Co., Ltd.

- 11.19.1 Yiwu Tiancheng Imp and Exp Co., Ltd. Company Information
- 11.19.2 Yiwu Tiancheng Imp and Exp Co., Ltd. Silk Artificial Flowers Product Offered
- 11.19.3 Yiwu Tiancheng Imp and Exp Co., Ltd. Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)
- 11.19.4 Yiwu Tiancheng Imp and Exp Co., Ltd. Main Business Overview
- 11.19.5 Yiwu Tiancheng Imp and Exp Co., Ltd. Latest Developments
- 11.20 Xiamen Co-Arts Limited
 - 11.20.1 Xiamen Co-Arts Limited Company Information
 - 11.20.2 Xiamen Co-Arts Limited Silk Artificial Flowers Product Offered
 - 11.20.3 Xiamen Co-Arts Limited Silk Artificial Flowers Revenue, Gross Margin and Market Share (2021-2026)
 - 11.20.4 Xiamen Co-Arts Limited Main Business Overview
 - 11.20.5 Xiamen Co-Arts Limited Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Silk Artificial Flowers Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Silk Artificial Flowers Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Stems and Sprays

Table 4. Major Players of Bouquets and Arrangements

Table 5. Major Players of Wreaths and Garlands

Table 6. Major Players of Flower Walls and Panels

Table 7. Major Players of Others

Table 8. Silk Artificial Flowers Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Silk Artificial Flowers Market Size by Type (2021-2026) & (\$ millions)

Table 10. Global Silk Artificial Flowers Market Size Market Share by Type (2021-2026)

Table 11. Major Players of Polyester Silk Fabric

Table 12. Major Players of Nylon and Blended Fabric

Table 13. Major Players of Natural Silk Fabric

Table 14. Major Players of Mixed Fabric with Plastic Parts

Table 15. Major Players of Others

Table 16. Silk Artificial Flowers Market Size CAGR by Material Base (2021 VS 2025 VS 2032) & (\$ millions)

Table 17. Global Silk Artificial Flowers Market Size by Material Base (2021-2026) & (\$ millions)

Table 18. Global Silk Artificial Flowers Market Size Market Share by Material Base (2021-2026)

Table 19. Major Players of Roses

Table 20. Major Players of Peonies and Hydrangeas

Table 21. Major Players of Orchids and Tulips

Table 22. Major Players of Cherry Blossoms and Seasonal Flowers

Table 23. Major Players of Others

Table 24. Silk Artificial Flowers Market Size CAGR by Flower Species (2021 VS 2025 VS 2032) & (\$ millions)

Table 25. Global Silk Artificial Flowers Market Size by Flower Species (2021-2026) & (\$ millions)

Table 26. Global Silk Artificial Flowers Market Size Market Share by Flower Species (2021-2026)

Table 27. Major Players of Standard Indoor Grade

Table 28. Major Players of Dust Resistant Grade

Table 29. Major Players of Fade Resistant Grade

Table 30. Major Players of Weather Resistant Grade

Table 31. Silk Artificial Flowers Market Size CAGR by Durability Grade (2021 VS 2025 VS 2032) & (\$ millions)

Table 32. Global Silk Artificial Flowers Market Size by Durability Grade (2021-2026) & (\$ millions)

Table 33. Global Silk Artificial Flowers Market Size Market Share by Durability Grade (2021-2026)

Table 34. Silk Artificial Flowers Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 35. Global Silk Artificial Flowers Market Size by Application (2021-2026) & (\$ millions)

Table 36. Global Silk Artificial Flowers Market Size Market Share by Application (2021-2026)

Table 37. Global Silk Artificial Flowers Revenue by Player (2021-2026) & (\$ millions)

Table 38. Global Silk Artificial Flowers Revenue Market Share by Player (2021-2026)

Table 39. Silk Artificial Flowers Key Players Head office and Products Offered

Table 40. Silk Artificial Flowers Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 41. New Products and Potential Entrants

Table 42. Mergers & Acquisitions, Expansion

Table 43. Global Silk Artificial Flowers Market Size by Region (2021-2026) & (\$ millions)

Table 44. Global Silk Artificial Flowers Market Size Market Share by Region (2021-2026)

Table 45. Global Silk Artificial Flowers Revenue by Country/Region (2021-2026) & (\$ millions)

Table 46. Global Silk Artificial Flowers Revenue Market Share by Country/Region (2021-2026)

Table 47. Americas Silk Artificial Flowers Market Size by Country (2021-2026) & (\$ millions)

Table 48. Americas Silk Artificial Flowers Market Size Market Share by Country (2021-2026)

Table 49. Americas Silk Artificial Flowers Market Size by Type (2021-2026) & (\$ millions)

Table 50. Americas Silk Artificial Flowers Market Size Market Share by Type (2021-2026)

Table 51. Americas Silk Artificial Flowers Market Size by Application (2021-2026) & (\$

millions)

Table 52. Americas Silk Artificial Flowers Market Size Market Share by Application (2021-2026)

Table 53. APAC Silk Artificial Flowers Market Size by Region (2021-2026) & (\$ millions)

Table 54. APAC Silk Artificial Flowers Market Size Market Share by Region (2021-2026)

Table 55. APAC Silk Artificial Flowers Market Size by Type (2021-2026) & (\$ millions)

Table 56. APAC Silk Artificial Flowers Market Size by Application (2021-2026) & (\$ millions)

Table 57. Europe Silk Artificial Flowers Market Size by Country (2021-2026) & (\$ millions)

Table 58. Europe Silk Artificial Flowers Market Size Market Share by Country (2021-2026)

Table 59. Europe Silk Artificial Flowers Market Size by Type (2021-2026) & (\$ millions)

Table 60. Europe Silk Artificial Flowers Market Size by Application (2021-2026) & (\$ millions)

Table 61. Middle East & Africa Silk Artificial Flowers Market Size by Region (2021-2026) & (\$ millions)

Table 62. Middle East & Africa Silk Artificial Flowers Market Size by Type (2021-2026) & (\$ millions)

Table 63. Middle East & Africa Silk Artificial Flowers Market Size by Application (2021-2026) & (\$ millions)

Table 64. Key Market Drivers & Growth Opportunities of Silk Artificial Flowers

Table 65. Key Market Challenges & Risks of Silk Artificial Flowers

Table 66. Key Industry Trends of Silk Artificial Flowers

Table 67. Global Silk Artificial Flowers Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 68. Global Silk Artificial Flowers Market Size Market Share Forecast by Region (2027-2032)

Table 69. Global Silk Artificial Flowers Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Silk Artificial Flowers Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 71. Nearly Natural Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 72. Nearly Natural Silk Artificial Flowers Product Offered

Table 73. Nearly Natural Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. Nearly Natural Main Business

Table 75. Nearly Natural Latest Developments

Table 76. Winward International Inc. Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 77. Winward International Inc. Silk Artificial Flowers Product Offered

Table 78. Winward International Inc. Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. Winward International Inc. Main Business

Table 80. Winward International Inc. Latest Developments

Table 81. NDI Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 82. NDI Silk Artificial Flowers Product Offered

Table 83. NDI Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. NDI Main Business

Table 85. NDI Latest Developments

Table 86. M&S Schmalberg Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 87. M&S Schmalberg Silk Artificial Flowers Product Offered

Table 88. M&S Schmalberg Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. M&S Schmalberg Main Business

Table 90. M&S Schmalberg Latest Developments

Table 91. RAZ Imports Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 92. RAZ Imports Silk Artificial Flowers Product Offered

Table 93. RAZ Imports Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 94. RAZ Imports Main Business

Table 95. RAZ Imports Latest Developments

Table 96. Vickerman Company Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 97. Vickerman Company Silk Artificial Flowers Product Offered

Table 98. Vickerman Company Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 99. Vickerman Company Main Business

Table 100. Vickerman Company Latest Developments

Table 101. Silk-ka Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 102. Silk-ka Silk Artificial Flowers Product Offered

Table 103. Silk-ka Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market

Share (2021-2026)

Table 104. Silk-ka Main Business

Table 105. Silk-ka Latest Developments

Table 106. Floralsilk Limited Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 107. Floralsilk Limited Silk Artificial Flowers Product Offered

Table 108. Floralsilk Limited Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 109. Floralsilk Limited Main Business

Table 110. Floralsilk Limited Latest Developments

Table 111. Hershaw Holdings (The Faux Flower Company) Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 112. Hershaw Holdings (The Faux Flower Company) Silk Artificial Flowers Product Offered

Table 113. Hershaw Holdings (The Faux Flower Company) Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 114. Hershaw Holdings (The Faux Flower Company) Main Business

Table 115. Hershaw Holdings (The Faux Flower Company) Latest Developments

Table 116. Flora Magnifica Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 117. Flora Magnifica Silk Artificial Flowers Product Offered

Table 118. Flora Magnifica Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 119. Flora Magnifica Main Business

Table 120. Flora Magnifica Latest Developments

Table 121. TOKYODO Co., Ltd. Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 122. TOKYODO Co., Ltd. Silk Artificial Flowers Product Offered

Table 123. TOKYODO Co., Ltd. Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 124. TOKYODO Co., Ltd. Main Business

Table 125. TOKYODO Co., Ltd. Latest Developments

Table 126. KING JIM CO., LTD. (ASCA COMPANY, Ltd.) Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 127. KING JIM CO., LTD. (ASCA COMPANY, Ltd.) Silk Artificial Flowers Product Offered

Table 128. KING JIM CO., LTD. (ASCA COMPANY, Ltd.) Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 129. KING JIM CO., LTD. (ASCA COMPANY, Ltd.) Main Business

Table 130. KING JIM CO., LTD. (ASCA COMPANY, Ltd.) Latest Developments
Table 131. Permaflora Co., Ltd. Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors
Table 132. Permaflora Co., Ltd. Silk Artificial Flowers Product Offered
Table 133. Permaflora Co., Ltd. Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 134. Permaflora Co., Ltd. Main Business
Table 135. Permaflora Co., Ltd. Latest Developments
Table 136. NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD. Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors
Table 137. NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD. Silk Artificial Flowers Product Offered
Table 138. NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD. Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 139. NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD. Main Business
Table 140. NALIN ARTIFICIAL FLOWER (THAILAND) CO., LTD. Latest Developments
Table 141. Bhandari Plants & Flowers Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors
Table 142. Bhandari Plants & Flowers Silk Artificial Flowers Product Offered
Table 143. Bhandari Plants & Flowers Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 144. Bhandari Plants & Flowers Main Business
Table 145. Bhandari Plants & Flowers Latest Developments
Table 146. Top Floral Co., Ltd. Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors
Table 147. Top Floral Co., Ltd. Silk Artificial Flowers Product Offered
Table 148. Top Floral Co., Ltd. Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 149. Top Floral Co., Ltd. Main Business
Table 150. Top Floral Co., Ltd. Latest Developments
Table 151. Sinofloral Co., Ltd. Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors
Table 152. Sinofloral Co., Ltd. Silk Artificial Flowers Product Offered
Table 153. Sinofloral Co., Ltd. Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 154. Sinofloral Co., Ltd. Main Business
Table 155. Sinofloral Co., Ltd. Latest Developments
Table 156. Luminflora Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 157. Luminflora Silk Artificial Flowers Product Offered

Table 158. Luminflora Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 159. Luminflora Main Business

Table 160. Luminflora Latest Developments

Table 161. Yiwu Tiancheng Imp and Exp Co., Ltd. Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 162. Yiwu Tiancheng Imp and Exp Co., Ltd. Silk Artificial Flowers Product Offered

Table 163. Yiwu Tiancheng Imp and Exp Co., Ltd. Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 164. Yiwu Tiancheng Imp and Exp Co., Ltd. Main Business

Table 165. Yiwu Tiancheng Imp and Exp Co., Ltd. Latest Developments

Table 166. Xiamen Co-Arts Limited Details, Company Type, Silk Artificial Flowers Area Served and Its Competitors

Table 167. Xiamen Co-Arts Limited Silk Artificial Flowers Product Offered

Table 168. Xiamen Co-Arts Limited Silk Artificial Flowers Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 169. Xiamen Co-Arts Limited Main Business

Table 170. Xiamen Co-Arts Limited Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Silk Artificial Flowers Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Silk Artificial Flowers Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Silk Artificial Flowers Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Silk Artificial Flowers Sales Market Share by Country/Region (2025)
- Figure 8. Silk Artificial Flowers Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Silk Artificial Flowers Market Size Market Share by Type in 2025
- Figure 10. Global Silk Artificial Flowers Market Size Market Share by Material Base in 2025
- Figure 11. Global Silk Artificial Flowers Market Size Market Share by Flower Species in 2025
- Figure 12. Global Silk Artificial Flowers Market Size Market Share by Durability Grade in 2025
- Figure 13. Silk Artificial Flowers in Home Decor
- Figure 14. Global Silk Artificial Flowers Market: Home Decor (2021-2026) & (\$ millions)
- Figure 15. Silk Artificial Flowers in Wedding and Event Decor
- Figure 16. Global Silk Artificial Flowers Market: Wedding and Event Decor (2021-2026) & (\$ millions)
- Figure 17. Silk Artificial Flowers in Commercial Space Decor
- Figure 18. Global Silk Artificial Flowers Market: Commercial Space Decor (2021-2026) & (\$ millions)
- Figure 19. Silk Artificial Flowers in Funeral and Memorial Decor
- Figure 20. Global Silk Artificial Flowers Market: Funeral and Memorial Decor (2021-2026) & (\$ millions)
- Figure 21. Silk Artificial Flowers in Others
- Figure 22. Global Silk Artificial Flowers Market: Others (2021-2026) & (\$ millions)
- Figure 23. Global Silk Artificial Flowers Market Size Market Share by Application in 2025
- Figure 24. Global Silk Artificial Flowers Revenue Market Share by Player in 2025
- Figure 25. Global Silk Artificial Flowers Market Size Market Share by Region (2021-2026)

- Figure 26. Americas Silk Artificial Flowers Market Size 2021-2026 (\$ millions)
- Figure 27. APAC Silk Artificial Flowers Market Size 2021-2026 (\$ millions)
- Figure 28. Europe Silk Artificial Flowers Market Size 2021-2026 (\$ millions)
- Figure 29. Middle East & Africa Silk Artificial Flowers Market Size 2021-2026 (\$ millions)
- Figure 30. Americas Silk Artificial Flowers Value Market Share by Country in 2025
- Figure 31. United States Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 32. Canada Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 33. Mexico Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 34. Brazil Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 35. APAC Silk Artificial Flowers Market Size Market Share by Region in 2025
- Figure 36. APAC Silk Artificial Flowers Market Size Market Share by Type (2021-2026)
- Figure 37. APAC Silk Artificial Flowers Market Size Market Share by Application (2021-2026)
- Figure 38. China Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 39. Japan Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 40. South Korea Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 41. Southeast Asia Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 42. India Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 43. Australia Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 44. Europe Silk Artificial Flowers Market Size Market Share by Country in 2025
- Figure 45. Europe Silk Artificial Flowers Market Size Market Share by Type (2021-2026)
- Figure 46. Europe Silk Artificial Flowers Market Size Market Share by Application (2021-2026)
- Figure 47. Germany Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 48. France Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 49. UK Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 50. Italy Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 51. Russia Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 52. Middle East & Africa Silk Artificial Flowers Market Size Market Share by Region (2021-2026)
- Figure 53. Middle East & Africa Silk Artificial Flowers Market Size Market Share by Type (2021-2026)
- Figure 54. Middle East & Africa Silk Artificial Flowers Market Size Market Share by Application (2021-2026)
- Figure 55. Egypt Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)
- Figure 56. South Africa Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)

Figure 57. Israel Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)

Figure 58. Turkey Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)

Figure 59. GCC Countries Silk Artificial Flowers Market Size Growth 2021-2026 (\$ millions)

Figure 60. Americas Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 61. APAC Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 62. Europe Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 63. Middle East & Africa Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 64. United States Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 65. Canada Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 66. Mexico Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 67. Brazil Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 68. China Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 69. Japan Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 70. Korea Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 71. Southeast Asia Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 72. India Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 73. Australia Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 74. Germany Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 75. France Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 76. UK Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 77. Italy Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 78. Russia Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 79. Egypt Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 80. South Africa Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 81. Israel Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 82. Turkey Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

Figure 83. Global Silk Artificial Flowers Market Size Market Share Forecast by Type (2027-2032)

Figure 84. Global Silk Artificial Flowers Market Size Market Share Forecast by Application (2027-2032)

Figure 85. GCC Countries Silk Artificial Flowers Market Size 2027-2032 (\$ millions)

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