

Global Shuttlecock Market Growth 2025-2031

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Abstracts

The global Shuttlecock market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A shuttlecock (also called a bird or birdie) is a high-drag projectile used in the sport of badminton. It has an open conical shape formed by feathers (or a synthetic alternative) embedded into a rounded cork (or rubber) base. The shuttlecock's shape makes it extremely aerodynamically stable. Regardless of initial orientation, it will turn to fly cork first, and remain in the cork-first orientation.

United States market for Shuttlecock is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Shuttlecock is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Shuttlecock is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Shuttlecock players cover YONEX, VICTOR, RSL, KAWASAKI, Lining, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Shuttlecock Industry Forecast" looks at past sales and reviews total world Shuttlecock sales in 2024, providing a

comprehensive analysis by region and market sector of projected Shuttlecock sales for 2025 through 2031. With Shuttlecock sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Shuttlecock industry.

This Insight Report provides a comprehensive analysis of the global Shuttlecock landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Shuttlecock portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Shuttlecock market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Shuttlecock and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Shuttlecock.

This report presents a comprehensive overview, market shares, and growth opportunities of Shuttlecock market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Feather Shuttlecocks

Nylon Shuttlecocks

Segmentation by Application:

Practice

Tournaments

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

YONEX

VICTOR

RSL

KAWASAKI

Lining

SOTX Sports Equipment

Shanghai Badminton Factory

DHS

Yehlex

Carlton

GOSEN

YODIMAN

Yanlong

HANGYU

BABOLAT

Kason

Kumpoo

Key Questions Addressed in this Report

What is the 10-year outlook for the global Shuttlecock market?

What factors are driving Shuttlecock market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Shuttlecock market opportunities vary by end market size?

How does Shuttlecock break out by Type, by Application?

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