

# Global Shrink Sleeve Labels Market Growth 2023-2029

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## Abstracts

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Shrink sleeve is a full-body label, which shawls around the entireness of a container, offering a 360-degree branding and messaging of the product. Shrink sleeve labels are a comparatively new version of labels and are instantaneously gaining more popularity among various product packaging companies. Shrink sleeve are printed on a digital or flexographic press, with a transcript on the inner side of the shrink sleeves.

LPI (LP Information)' newest research report, the “Shrink Sleeve Labels Industry Forecast” looks at past sales and reviews total world Shrink Sleeve Labels sales in 2022, providing a comprehensive analysis by region and market sector of projected Shrink Sleeve Labels sales for 2023 through 2029. With Shrink Sleeve Labels sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Shrink Sleeve Labels industry.

This Insight Report provides a comprehensive analysis of the global Shrink Sleeve Labels landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Shrink Sleeve Labels portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Shrink Sleeve Labels market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Shrink Sleeve Labels and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Shrink Sleeve Labels.

The global Shrink Sleeve Labels market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

Shrink sleeve labels is one of the fastest emerging segments in the label industry. Nowadays, manufacturers across the globe are focusing on re-designing their packaging method for more accurate and aesthetically pleasing designs. Therefore, major companies are adopting shrink sleeve labels over the conventional pressure sensitive labels. Shrink sleeves offers more flexibility in terms of design and allows the product to stand out from the rest of the rivalry. Additionally, they deliver some of the prime standout design potentials and frequently reduce costs and improve time. These labels are printed digitally with premium printing quality, thus eliminating the need for printing plates and making them reasonable for short runs.

This report presents a comprehensive overview, market shares, and growth opportunities of Shrink Sleeve Labels market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

PVC

PET-G

Expanded Polystyrene Films

PE

Polylactic Acid Films

Others

Segmentation by application

Food & Beverage

Pharmaceuticals

Personal Care

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Berry Global(US)

Bonset America Corporation (US)

CCL Industries Inc. (Canada)

Fuji Seal International(Japan)

Huhtam?ki Oyj (Finland)

Hammer Packaging(US)

Kl?ckner Pentaplast (Germany)

Macfarlane Group PLC (U.K.)

Polysack Flexible Packaging Ltd. (Israel)

Paris Art Label Company Inc. (US)

Cenveo(US)

DowDuPont

Avery Dennison Corporation (US)

Clondalkin Group (the Netherlands)

Constantia Flexibles (Austria)

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Shrink Sleeve Labels market?

What factors are driving Shrink Sleeve Labels market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Shrink Sleeve Labels market opportunities vary by end market size?

How does Shrink Sleeve Labels break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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