

Global Shortening Flakes Market Growth 2026-2032

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Abstracts

The global Shortening Flakes market size is predicted to grow from US\$ 540 million in 2025 to US\$ 709 million in 2032; it is expected to grow at a CAGR of 4.0% from 2026 to 2032.

Shortening flakes are a form of shortening, which is a type of fat used in baking and cooking to achieve a crumbly or tender texture in baked goods. Shortening is solid at room temperature and is often used as a substitute for butter or lard in various recipes. Shortening flakes are created by processing shortening into thin, flat flakes, making them easy to measure, handle, and incorporate into recipes. They are commonly used in the production of pie crusts, pastries, biscuits, and other baked goods.

The market for shortening flakes includes various brands that offer specialized products for baking and food processing.

Cargill is a company that produces a range of fats and oils for the food industry. They may offer shortening products, including shortening flakes, for use in baking and other applications. Regal? All-Purpose Shortening is a great all-around shortening. A non-palm based formula, made from interesterified soybean oil.

AAK AB, mentioned earlier in the context of chocolate and confectionery fats and flake fats, is known for its expertise in vegetable oils and fats. They might provide shortening flakes tailored for specific applications in the food industry. Akobake is AAK's range of solid shortenings for use primarily in doughs and batters as an alternative to traditional baking margarines.

Clean Label and Non-GMO Options:

Similar to trends in other food sectors, there is a demand for clean label products.

Manufacturers are exploring the use of shortening flakes made from non-GMO sources and without artificial additives to meet consumer preferences for transparency.

Plant-Based Alternatives:

With the growing interest in plant-based eating, there is a trend toward developing shortening flakes based on plant sources. Plant-based shortening flakes cater to the increasing market of consumers seeking vegetarian and vegan options.

Texture Enhancement in Baked Goods:

Shortening flakes are valued for their ability to enhance the texture of baked goods. The trend involves their use in creating flaky and tender pie crusts, biscuits, and pastries, contributing to the desired mouthfeel in finished products.

Convenience in Food Processing:

Shortening flakes offer convenience in food processing due to their easy handling and incorporation into recipes. This trend reflects the desire for efficiency in commercial kitchens and food manufacturing facilities.

Global Culinary Fusion:

As culinary influences from around the world continue to merge, there is a trend in adapting shortening flakes to suit diverse regional and cultural baking traditions. This may involve incorporating flavors or characteristics that resonate with different consumer preferences.

Healthier Formulations:

Some manufacturers are exploring ways to create shortening flakes with improved nutritional profiles, such as reduced saturated fat content. This trend aligns with the broader consumer interest in healthier food options.

LP Information, Inc. (LPI) ' newest research report, the 'Shortening Flakes Industry Forecast' looks at past sales and reviews total world Shortening Flakes sales in 2025, providing a comprehensive analysis by region and market sector of projected Shortening Flakes sales for 2026 through 2032. With Shortening Flakes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in

US\$ millions of the world Shortening Flakes industry.

This Insight Report provides a comprehensive analysis of the global Shortening Flakes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Shortening Flakes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Shortening Flakes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Shortening Flakes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Shortening Flakes.

This report presents a comprehensive overview, market shares, and growth opportunities of Shortening Flakes market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Vegetable Shortening

Animal Shortening

Mixed Shortening

Segmentation by Application:

Baking

Frying

Confectionery and Pastry

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Cargill

AAK

Olenex

ADM

Walter Rau

Y?ld?z Holding

VFI GmbH

Zeelandia

Puratos

Princes Group

HAS Group

IFFCO

Bunge Loders Croklaan

Wilmar International

Fuji Oil

Nisshin Oillio

Musim Mas

Key Questions Addressed in this Report

What is the 10-year outlook for the global Shortening Flakes market?

What factors are driving Shortening Flakes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Shortening Flakes market opportunities vary by end market size?

How does Shortening Flakes break out by Type, by Application?

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