

Global Short Video Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Short video (English: short video), also known as short film, short video and audio, refers to videos with a length of less than 5 minutes, mainly for shooting, beautifying and editing or adding special effects on mobile smart terminals, and can be performed on social networking platforms in real time. A new form of video sharing.

Short videos have the characteristics of short duration and high information carrying capacity, which are more in line with the current mobile phone usage habits of netizens. With the continuous expansion of the user scale of smart mobile terminals, many mobile phone users can make full use of the fragmented time to shoot and watch short videos. Video user traffic has created huge business opportunities, so many Internet giants are competing to invest in the development of short video platforms

LPI (LP Information)' newest research report, the "Short Video Industry Forecast" looks at past sales and reviews total world Short Video sales in 2022, providing a comprehensive analysis by region and market sector of projected Short Video sales for 2023 through 2029. With Short Video sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Short Video industry.

This Insight Report provides a comprehensive analysis of the global Short Video landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Short Video portfolios and capabilities, market entry strategies, market positions, and geographic

footprints, to better understand these firms' unique position in an accelerating global Short Video market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Short Video and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Short Video.

The global Short Video market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Short Video is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Short Video is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Short Video is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Short Video players cover YouTube, Facebook, Twitter, Snap Inc, Vimeo, Bigo, Meta, Reddit and Triller, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Short Video market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Landscape Screen Short Video

Vertical Screen Short Video

Segmentation by application

Life Short Video

Technology Short Video

International Short Video

Social Short Video

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

YouTube

Facebook

Twitter

Snap Inc

Vimeo

Bigo

Meta

Reddit

Triller

Funimate

SpokesPerson Group

ByteDance

Express Hand Technology

Baidu

Tencent Technology

Xuanyixia Technology

Alibaba Group

QuVideo

Pearvideo

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