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# Global Short Video APP Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Short Video APP market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Short video apps are applications that allow users to shoot, edit and share short videos through mobile devices such as mobile phones. Such apps usually have simple and easy-to-use editing tools, allowing users to easily add special effects, text, music, etc. after shooting videos, and share their works with other users through the built-in social functions of the app. Short video apps have become a popular form of social media and have gradually become an important platform for people to express themselves, discover interesting content, and interact with friends.

United States market for Short Video APP is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Short Video APP is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Short Video APP is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Short Video APP players cover ByteDance, Kuaishou, Tencent, Facebook, YouTube, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Short Video APP Industry Forecast” looks at past sales and reviews total world Short Video APP sales in 2025, providing a

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comprehensive analysis by region and market sector of projected Short Video APP sales for 2026 through 2032. With Short Video APP sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Short Video APP industry.

This Insight Report provides a comprehensive analysis of the global Short Video APP landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Short Video APP portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Short Video APP market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Short Video APP and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Short Video APP.

This report presents a comprehensive overview, market shares, and growth opportunities of Short Video APP market by product type, application, key players and key regions and countries.

## Segmentation by Type:

Community Short Video APP

Tools Short Video APP

Aggregate Content Short Video APP

## Segmentation by Application:

Entertainment

Physical Education

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Educate

Others

## This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ByteDance

Kuaishou

Tencent

Facebook

YouTube

Triller Network Inc.

ShareChat

Snapchat

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Kwai

Likee Technology

Loop Now Technologies, Inc.

VerSe Innovation

Glance Digital Experience Pvt. Ltd.

MitronTV

Dubsmash

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