

# Global Short Term Rental Solution Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Short Term Rental Solution market size is predicted to grow from US\$ 399739 million in 2025 to US\$ 816364 million in 2032; it is expected to grow at a CAGR of 10.8% from 2026 to 2032.

A Short-Term Rental (STR) Solution refers to the combination of online platforms and software tools that enable the listing, booking, management, and operation of furnished accommodations rented for fewer than 30 days. This ecosystem encompasses two distinct but interconnected layers: (1) vacation rental platforms (two-sided marketplaces like Airbnb and Vrbo that connect guests with hosts), and (2) short-term rental software (property management systems and operational tools used by hosts and property managers to automate and optimize their businesses).

The global short-term rental solution market is positioned at the convergence of several powerful trends: the shift toward flexible, experience-led accommodation, technological advancements in AI, mobile, and blockchain, the growth of remote work and digital nomadism, increasing consumer preference for personalized travel, and the ongoing digital transformation of the travel industry.

North America remains the largest regional market, driven by a well-established vacation rental culture and robust digital infrastructure. However, Asia-Pacific represents the most significant growth opportunity, with the region emerging as a fertile ground for technology innovation and pilot programs.

The market is undergoing fundamental transformation. AI and machine learning are being embedded across core functions, optimizing dynamic pricing, automating guest communication, and enabling predictive maintenance. Blockchain technology is

revolutionizing payment processing and security protocols. Mobile-first design principles are now standard. Competition is shifting from pure customer acquisition toward end-to-end supply quality, fulfillment capability, and compliance execution.

The market faces significant challenges?regulatory fragmentation and scrutiny, tariff impacts on hardware-dependent deployments, high operational costs, intense competition, and rising consumer expectations. However, the convergence of enabling technologies with compelling market drivers creates a robust growth trajectory.

For property managers and hosts, the path forward requires investment in software automation, diversification across distribution channels, and a focus on guest experience. For platforms and software providers, success demands AI integration, regulatory compliance solutions, and expansion into high-growth Asia-Pacific markets. For the millions of travelers worldwide, short-term rental solutions offer flexible, authentic, and personalized accommodation options that increasingly rival?and in many cases surpass?traditional hotel stays.

As the short-term rental industry matures, the winners will be those who successfully balance growth with compliance, automation with personalization, and scale with quality.

LPI (LP Information)' newest research report, the "Short Term Rental Solution Industry Forecast" looks at past sales and reviews total world Short Term Rental Solution sales in 2025, providing a comprehensive analysis by region and market sector of projected Short Term Rental Solution sales for 2026 through 2032. With Short Term Rental Solution sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Short Term Rental Solution industry.

This Insight Report provides a comprehensive analysis of the global Short Term Rental Solution landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Short Term Rental Solution portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Short Term Rental Solution market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Short Term Rental Solution and breaks down the forecast

by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Short Term Rental Solution.

This report presents a comprehensive overview, market shares, and growth opportunities of Short Term Rental Solution market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Software

Service

#### Segmentation by Deployment Mode:

Cloud-Based

On-premise

#### Segmentation by Marketplaces:

Vacation Rental Platforms

Short-Term Rental Software

#### Segmentation by Application:

Personal

Enterprise

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Hostaway

Lodgify

Guesty

LiveRez

BookingSync

Kigo

Escapia

DoorLoop

iGMS

GovOS

CiiRUS

Avenu

NOLA Solution

Evergreen Investments

Carriage House

Goldnest

Utah Management

Opago

Onefinestay

Luxury Property Care

Extenteam

Hapeville

Midwest Corporate Living

Trusted Homes

Parsons

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