

Global Short Message Service (SMS) Firewall Market Growth (Status and Outlook) 2023-2029

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Abstracts

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This report studies the SMS Firewall market, SMS Firewall is a solution to actively monitor MO, MT and Application Originated SMS to prevent fraud and SPAM using SMS. SMS Firewall solutions allows the operator to have full control of the SMS messages in the network. The Solution monitors all MO-SMS originated by local subscribers, MT-SMS that are getting terminated from external SMSCs to local subscribers and Application Originated SMS.

The global SMS Firewall market is highly fragmented with several players such as SMS Firewall technology providers, marketers or resellers and telecom operators contributing to the market revenue. Currently, telecom operators along with the marketers and other stakeholders account for major share of the SMS Firewall market. We mainly analysts the leading SMS Firewall technology providers and partly telecom operators including BICS, Tata Communications Limited, SAP SE, iBasis (Tofane Global), Tango Telecom, Syniverse Technologies, Infobip, Global Wavenet Limited, Anam Technologies, NTT DOCOMO etc.

LPI (LP Information)' newest research report, the "Short Message Service (SMS) Firewall Industry Forecast" looks at past sales and reviews total world Short Message Service (SMS) Firewall sales in 2022, providing a comprehensive analysis by region and market sector of projected Short Message Service (SMS) Firewall sales for 2023 through 2029. With Short Message Service (SMS) Firewall sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Short Message Service (SMS) Firewall industry.

This Insight Report provides a comprehensive analysis of the global Short Message Service (SMS) Firewall landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Short Message Service (SMS) Firewall portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Short Message Service (SMS) Firewall market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Short Message Service (SMS) Firewall and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Short Message Service (SMS) Firewall.

The global Short Message Service (SMS) Firewall market size is projected to grow from US\$ 2175.1 million in 2022 to US\$ 2733.8 million in 2029; it is expected to grow at a CAGR of 3.3% from 2023 to 2029.

Asia-Pacific is the largest market with about 33% market share. North America is follower, accounting for about 27% market share.

The key players are BICS, Tata Communications Limited, SAP SE, Sinch, iBasis (Tofane Global), CITIC Telecom, Proofpoint, Tango Telecom, Syniverse Technologies, LLC, Infobip Ltd., Tanla, Global Wavenet Limited, Anam Technologies Ltd., NTT DOCOMO, Mavenir, Mitto, Openmind Networks, NewNet Communication Technologies, NetNumber, AMD Telecom S.A., Mobileum, Omobio, Mahindra Comviva, Route Mobile Limited, HAUD, Cellusys, AdaptiveMobile Security, TeleOSS, Monty Mobile etc. Top 3 companies occupied about 11% market share.

This report presents a comprehensive overview, market shares, and growth opportunities of Short Message Service (SMS) Firewall market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Application to Person (A2P) Messaging

Person to Application (P2A) Messaging

Segmentation by application

BFSI

Entertainment

Tourism

Retail

Healthcare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

China Mobile

BICS

Tata Communications Limited

SAP SE

China Unicom

iBasis (Tofane Global)

Tango Telecom

Syniverse Technologies

Infobip

Global Wavenet Limited

Anam Technologies

NTT DOCOMO

NewNet Communication Technologies

Openmind Networks

Symsoft

AMD Telecom

Mobileum

Omobio

Mahindra Comviva

Route Mobile Limited

HAUD

Cellusys

Cloudmark

Monty Mobile

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