

Global Short-Form Video Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/GBF3417DCD56EN.html>

Date: March 2023

Pages: 87

Price: US\$ 3,660.00 (Single User License)

ID: GBF3417DCD56EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LPI (LP Information)' newest research report, the “Short-Form Video Industry Forecast” looks at past sales and reviews total world Short-Form Video sales in 2022, providing a comprehensive analysis by region and market sector of projected Short-Form Video sales for 2023 through 2029. With Short-Form Video sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Short-Form Video industry.

This Insight Report provides a comprehensive analysis of the global Short-Form Video landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Short-Form Video portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Short-Form Video market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Short-Form Video and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Short-Form Video.

The global Short-Form Video market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Short-Form Video is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Short-Form Video is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Short-Form Video is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Short-Form Video players cover ByteDance, Facebook, Aauto, YouTube, Netflix, Twitter, Sharechat and YY, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Short-Form Video market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

?15 second

15~30 second

30~60 second

1-5 minutes

5-15 minutes

?15 minutes

Segmentation by application

13-20 Year Old

20-30 Year Old

30-40 Year Old

?40 Year Old

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ByteDance

Facebook

Aauto

YouTube

Netflix

Twitter

Sharechat

YY

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