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Global Short Drama Promotion Authorization Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Short Drama Promotion Authorization Platform market size is predicted to grow from US$ 321 million in 2025 to US$ 1040 million in 2032; it is expected to grow at a CAGR of 18.7% from 2026 to 2032.

The short play promotion and authorization platform is a platform that provides authorization and promotion services for short play works. The short play promotion and authorization platform combines short play works with promotion needs through cooperation with creators, brands, advertisers and other parties, so as to realize the commercialization of content and maximize its value.

United States market for Short Drama Promotion Authorization Platform is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Short Drama Promotion Authorization Platform is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Short Drama Promotion Authorization Platform is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Short Drama Promotion Authorization Platform players cover Beijing Weibo Vision Technology Co., Ltd., Beijing Kuaishou Technology Co., Ltd., Baidu, Alibaba Group, Tencent, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

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LPI (LP Information)' newest research report, the ?Short Drama Promotion Authorization Platform Industry Forecast? looks at past sales and reviews total world Short Drama Promotion Authorization Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Short Drama Promotion Authorization Platform sales for 2026 through 2032. With Short Drama Promotion Authorization Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Short Drama Promotion Authorization Platform industry.

This Insight Report provides a comprehensive analysis of the global Short Drama Promotion Authorization Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Short Drama Promotion Authorization Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Short Drama Promotion Authorization Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Short Drama Promotion Authorization Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Short Drama Promotion Authorization Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Short Drama Promotion Authorization Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Online Video Platform

Short Video Platform

Social Media Platform

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Short Drama Platform

Others

Segmentation by Application:

Comedy Short Drama

Romance Short Drama

Horror Short Drama

Science Fiction Short Drama

Xianxia Short Drama

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Beijing Weibo Vision Technology Co., Ltd.

Beijing Kuaishou Technology Co., Ltd.

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Baidu

Alibaba Group

Tencent

ByteDance

Sina Corporation

Redelight

Shanghai Huandian Information Technology Co., Ltd.

Zhihu

Stonehill-tech

Yingkouqianshun

Hubei Weiqing Network Technology Co., Ltd.

Hangzhou Liangyu Internet Technology Co., Ltd.

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