

# Global Shopping Trolley Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Shopping Trolley market size was valued at US\$ 794.1 million in 2023. With growing demand in downstream market, the Shopping Trolley is forecast to a readjusted size of US\$ 841.4 million by 2030 with a CAGR of 0.8% during review period.

The research report highlights the growth potential of the global Shopping Trolley market. Shopping Trolley are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Shopping Trolley. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Shopping Trolley market.

The trolley was invented in 1937 by Oklahoma supermarket owner Sylvan Goldman. Known as the 'shopping cart' in the United States, it evolved from the wire hand-basket, when Goldman noticed that his customers were stopped buying as their full baskets became too heavy to Carry. Shopping Trolley, also known as shopping cart, is a cart supplied by a shop, especially supermarkets, for use by customers inside the shop for transport of merchandise to the check-out counter during shopping. Customers can then also use the cart to transport their purchased goods to their cars. It is a necessity in our daily life. Due to the straightforward production technology and low cost and price, shopping cart industry gets a fast development in recent years.

Global key players of shopping trolley include Wanzl, Unarco, Guangdong Winleader and Kailiou. The top four players hold a share about 45%. In terms of product, 100-200L is the largest segment, with a share about 63%. Global origins are mainly distributed in

North America, Europe, China and South Korea. And in terms of application, the largest application is supermarket & hypermarkets, with a share about 72%.

#### Key Features:

The report on Shopping Trolley market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Shopping Trolley market. It may include historical data, market segmentation by Type (e.g., Up to 100L, 100-200L), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Shopping Trolley market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Shopping Trolley market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Shopping Trolley industry. This include advancements in Shopping Trolley technology, Shopping Trolley new entrants, Shopping Trolley new investment, and other innovations that are shaping the future of Shopping Trolley.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Shopping Trolley market. It includes factors influencing customer ' purchasing decisions, preferences for Shopping Trolley product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Shopping Trolley market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Shopping Trolley market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Shopping Trolley market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Shopping Trolley industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Shopping Trolley market.

#### Market Segmentation:

Shopping Trolley market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

Up to 100L

100-200L

More than 200L

#### Segmentation by application

Shopping Mall

Supermarket & Hypermarkets

Household

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Wanzl

Unarco

Guangdong Winleader

Kailiou

Suzhou Hongyuan

Creaciones Marsanz

Yirunda Business Equipment

Suzhou Youbang

Sambo Corp

Changshu Shajiabang

Americana Companies

CADDIE

Rolser

The Peggs Company

Versacart

R.W. Rogers

Foshan Yongchuangyi

Advancecarts

Rabtrolley

Guangzhou Shuang Tao

Damix

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Shopping Trolley market?

What factors are driving Shopping Trolley market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Shopping Trolley market opportunities vary by end market size?

How does Shopping Trolley break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Shopping Trolley Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Shopping Trolley by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Shopping Trolley by Country/Region, 2019, 2023 & 2030
- 2.2 Shopping Trolley Segment by Type
  - 2.2.1 Up to 100L
  - 2.2.2 100-200L
  - 2.2.3 More than 200L
- 2.3 Shopping Trolley Sales by Type
  - 2.3.1 Global Shopping Trolley Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Shopping Trolley Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Shopping Trolley Sale Price by Type (2019-2024)
- 2.4 Shopping Trolley Segment by Application
  - 2.4.1 Shopping Mall
  - 2.4.2 Supermarket & Hypermarkets
  - 2.4.3 Household
  - 2.4.4 Others
- 2.5 Shopping Trolley Sales by Application
  - 2.5.1 Global Shopping Trolley Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Shopping Trolley Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Shopping Trolley Sale Price by Application (2019-2024)

### **3 GLOBAL SHOPPING TROLLEY BY COMPANY**

- 3.1 Global Shopping Trolley Breakdown Data by Company
  - 3.1.1 Global Shopping Trolley Annual Sales by Company (2019-2024)
  - 3.1.2 Global Shopping Trolley Sales Market Share by Company (2019-2024)
- 3.2 Global Shopping Trolley Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Shopping Trolley Revenue by Company (2019-2024)
  - 3.2.2 Global Shopping Trolley Revenue Market Share by Company (2019-2024)
- 3.3 Global Shopping Trolley Sale Price by Company
- 3.4 Key Manufacturers Shopping Trolley Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Shopping Trolley Product Location Distribution
  - 3.4.2 Players Shopping Trolley Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

### **4 WORLD HISTORIC REVIEW FOR SHOPPING TROLLEY BY GEOGRAPHIC REGION**

- 4.1 World Historic Shopping Trolley Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Shopping Trolley Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Shopping Trolley Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Shopping Trolley Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Shopping Trolley Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Shopping Trolley Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Shopping Trolley Sales Growth
- 4.4 APAC Shopping Trolley Sales Growth
- 4.5 Europe Shopping Trolley Sales Growth
- 4.6 Middle East & Africa Shopping Trolley Sales Growth

### **5 AMERICAS**

- 5.1 Americas Shopping Trolley Sales by Country
  - 5.1.1 Americas Shopping Trolley Sales by Country (2019-2024)
  - 5.1.2 Americas Shopping Trolley Revenue by Country (2019-2024)
- 5.2 Americas Shopping Trolley Sales by Type

### 5.3 Americas Shopping Trolley Sales by Application

#### 5.4 United States

#### 5.5 Canada

#### 5.6 Mexico

#### 5.7 Brazil

## 6 APAC

### 6.1 APAC Shopping Trolley Sales by Region

#### 6.1.1 APAC Shopping Trolley Sales by Region (2019-2024)

#### 6.1.2 APAC Shopping Trolley Revenue by Region (2019-2024)

### 6.2 APAC Shopping Trolley Sales by Type

### 6.3 APAC Shopping Trolley Sales by Application

#### 6.4 China

#### 6.5 Japan

#### 6.6 South Korea

#### 6.7 Southeast Asia

#### 6.8 India

#### 6.9 Australia

#### 6.10 China Taiwan

## 7 EUROPE

### 7.1 Europe Shopping Trolley by Country

#### 7.1.1 Europe Shopping Trolley Sales by Country (2019-2024)

#### 7.1.2 Europe Shopping Trolley Revenue by Country (2019-2024)

### 7.2 Europe Shopping Trolley Sales by Type

### 7.3 Europe Shopping Trolley Sales by Application

#### 7.4 Germany

#### 7.5 France

#### 7.6 UK

#### 7.7 Italy

#### 7.8 Russia

## 8 MIDDLE EAST & AFRICA

### 8.1 Middle East & Africa Shopping Trolley by Country

#### 8.1.1 Middle East & Africa Shopping Trolley Sales by Country (2019-2024)

#### 8.1.2 Middle East & Africa Shopping Trolley Revenue by Country (2019-2024)

- 8.2 Middle East & Africa Shopping Trolley Sales by Type
- 8.3 Middle East & Africa Shopping Trolley Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Shopping Trolley
- 10.3 Manufacturing Process Analysis of Shopping Trolley
- 10.4 Industry Chain Structure of Shopping Trolley

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Shopping Trolley Distributors
- 11.3 Shopping Trolley Customer

## **12 WORLD FORECAST REVIEW FOR SHOPPING TROLLEY BY GEOGRAPHIC REGION**

- 12.1 Global Shopping Trolley Market Size Forecast by Region
  - 12.1.1 Global Shopping Trolley Forecast by Region (2025-2030)
  - 12.1.2 Global Shopping Trolley Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country

12.6 Global Shopping Trolley Forecast by Type

12.7 Global Shopping Trolley Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

### **13.1 Wanzl**

13.1.1 Wanzl Company Information

13.1.2 Wanzl Shopping Trolley Product Portfolios and Specifications

13.1.3 Wanzl Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Wanzl Main Business Overview

13.1.5 Wanzl Latest Developments

### **13.2 Unarco**

13.2.1 Unarco Company Information

13.2.2 Unarco Shopping Trolley Product Portfolios and Specifications

13.2.3 Unarco Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Unarco Main Business Overview

13.2.5 Unarco Latest Developments

### **13.3 Guangdong Winleader**

13.3.1 Guangdong Winleader Company Information

13.3.2 Guangdong Winleader Shopping Trolley Product Portfolios and Specifications

13.3.3 Guangdong Winleader Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Guangdong Winleader Main Business Overview

13.3.5 Guangdong Winleader Latest Developments

### **13.4 Kailiou**

13.4.1 Kailiou Company Information

13.4.2 Kailiou Shopping Trolley Product Portfolios and Specifications

13.4.3 Kailiou Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Kailiou Main Business Overview

13.4.5 Kailiou Latest Developments

### **13.5 Suzhou Hongyuan**

13.5.1 Suzhou Hongyuan Company Information

13.5.2 Suzhou Hongyuan Shopping Trolley Product Portfolios and Specifications

13.5.3 Suzhou Hongyuan Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Suzhou Hongyuan Main Business Overview

13.5.5 Suzhou Hongyuan Latest Developments

### **13.6 Creaciones Marsanz**

13.6.1 Creaciones Marsanz Company Information

- 13.6.2 Creaciones Marsanz Shopping Trolley Product Portfolios and Specifications
- 13.6.3 Creaciones Marsanz Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Creaciones Marsanz Main Business Overview
- 13.6.5 Creaciones Marsanz Latest Developments
- 13.7 Yirunda Business Equipment
  - 13.7.1 Yirunda Business Equipment Company Information
  - 13.7.2 Yirunda Business Equipment Shopping Trolley Product Portfolios and Specifications
  - 13.7.3 Yirunda Business Equipment Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Yirunda Business Equipment Main Business Overview
  - 13.7.5 Yirunda Business Equipment Latest Developments
- 13.8 Suzhou Youbang
  - 13.8.1 Suzhou Youbang Company Information
  - 13.8.2 Suzhou Youbang Shopping Trolley Product Portfolios and Specifications
  - 13.8.3 Suzhou Youbang Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Suzhou Youbang Main Business Overview
  - 13.8.5 Suzhou Youbang Latest Developments
- 13.9 Sambo Corp
  - 13.9.1 Sambo Corp Company Information
  - 13.9.2 Sambo Corp Shopping Trolley Product Portfolios and Specifications
  - 13.9.3 Sambo Corp Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 Sambo Corp Main Business Overview
  - 13.9.5 Sambo Corp Latest Developments
- 13.10 Changshu Shajiabang
  - 13.10.1 Changshu Shajiabang Company Information
  - 13.10.2 Changshu Shajiabang Shopping Trolley Product Portfolios and Specifications
  - 13.10.3 Changshu Shajiabang Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Changshu Shajiabang Main Business Overview
  - 13.10.5 Changshu Shajiabang Latest Developments
- 13.11 Americana Companies
  - 13.11.1 Americana Companies Company Information
  - 13.11.2 Americana Companies Shopping Trolley Product Portfolios and Specifications
  - 13.11.3 Americana Companies Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.11.4 Americana Companies Main Business Overview
- 13.11.5 Americana Companies Latest Developments
- 13.12 CADDIE
  - 13.12.1 CADDIE Company Information
  - 13.12.2 CADDIE Shopping Trolley Product Portfolios and Specifications
  - 13.12.3 CADDIE Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.12.4 CADDIE Main Business Overview
  - 13.12.5 CADDIE Latest Developments
- 13.13 Rolser
  - 13.13.1 Rolser Company Information
  - 13.13.2 Rolser Shopping Trolley Product Portfolios and Specifications
  - 13.13.3 Rolser Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.13.4 Rolser Main Business Overview
  - 13.13.5 Rolser Latest Developments
- 13.14 The Peggs Company
  - 13.14.1 The Peggs Company Company Information
  - 13.14.2 The Peggs Company Shopping Trolley Product Portfolios and Specifications
  - 13.14.3 The Peggs Company Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.14.4 The Peggs Company Main Business Overview
  - 13.14.5 The Peggs Company Latest Developments
- 13.15 Versacart
  - 13.15.1 Versacart Company Information
  - 13.15.2 Versacart Shopping Trolley Product Portfolios and Specifications
  - 13.15.3 Versacart Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.15.4 Versacart Main Business Overview
  - 13.15.5 Versacart Latest Developments
- 13.16 R.W. Rogers
  - 13.16.1 R.W. Rogers Company Information
  - 13.16.2 R.W. Rogers Shopping Trolley Product Portfolios and Specifications
  - 13.16.3 R.W. Rogers Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.16.4 R.W. Rogers Main Business Overview
  - 13.16.5 R.W. Rogers Latest Developments
- 13.17 Foshan Yongchuangyi
  - 13.17.1 Foshan Yongchuangyi Company Information
  - 13.17.2 Foshan Yongchuangyi Shopping Trolley Product Portfolios and Specifications

13.17.3 Foshan Yongchuangyi Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Foshan Yongchuangyi Main Business Overview

13.17.5 Foshan Yongchuangyi Latest Developments

13.18 Advancecart

13.18.1 Advancecart Company Information

13.18.2 Advancecart Shopping Trolley Product Portfolios and Specifications

13.18.3 Advancecart Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 Advancecart Main Business Overview

13.18.5 Advancecart Latest Developments

13.19 Rabtrolley

13.19.1 Rabtrolley Company Information

13.19.2 Rabtrolley Shopping Trolley Product Portfolios and Specifications

13.19.3 Rabtrolley Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)

13.19.4 Rabtrolley Main Business Overview

13.19.5 Rabtrolley Latest Developments

13.20 Guangzhou Shuang Tao

13.20.1 Guangzhou Shuang Tao Company Information

13.20.2 Guangzhou Shuang Tao Shopping Trolley Product Portfolios and Specifications

13.20.3 Guangzhou Shuang Tao Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 Guangzhou Shuang Tao Main Business Overview

13.20.5 Guangzhou Shuang Tao Latest Developments

13.21 Damix

13.21.1 Damix Company Information

13.21.2 Damix Shopping Trolley Product Portfolios and Specifications

13.21.3 Damix Shopping Trolley Sales, Revenue, Price and Gross Margin (2019-2024)

13.21.4 Damix Main Business Overview

13.21.5 Damix Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Shopping Trolley Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Shopping Trolley Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Up to 100L
- Table 4. Major Players of 100-200L
- Table 5. Major Players of More than 200L
- Table 6. Global Shopping Trolley Sales by Type (2019-2024) & (K Units)
- Table 7. Global Shopping Trolley Sales Market Share by Type (2019-2024)
- Table 8. Global Shopping Trolley Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Shopping Trolley Revenue Market Share by Type (2019-2024)
- Table 10. Global Shopping Trolley Sale Price by Type (2019-2024) & (USD/Unit)
- Table 11. Global Shopping Trolley Sales by Application (2019-2024) & (K Units)
- Table 12. Global Shopping Trolley Sales Market Share by Application (2019-2024)
- Table 13. Global Shopping Trolley Revenue by Application (2019-2024)
- Table 14. Global Shopping Trolley Revenue Market Share by Application (2019-2024)
- Table 15. Global Shopping Trolley Sale Price by Application (2019-2024) & (USD/Unit)
- Table 16. Global Shopping Trolley Sales by Company (2019-2024) & (K Units)
- Table 17. Global Shopping Trolley Sales Market Share by Company (2019-2024)
- Table 18. Global Shopping Trolley Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Shopping Trolley Revenue Market Share by Company (2019-2024)
- Table 20. Global Shopping Trolley Sale Price by Company (2019-2024) & (USD/Unit)
- Table 21. Key Manufacturers Shopping Trolley Producing Area Distribution and Sales Area
- Table 22. Players Shopping Trolley Products Offered
- Table 23. Shopping Trolley Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Shopping Trolley Sales by Geographic Region (2019-2024) & (K Units)
- Table 27. Global Shopping Trolley Sales Market Share Geographic Region (2019-2024)
- Table 28. Global Shopping Trolley Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 29. Global Shopping Trolley Revenue Market Share by Geographic Region (2019-2024)
- Table 30. Global Shopping Trolley Sales by Country/Region (2019-2024) & (K Units)

Table 31. Global Shopping Trolley Sales Market Share by Country/Region (2019-2024)

Table 32. Global Shopping Trolley Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Shopping Trolley Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Shopping Trolley Sales by Country (2019-2024) & (K Units)

Table 35. Americas Shopping Trolley Sales Market Share by Country (2019-2024)

Table 36. Americas Shopping Trolley Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Shopping Trolley Revenue Market Share by Country (2019-2024)

Table 38. Americas Shopping Trolley Sales by Type (2019-2024) & (K Units)

Table 39. Americas Shopping Trolley Sales by Application (2019-2024) & (K Units)

Table 40. APAC Shopping Trolley Sales by Region (2019-2024) & (K Units)

Table 41. APAC Shopping Trolley Sales Market Share by Region (2019-2024)

Table 42. APAC Shopping Trolley Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Shopping Trolley Revenue Market Share by Region (2019-2024)

Table 44. APAC Shopping Trolley Sales by Type (2019-2024) & (K Units)

Table 45. APAC Shopping Trolley Sales by Application (2019-2024) & (K Units)

Table 46. Europe Shopping Trolley Sales by Country (2019-2024) & (K Units)

Table 47. Europe Shopping Trolley Sales Market Share by Country (2019-2024)

Table 48. Europe Shopping Trolley Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Shopping Trolley Revenue Market Share by Country (2019-2024)

Table 50. Europe Shopping Trolley Sales by Type (2019-2024) & (K Units)

Table 51. Europe Shopping Trolley Sales by Application (2019-2024) & (K Units)

Table 52. Middle East & Africa Shopping Trolley Sales by Country (2019-2024) & (K Units)

Table 53. Middle East & Africa Shopping Trolley Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa Shopping Trolley Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa Shopping Trolley Revenue Market Share by Country (2019-2024)

Table 56. Middle East & Africa Shopping Trolley Sales by Type (2019-2024) & (K Units)

Table 57. Middle East & Africa Shopping Trolley Sales by Application (2019-2024) & (K Units)

Table 58. Key Market Drivers & Growth Opportunities of Shopping Trolley

Table 59. Key Market Challenges & Risks of Shopping Trolley

Table 60. Key Industry Trends of Shopping Trolley

Table 61. Shopping Trolley Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Shopping Trolley Distributors List

Table 64. Shopping Trolley Customer List

Table 65. Global Shopping Trolley Sales Forecast by Region (2025-2030) & (K Units)

Table 66. Global Shopping Trolley Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Shopping Trolley Sales Forecast by Country (2025-2030) & (K Units)

Table 68. Americas Shopping Trolley Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Shopping Trolley Sales Forecast by Region (2025-2030) & (K Units)

Table 70. APAC Shopping Trolley Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Shopping Trolley Sales Forecast by Country (2025-2030) & (K Units)

Table 72. Europe Shopping Trolley Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Shopping Trolley Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Middle East & Africa Shopping Trolley Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Shopping Trolley Sales Forecast by Type (2025-2030) & (K Units)

Table 76. Global Shopping Trolley Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Shopping Trolley Sales Forecast by Application (2025-2030) & (K Units)

Table 78. Global Shopping Trolley Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Wanzl Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 80. Wanzl Shopping Trolley Product Portfolios and Specifications

Table 81. Wanzl Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Wanzl Main Business

Table 83. Wanzl Latest Developments

Table 84. Unarco Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 85. Unarco Shopping Trolley Product Portfolios and Specifications

Table 86. Unarco Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Unarco Main Business

Table 88. Unarco Latest Developments

Table 89. Guangdong Winleader Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 90. Guangdong Winleader Shopping Trolley Product Portfolios and Specifications

Table 91. Guangdong Winleader Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Guangdong Winleader Main Business

Table 93. Guangdong Winleader Latest Developments

Table 94. Kailiou Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 95. Kailiou Shopping Trolley Product Portfolios and Specifications

Table 96. Kailiou Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Kailiou Main Business

Table 98. Kailiou Latest Developments

Table 99. Suzhou Hongyuan Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 100. Suzhou Hongyuan Shopping Trolley Product Portfolios and Specifications

Table 101. Suzhou Hongyuan Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Suzhou Hongyuan Main Business

Table 103. Suzhou Hongyuan Latest Developments

Table 104. Creaciones Marsanz Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 105. Creaciones Marsanz Shopping Trolley Product Portfolios and Specifications

Table 106. Creaciones Marsanz Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Creaciones Marsanz Main Business

Table 108. Creaciones Marsanz Latest Developments

Table 109. Yirunda Business Equipment Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 110. Yirunda Business Equipment Shopping Trolley Product Portfolios and Specifications

Table 111. Yirunda Business Equipment Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Yirunda Business Equipment Main Business

Table 113. Yirunda Business Equipment Latest Developments

Table 114. Suzhou Youbang Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 115. Suzhou Youbang Shopping Trolley Product Portfolios and Specifications

Table 116. Suzhou Youbang Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Suzhou Youbang Main Business

Table 118. Suzhou Youbang Latest Developments

Table 119. Sambo Corp Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 120. Sambo Corp Shopping Trolley Product Portfolios and Specifications

Table 121. Sambo Corp Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Sambo Corp Main Business

Table 123. Sambo Corp Latest Developments

Table 124. Changshu Shajiabang Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 125. Changshu Shajiabang Shopping Trolley Product Portfolios and Specifications

Table 126. Changshu Shajiabang Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Changshu Shajiabang Main Business

Table 128. Changshu Shajiabang Latest Developments

Table 129. Americana Companies Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 130. Americana Companies Shopping Trolley Product Portfolios and Specifications

Table 131. Americana Companies Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. Americana Companies Main Business

Table 133. Americana Companies Latest Developments

Table 134. CADDIE Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 135. CADDIE Shopping Trolley Product Portfolios and Specifications

Table 136. CADDIE Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 137. CADDIE Main Business

Table 138. CADDIE Latest Developments

Table 139. Rolser Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 140. Rolser Shopping Trolley Product Portfolios and Specifications

Table 141. Rolser Shopping Trolley Sales (K Units), Revenue (\$ Million), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 142. Rolser Main Business

Table 143. Rolser Latest Developments

Table 144. The Peggs Company Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 145. The Peggs Company Shopping Trolley Product Portfolios and Specifications

Table 146. The Peggs Company Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 147. The Peggs Company Main Business

Table 148. The Peggs Company Latest Developments

Table 149. Versacart Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 150. Versacart Shopping Trolley Product Portfolios and Specifications

Table 151. Versacart Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 152. Versacart Main Business

Table 153. Versacart Latest Developments

Table 154. R.W. Rogers Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 155. R.W. Rogers Shopping Trolley Product Portfolios and Specifications

Table 156. R.W. Rogers Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 157. R.W. Rogers Main Business

Table 158. R.W. Rogers Latest Developments

Table 159. Foshan Yongchuangyi Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 160. Foshan Yongchuangyi Shopping Trolley Product Portfolios and Specifications

Table 161. Foshan Yongchuangyi Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 162. Foshan Yongchuangyi Main Business

Table 163. Foshan Yongchuangyi Latest Developments

Table 164. Advancecards Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 165. Advancecards Shopping Trolley Product Portfolios and Specifications

Table 166. Advancecards Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 167. Advancecards Main Business

Table 168. Advancecards Latest Developments

Table 169. Rabtrolley Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 170. Rabtrolley Shopping Trolley Product Portfolios and Specifications

Table 171. Rabtrolley Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 172. Rabtrolley Main Business

Table 173. Rabtrolley Latest Developments

Table 174. Guangzhou Shuang Tao Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 175. Guangzhou Shuang Tao Shopping Trolley Product Portfolios and Specifications

Table 176. Guangzhou Shuang Tao Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 177. Guangzhou Shuang Tao Main Business

Table 178. Guangzhou Shuang Tao Latest Developments

Table 179. Damix Basic Information, Shopping Trolley Manufacturing Base, Sales Area and Its Competitors

Table 180. Damix Shopping Trolley Product Portfolios and Specifications

Table 181. Damix Shopping Trolley Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 182. Damix Main Business

Table 183. Damix Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Shopping Trolley
- Figure 2. Shopping Trolley Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Shopping Trolley Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Shopping Trolley Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Shopping Trolley Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Up to 100L
- Figure 10. Product Picture of 100-200L
- Figure 11. Product Picture of More than 200L
- Figure 12. Global Shopping Trolley Sales Market Share by Type in 2023
- Figure 13. Global Shopping Trolley Revenue Market Share by Type (2019-2024)
- Figure 14. Shopping Trolley Consumed in Shopping Mall
- Figure 15. Global Shopping Trolley Market: Shopping Mall (2019-2024) & (K Units)
- Figure 16. Shopping Trolley Consumed in Supermarket & Hypermarkets
- Figure 17. Global Shopping Trolley Market: Supermarket & Hypermarkets (2019-2024) & (K Units)
- Figure 18. Shopping Trolley Consumed in Household
- Figure 19. Global Shopping Trolley Market: Household (2019-2024) & (K Units)
- Figure 20. Shopping Trolley Consumed in Others
- Figure 21. Global Shopping Trolley Market: Others (2019-2024) & (K Units)
- Figure 22. Global Shopping Trolley Sales Market Share by Application (2023)
- Figure 23. Global Shopping Trolley Revenue Market Share by Application in 2023
- Figure 24. Shopping Trolley Sales Market by Company in 2023 (K Units)
- Figure 25. Global Shopping Trolley Sales Market Share by Company in 2023
- Figure 26. Shopping Trolley Revenue Market by Company in 2023 (\$ Million)
- Figure 27. Global Shopping Trolley Revenue Market Share by Company in 2023
- Figure 28. Global Shopping Trolley Sales Market Share by Geographic Region (2019-2024)
- Figure 29. Global Shopping Trolley Revenue Market Share by Geographic Region in 2023
- Figure 30. Americas Shopping Trolley Sales 2019-2024 (K Units)
- Figure 31. Americas Shopping Trolley Revenue 2019-2024 (\$ Millions)
- Figure 32. APAC Shopping Trolley Sales 2019-2024 (K Units)

- Figure 33. APAC Shopping Trolley Revenue 2019-2024 (\$ Millions)
- Figure 34. Europe Shopping Trolley Sales 2019-2024 (K Units)
- Figure 35. Europe Shopping Trolley Revenue 2019-2024 (\$ Millions)
- Figure 36. Middle East & Africa Shopping Trolley Sales 2019-2024 (K Units)
- Figure 37. Middle East & Africa Shopping Trolley Revenue 2019-2024 (\$ Millions)
- Figure 38. Americas Shopping Trolley Sales Market Share by Country in 2023
- Figure 39. Americas Shopping Trolley Revenue Market Share by Country in 2023
- Figure 40. Americas Shopping Trolley Sales Market Share by Type (2019-2024)
- Figure 41. Americas Shopping Trolley Sales Market Share by Application (2019-2024)
- Figure 42. United States Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Canada Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Mexico Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Brazil Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. APAC Shopping Trolley Sales Market Share by Region in 2023
- Figure 47. APAC Shopping Trolley Revenue Market Share by Regions in 2023
- Figure 48. APAC Shopping Trolley Sales Market Share by Type (2019-2024)
- Figure 49. APAC Shopping Trolley Sales Market Share by Application (2019-2024)
- Figure 50. China Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Japan Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. South Korea Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Southeast Asia Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. India Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Australia Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. China Taiwan Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Europe Shopping Trolley Sales Market Share by Country in 2023
- Figure 58. Europe Shopping Trolley Revenue Market Share by Country in 2023
- Figure 59. Europe Shopping Trolley Sales Market Share by Type (2019-2024)
- Figure 60. Europe Shopping Trolley Sales Market Share by Application (2019-2024)
- Figure 61. Germany Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. France Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. UK Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Italy Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Russia Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Middle East & Africa Shopping Trolley Sales Market Share by Country in 2023
- Figure 67. Middle East & Africa Shopping Trolley Revenue Market Share by Country in 2023
- Figure 68. Middle East & Africa Shopping Trolley Sales Market Share by Type (2019-2024)

Figure 69. Middle East & Africa Shopping Trolley Sales Market Share by Application (2019-2024)

Figure 70. Egypt Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)

Figure 71. South Africa Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Israel Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Turkey Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)

Figure 74. GCC Country Shopping Trolley Revenue Growth 2019-2024 (\$ Millions)

Figure 75. Manufacturing Cost Structure Analysis of Shopping Trolley in 2023

Figure 76. Manufacturing Process Analysis of Shopping Trolley

Figure 77. Industry Chain Structure of Shopping Trolley

Figure 78. Channels of Distribution

Figure 79. Global Shopping Trolley Sales Market Forecast by Region (2025-2030)

Figure 80. Global Shopping Trolley Revenue Market Share Forecast by Region (2025-2030)

Figure 81. Global Shopping Trolley Sales Market Share Forecast by Type (2025-2030)

Figure 82. Global Shopping Trolley Revenue Market Share Forecast by Type (2025-2030)

Figure 83. Global Shopping Trolley Sales Market Share Forecast by Application (2025-2030)

Figure 84. Global Shopping Trolley Revenue Market Share Forecast by Application (2025-2030)

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