

Global Shopping Guide Robot Market Growth 2026-2032

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Abstracts

The global Shopping Guide Robot market size is predicted to grow from US\$ 1156 million in 2025 to US\$ 3360 million in 2032; it is expected to grow at a CAGR of 16.4% from 2026 to 2032.

A Shopping Guide Robot is an intelligent robot that uses artificial intelligence technologies such as natural language processing, speech recognition, image recognition, and navigation to interact with customers, help them find products, answer questions, and guide them to the desired products or areas. These types of robots aim to enhance customers' shopping experience and optimize the operational efficiency of shopping malls. In 2025, global Shopping Guide Robot production reached approximately 68892 Units. The Shopping Guide Robot industry chain deeply integrates robotics hardware, AI, LLMs, smart retail technologies, and cloud computing. Upstream suppliers mainly provide AI chips, sensors, vision modules, and navigation systems; downstream applications cover shopping malls, supermarkets, branded stores, and e-commerce platforms. With the development of AI agents and multimodal interaction, shopping guide robots are evolving into intelligent shopping companions.

The Shopping Guide Robot market is an important segment at the intersection of commercial service robotics and smart retail. In recent years, with the rapid advancement of large language models (LLMs), computer vision, voice interaction, autonomous navigation, and digital human technologies, the industry has been evolving from traditional greeting and information robots into intelligent AI shopping assistants. Modern shopping guide robots are no longer limited to navigation and basic inquiries; they increasingly provide product recommendation, membership marketing, multilingual interaction, emotional communication, and retail data analytics, becoming a key component of smart retail ecosystems.

LP Information, Inc. (LPI) ' newest research report, the "Shopping Guide Robot Industry Forecast" looks at past sales and reviews total world Shopping Guide Robot sales in 2025, providing a comprehensive analysis by region and market sector of projected Shopping Guide Robot sales for 2026 through 2032. With Shopping Guide Robot sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Shopping Guide Robot industry.

This Insight Report provides a comprehensive analysis of the global Shopping Guide Robot landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Shopping Guide Robot portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Shopping Guide Robot market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Shopping Guide Robot and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Shopping Guide Robot.

This report presents a comprehensive overview, market shares, and growth opportunities of Shopping Guide Robot market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Intelligent Recommendation

Interactive Entertainment

Segmentation by Robot Forms:

Fixed Shopping Guide Robots

Mobile Shopping Guide Robots

Segmentation by Interaction Methods:

Voice Interaction Robots

Touchscreen-based Robots

Multimodal Interaction Robots

Others

Segmentation by Navigation Methods:

LiDAR SLAM Navigation

Vision-based Navigation

Magnetic Strip Navigation

UWB Navigation

Hybrid Navigation

Segmentation by Application:

Shopping Center

Supermarket

Exhibition

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Robotnik

Guochen Robot Technology

Yunzhixing Technology

Chuangze Intelligent Robot Group

AoBo Information Technology

Ansrop

SoftBank Robotics

LG Electronics

Pudu Robotics

Keenon Robotics

OrionStar

Ubtech

Temi Global

Furhat Robotics

Key Questions Addressed in this Report

What is the 10-year outlook for the global Shopping Guide Robot market?

What factors are driving Shopping Guide Robot market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Shopping Guide Robot market opportunities vary by end market size?

How does Shopping Guide Robot break out by Type, by Application?

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