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Global Shopping eGift Cards Market Growth (Status and Outlook) 2025-2031

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Shopping eGift Cards market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

A gift card is a form of payment that can be used to make purchases at retail stores, gas stations, restaurants, and other locations. You load money onto the card, which you or the gift card’s recipient can then spend at accepted locations.

United States market for Shopping eGift Cards is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Shopping eGift Cards is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Shopping eGift Cards is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Shopping eGift Cards players cover Booking Holding, Hotels, CheapOair, Amazon, Walmart, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Shopping eGift Cards Industry Forecast” looks at past sales and reviews total world Shopping eGift Cards sales in 2024, providing a comprehensive analysis by region and market sector of projected Shopping eGift Cards sales for 2025 through 2031. With Shopping eGift Cards sales

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broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Shopping eGift Cards industry.

This Insight Report provides a comprehensive analysis of the global Shopping eGift Cards landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Shopping eGift Cards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Shopping eGift Cards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Shopping eGift Cards and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Shopping eGift Cards.

This report presents a comprehensive overview, market shares, and growth opportunities of Shopping eGift Cards market by product type, application, key players and key regions and countries.

Segmentation by Type:

Open-Loop

Closed-Loop

Segmentation by Application:

Super Market

Clothes Store

Other

This report also splits the market by region:

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- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Booking Holding

Hotels

CheapOair

Amazon

Walmart

eBay

QVC

Apple

Google Play

Microsoft

Nike

Zara

Starbucks

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Home Depot

Walgreens

Sephora

Lowes

Carrefour

JD

Yonghui Superstores

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