

Global Shopping Apps Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/GE3A6A48D578EN.html>

Date: March 2023

Pages: 124

Price: US\$ 3,660.00 (Single User License)

ID: GE3A6A48D578EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Shopping Apps are designed to enable customers to browse through a companies' products and services on tablet computers and smartphones.

LPI (LP Information)' newest research report, the "Shopping Apps Industry Forecast" looks at past sales and reviews total world Shopping Apps sales in 2022, providing a comprehensive analysis by region and market sector of projected Shopping Apps sales for 2023 through 2029. With Shopping Apps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Shopping Apps industry.

This Insight Report provides a comprehensive analysis of the global Shopping Apps landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Shopping Apps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Shopping Apps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Shopping Apps and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Shopping Apps.

The global Shopping Apps market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Shopping Apps is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Shopping Apps is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Shopping Apps is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Shopping Apps players cover Rent the Runway, Retail Me Not, Poshmark, Amazon, Honey, Wish, LIKEtoKNOW.it, Zulily and Etsy, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Shopping Apps market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Clothes Shopping App

Grocery Shopping App

Others

Segmentation by application

Wholesale

Retail

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Rent the Runway

Retail Me Not

Poshmark

Amazon

Honey

Wish

LIKEtoKNOW.it

Zulily

Etsy

Target

Zappos

Rakuten

Chairish

The RealReal

Instacart

Myntra

AJIO

Bewakoof

Nykaa

Tata Cliq

Paytm Mall

Limeroad

Shop clues

Alibaba

Pinduoduo

Jingdong

VIP

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