

# Global Shipping Software Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GD23282DCDFEN.html>

Date: January 2024

Pages: 128

Price: US\$ 3,660.00 (Single User License)

ID: GD23282DCDFEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Shipping Software market size was valued at US\$ 38 million in 2023. With growing demand in downstream market, the Shipping Software is forecast to a readjusted size of US\$ 60 million by 2030 with a CAGR of 6.7% during review period.

The research report highlights the growth potential of the global Shipping Software market. Shipping Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Shipping Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Shipping Software market.

Shipping generally refers to the transport of goods by water, land, or air. This can be either commercial or non-commercial shipments, and can include freight shipments and parcel shipments. This simply refers to the process of moving product from Point A to Point B using a transport or shipping company.

Shipping software is a system that helps automate managing and tracking freight delivery. Shipping software can be used by freight delivery companies, 3PLs, international import/export companies, and businesses doing outbound shipping via multiple carriers.

Shipping software features often include shipment tracking, freight forwarding, customs

paperwork management, billing, quote generation, scheduling, and logistics functions. Shipping software is related to transportation management software, supply chain management software, distribution software, fleet management software, logistics software, and warehouse management software.

The Shipping Software industry can be broken down into several segments, Web-Based, Installed, etc.

Across the world, the major players cover Pitney Bowes, Metapack, Temando, Stamps.com, WiseTech Global, ProShip, Logistyx Technologies, ADSI, Malvern Systems, ShipHawk, etc.

Shipping Software can be classified into Web-based type and Installed type. The revenue share of Installed Shipping Software took up more than 65% of the global market share.

End-Users of Shipping Software can be segmented into four types: CEP, Air & Ocean forwarding, Contract Logistics Land, In-house and others. Land and In-house/Other takes a bigger market size of about 52% of total global share, and CEP segment is the fast growing downstream user group in the world at present.

Currently, the market concentration rate is very low. Regional characteristics of products are obvious. Leading international players include Pitney Bowes, Stamps.com and WiseTech Global, with about 31% market shares.

#### Key Features:

The report on Shipping Software market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Shipping Software market. It may include historical data, market segmentation by Type (e.g., Web-Based, Installed), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Shipping Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Shipping Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Shipping Software industry. This include advancements in Shipping Software technology, Shipping Software new entrants, Shipping Software new investment, and other innovations that are shaping the future of Shipping Software.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Shipping Software market. It includes factors influencing customer ' purchasing decisions, preferences for Shipping Software product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Shipping Software market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Shipping Software market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Shipping Software market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Shipping Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Shipping Software market.

**Market Segmentation:**

Shipping Software market is split by Type and by Application. For the period 2019-2030,

the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Segmentation by type

Web-Based

Installed

#### Segmentation by application

Courier, Express and Parcel (CEP)

Air & Ocean Forwarding

Contract Logistics

Land, In-House

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Pitney Bowes

Metapack

Temando

Stamps.com

WiseTech Global

ProShip

Logistyx Technologies

ADSI

Malvern Systems

ShipHawk

Epicor Software Corporation

Pierbridge

ReadyCloud, LLC.

Shippo

Teapplix

Shipwire

2Ship Solutions

V-Technologies

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