

Global Shipment Tracking Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Shipment Tracking Software market size was valued at US\$ million in 2023. With growing demand in downstream market, the Shipment Tracking Software is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Shipment Tracking Software market. Shipment Tracking Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Shipment Tracking Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Shipment Tracking Software market.

Shipment Tracking software enables eCommerce and freight businesses to keep their customers up to date on the whereabouts of their orders.

Key Features:

The report on Shipment Tracking Software market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Shipment Tracking Software market. It may include historical data, market segmentation by Type (e.g., Basic (\$29-199 /Month), Standards

(\$199-350/Month)), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Shipment Tracking Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Shipment Tracking Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Shipment Tracking Software industry. This include advancements in Shipment Tracking Software technology, Shipment Tracking Software new entrants, Shipment Tracking Software new investment, and other innovations that are shaping the future of Shipment Tracking Software.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Shipment Tracking Software market. It includes factors influencing customer ' purchasing decisions, preferences for Shipment Tracking Software product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Shipment Tracking Software market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Shipment Tracking Software market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Shipment Tracking Software market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Shipment Tracking Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for

industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Shipment Tracking Software market.

Market Segmentation:

Shipment Tracking Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Basic (\$29-199 /Month)

Standards (\$199-350/Month)

Senior (\$350-599/Month)

Segmentation by application

Water Transport

Air Transport

Land Transportation

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ShipStation

Freightview

WiseTech Global

Buyco

UltraShipTMS

AfterShip

Fleet Harmony

ShipTrackApp

ProShip

ShipConsole

HomaVo

Advent Intermodal Solutions

Precision Software

Pierbridge

HighJump

Vertex

iInterchange Systems

Shipwell

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Shipment Tracking Software Market Size 2019-2030
 - 2.1.2 Shipment Tracking Software Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Shipment Tracking Software Segment by Type
 - 2.2.1 Basic (\$29-199 /Month)
 - 2.2.2 Standards (\$199-350/Month)
 - 2.2.3 Senior (\$350-599/Month)
- 2.3 Shipment Tracking Software Market Size by Type
 - 2.3.1 Shipment Tracking Software Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Shipment Tracking Software Market Size Market Share by Type (2019-2024)
- 2.4 Shipment Tracking Software Segment by Application
 - 2.4.1 Water Transport
 - 2.4.2 Air Transport
 - 2.4.3 Land Transportation
- 2.5 Shipment Tracking Software Market Size by Application
 - 2.5.1 Shipment Tracking Software Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Shipment Tracking Software Market Size Market Share by Application (2019-2024)

3 SHIPMENT TRACKING SOFTWARE MARKET SIZE BY PLAYER

3.1 Shipment Tracking Software Market Size Market Share by Players

3.1.1 Global Shipment Tracking Software Revenue by Players (2019-2024)

3.1.2 Global Shipment Tracking Software Revenue Market Share by Players (2019-2024)

3.2 Global Shipment Tracking Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 SHIPMENT TRACKING SOFTWARE BY REGIONS

4.1 Shipment Tracking Software Market Size by Regions (2019-2024)

4.2 Americas Shipment Tracking Software Market Size Growth (2019-2024)

4.3 APAC Shipment Tracking Software Market Size Growth (2019-2024)

4.4 Europe Shipment Tracking Software Market Size Growth (2019-2024)

4.5 Middle East & Africa Shipment Tracking Software Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Shipment Tracking Software Market Size by Country (2019-2024)

5.2 Americas Shipment Tracking Software Market Size by Type (2019-2024)

5.3 Americas Shipment Tracking Software Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Shipment Tracking Software Market Size by Region (2019-2024)

6.2 APAC Shipment Tracking Software Market Size by Type (2019-2024)

6.3 APAC Shipment Tracking Software Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Shipment Tracking Software by Country (2019-2024)

7.2 Europe Shipment Tracking Software Market Size by Type (2019-2024)

7.3 Europe Shipment Tracking Software Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Shipment Tracking Software by Region (2019-2024)

8.2 Middle East & Africa Shipment Tracking Software Market Size by Type (2019-2024)

8.3 Middle East & Africa Shipment Tracking Software Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL SHIPMENT TRACKING SOFTWARE MARKET FORECAST

10.1 Global Shipment Tracking Software Forecast by Regions (2025-2030)

10.1.1 Global Shipment Tracking Software Forecast by Regions (2025-2030)

10.1.2 Americas Shipment Tracking Software Forecast

10.1.3 APAC Shipment Tracking Software Forecast

10.1.4 Europe Shipment Tracking Software Forecast

- 10.1.5 Middle East & Africa Shipment Tracking Software Forecast
- 10.2 Americas Shipment Tracking Software Forecast by Country (2025-2030)
 - 10.2.1 United States Shipment Tracking Software Market Forecast
 - 10.2.2 Canada Shipment Tracking Software Market Forecast
 - 10.2.3 Mexico Shipment Tracking Software Market Forecast
 - 10.2.4 Brazil Shipment Tracking Software Market Forecast
- 10.3 APAC Shipment Tracking Software Forecast by Region (2025-2030)
 - 10.3.1 China Shipment Tracking Software Market Forecast
 - 10.3.2 Japan Shipment Tracking Software Market Forecast
 - 10.3.3 Korea Shipment Tracking Software Market Forecast
 - 10.3.4 Southeast Asia Shipment Tracking Software Market Forecast
 - 10.3.5 India Shipment Tracking Software Market Forecast
 - 10.3.6 Australia Shipment Tracking Software Market Forecast
- 10.4 Europe Shipment Tracking Software Forecast by Country (2025-2030)
 - 10.4.1 Germany Shipment Tracking Software Market Forecast
 - 10.4.2 France Shipment Tracking Software Market Forecast
 - 10.4.3 UK Shipment Tracking Software Market Forecast
 - 10.4.4 Italy Shipment Tracking Software Market Forecast
 - 10.4.5 Russia Shipment Tracking Software Market Forecast
- 10.5 Middle East & Africa Shipment Tracking Software Forecast by Region (2025-2030)
 - 10.5.1 Egypt Shipment Tracking Software Market Forecast
 - 10.5.2 South Africa Shipment Tracking Software Market Forecast
 - 10.5.3 Israel Shipment Tracking Software Market Forecast
 - 10.5.4 Turkey Shipment Tracking Software Market Forecast
 - 10.5.5 GCC Countries Shipment Tracking Software Market Forecast
- 10.6 Global Shipment Tracking Software Forecast by Type (2025-2030)
- 10.7 Global Shipment Tracking Software Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 ShipStation
 - 11.1.1 ShipStation Company Information
 - 11.1.2 ShipStation Shipment Tracking Software Product Offered
 - 11.1.3 ShipStation Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 ShipStation Main Business Overview
 - 11.1.5 ShipStation Latest Developments
- 11.2 Freightview
 - 11.2.1 Freightview Company Information

- 11.2.2 Freightview Shipment Tracking Software Product Offered
- 11.2.3 Freightview Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.2.4 Freightview Main Business Overview
- 11.2.5 Freightview Latest Developments
- 11.3 WiseTech Global
 - 11.3.1 WiseTech Global Company Information
 - 11.3.2 WiseTech Global Shipment Tracking Software Product Offered
 - 11.3.3 WiseTech Global Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 WiseTech Global Main Business Overview
 - 11.3.5 WiseTech Global Latest Developments
- 11.4 Buyco
 - 11.4.1 Buyco Company Information
 - 11.4.2 Buyco Shipment Tracking Software Product Offered
 - 11.4.3 Buyco Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Buyco Main Business Overview
 - 11.4.5 Buyco Latest Developments
- 11.5 UltraShipTMS
 - 11.5.1 UltraShipTMS Company Information
 - 11.5.2 UltraShipTMS Shipment Tracking Software Product Offered
 - 11.5.3 UltraShipTMS Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 UltraShipTMS Main Business Overview
 - 11.5.5 UltraShipTMS Latest Developments
- 11.6 AfterShip
 - 11.6.1 AfterShip Company Information
 - 11.6.2 AfterShip Shipment Tracking Software Product Offered
 - 11.6.3 AfterShip Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 AfterShip Main Business Overview
 - 11.6.5 AfterShip Latest Developments
- 11.7 Fleet Harmony
 - 11.7.1 Fleet Harmony Company Information
 - 11.7.2 Fleet Harmony Shipment Tracking Software Product Offered
 - 11.7.3 Fleet Harmony Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Fleet Harmony Main Business Overview

- 11.7.5 Fleet Harmony Latest Developments
- 11.8 ShipTrackApp
 - 11.8.1 ShipTrackApp Company Information
 - 11.8.2 ShipTrackApp Shipment Tracking Software Product Offered
 - 11.8.3 ShipTrackApp Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 ShipTrackApp Main Business Overview
 - 11.8.5 ShipTrackApp Latest Developments
- 11.9 ProShip
 - 11.9.1 ProShip Company Information
 - 11.9.2 ProShip Shipment Tracking Software Product Offered
 - 11.9.3 ProShip Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 ProShip Main Business Overview
 - 11.9.5 ProShip Latest Developments
- 11.10 ShipConsole
 - 11.10.1 ShipConsole Company Information
 - 11.10.2 ShipConsole Shipment Tracking Software Product Offered
 - 11.10.3 ShipConsole Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 ShipConsole Main Business Overview
 - 11.10.5 ShipConsole Latest Developments
- 11.11 HomaVo
 - 11.11.1 HomaVo Company Information
 - 11.11.2 HomaVo Shipment Tracking Software Product Offered
 - 11.11.3 HomaVo Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 HomaVo Main Business Overview
 - 11.11.5 HomaVo Latest Developments
- 11.12 Advent Intermodal Solutions
 - 11.12.1 Advent Intermodal Solutions Company Information
 - 11.12.2 Advent Intermodal Solutions Shipment Tracking Software Product Offered
 - 11.12.3 Advent Intermodal Solutions Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 Advent Intermodal Solutions Main Business Overview
 - 11.12.5 Advent Intermodal Solutions Latest Developments
- 11.13 Precision Software
 - 11.13.1 Precision Software Company Information
 - 11.13.2 Precision Software Shipment Tracking Software Product Offered

11.13.3 Precision Software Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

11.13.4 Precision Software Main Business Overview

11.13.5 Precision Software Latest Developments

11.14 Pierbridge

11.14.1 Pierbridge Company Information

11.14.2 Pierbridge Shipment Tracking Software Product Offered

11.14.3 Pierbridge Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

11.14.4 Pierbridge Main Business Overview

11.14.5 Pierbridge Latest Developments

11.15 HighJump

11.15.1 HighJump Company Information

11.15.2 HighJump Shipment Tracking Software Product Offered

11.15.3 HighJump Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

11.15.4 HighJump Main Business Overview

11.15.5 HighJump Latest Developments

11.16 Vertex

11.16.1 Vertex Company Information

11.16.2 Vertex Shipment Tracking Software Product Offered

11.16.3 Vertex Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

11.16.4 Vertex Main Business Overview

11.16.5 Vertex Latest Developments

11.17 iInterchange Systems

11.17.1 iInterchange Systems Company Information

11.17.2 iInterchange Systems Shipment Tracking Software Product Offered

11.17.3 iInterchange Systems Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

11.17.4 iInterchange Systems Main Business Overview

11.17.5 iInterchange Systems Latest Developments

11.18 Shipwell

11.18.1 Shipwell Company Information

11.18.2 Shipwell Shipment Tracking Software Product Offered

11.18.3 Shipwell Shipment Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

11.18.4 Shipwell Main Business Overview

11.18.5 Shipwell Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Shipment Tracking Software Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)
- Table 2. Major Players of Basic (\$29-199 /Month)
- Table 3. Major Players of Standards (\$199-350/Month)
- Table 4. Major Players of Senior (\$350-599/Month)
- Table 5. Shipment Tracking Software Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)
- Table 6. Global Shipment Tracking Software Market Size by Type (2019-2024) & (\$ Millions)
- Table 7. Global Shipment Tracking Software Market Size Market Share by Type (2019-2024)
- Table 8. Shipment Tracking Software Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)
- Table 9. Global Shipment Tracking Software Market Size by Application (2019-2024) & (\$ Millions)
- Table 10. Global Shipment Tracking Software Market Size Market Share by Application (2019-2024)
- Table 11. Global Shipment Tracking Software Revenue by Players (2019-2024) & (\$ Millions)
- Table 12. Global Shipment Tracking Software Revenue Market Share by Player (2019-2024)
- Table 13. Shipment Tracking Software Key Players Head office and Products Offered
- Table 14. Shipment Tracking Software Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- Table 15. New Products and Potential Entrants
- Table 16. Mergers & Acquisitions, Expansion
- Table 17. Global Shipment Tracking Software Market Size by Regions 2019-2024 & (\$ Millions)
- Table 18. Global Shipment Tracking Software Market Size Market Share by Regions (2019-2024)
- Table 19. Global Shipment Tracking Software Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 20. Global Shipment Tracking Software Revenue Market Share by Country/Region (2019-2024)
- Table 21. Americas Shipment Tracking Software Market Size by Country (2019-2024) &

(\$ Millions)

Table 22. Americas Shipment Tracking Software Market Size Market Share by Country (2019-2024)

Table 23. Americas Shipment Tracking Software Market Size by Type (2019-2024) & (\$ Millions)

Table 24. Americas Shipment Tracking Software Market Size Market Share by Type (2019-2024)

Table 25. Americas Shipment Tracking Software Market Size by Application (2019-2024) & (\$ Millions)

Table 26. Americas Shipment Tracking Software Market Size Market Share by Application (2019-2024)

Table 27. APAC Shipment Tracking Software Market Size by Region (2019-2024) & (\$ Millions)

Table 28. APAC Shipment Tracking Software Market Size Market Share by Region (2019-2024)

Table 29. APAC Shipment Tracking Software Market Size by Type (2019-2024) & (\$ Millions)

Table 30. APAC Shipment Tracking Software Market Size Market Share by Type (2019-2024)

Table 31. APAC Shipment Tracking Software Market Size by Application (2019-2024) & (\$ Millions)

Table 32. APAC Shipment Tracking Software Market Size Market Share by Application (2019-2024)

Table 33. Europe Shipment Tracking Software Market Size by Country (2019-2024) & (\$ Millions)

Table 34. Europe Shipment Tracking Software Market Size Market Share by Country (2019-2024)

Table 35. Europe Shipment Tracking Software Market Size by Type (2019-2024) & (\$ Millions)

Table 36. Europe Shipment Tracking Software Market Size Market Share by Type (2019-2024)

Table 37. Europe Shipment Tracking Software Market Size by Application (2019-2024) & (\$ Millions)

Table 38. Europe Shipment Tracking Software Market Size Market Share by Application (2019-2024)

Table 39. Middle East & Africa Shipment Tracking Software Market Size by Region (2019-2024) & (\$ Millions)

Table 40. Middle East & Africa Shipment Tracking Software Market Size Market Share by Region (2019-2024)

Table 41. Middle East & Africa Shipment Tracking Software Market Size by Type (2019-2024) & (\$ Millions)
Table 42. Middle East & Africa Shipment Tracking Software Market Size Market Share by Type (2019-2024)
Table 43. Middle East & Africa Shipment Tracking Software Market Size by Application (2019-2024) & (\$ Millions)
Table 44. Middle East & Africa Shipment Tracking Software Market Size Market Share by Application (2019-2024)
Table 45. Key Market Drivers & Growth Opportunities of Shipment Tracking Software
Table 46. Key Market Challenges & Risks of Shipment Tracking Software
Table 47. Key Industry Trends of Shipment Tracking Software
Table 48. Global Shipment Tracking Software Market Size Forecast by Regions (2025-2030) & (\$ Millions)
Table 49. Global Shipment Tracking Software Market Size Market Share Forecast by Regions (2025-2030)
Table 50. Global Shipment Tracking Software Market Size Forecast by Type (2025-2030) & (\$ Millions)
Table 51. Global Shipment Tracking Software Market Size Forecast by Application (2025-2030) & (\$ Millions)
Table 52. ShipStation Details, Company Type, Shipment Tracking Software Area Served and Its Competitors
Table 53. ShipStation Shipment Tracking Software Product Offered
Table 54. ShipStation Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 55. ShipStation Main Business
Table 56. ShipStation Latest Developments
Table 57. Freightview Details, Company Type, Shipment Tracking Software Area Served and Its Competitors
Table 58. Freightview Shipment Tracking Software Product Offered
Table 59. Freightview Main Business
Table 60. Freightview Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 61. Freightview Latest Developments
Table 62. WiseTech Global Details, Company Type, Shipment Tracking Software Area Served and Its Competitors
Table 63. WiseTech Global Shipment Tracking Software Product Offered
Table 64. WiseTech Global Main Business
Table 65. WiseTech Global Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 66. WiseTech Global Latest Developments

Table 67. Buyco Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 68. Buyco Shipment Tracking Software Product Offered

Table 69. Buyco Main Business

Table 70. Buyco Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 71. Buyco Latest Developments

Table 72. UltraShipTMS Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 73. UltraShipTMS Shipment Tracking Software Product Offered

Table 74. UltraShipTMS Main Business

Table 75. UltraShipTMS Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 76. UltraShipTMS Latest Developments

Table 77. AfterShip Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 78. AfterShip Shipment Tracking Software Product Offered

Table 79. AfterShip Main Business

Table 80. AfterShip Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 81. AfterShip Latest Developments

Table 82. Fleet Harmony Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 83. Fleet Harmony Shipment Tracking Software Product Offered

Table 84. Fleet Harmony Main Business

Table 85. Fleet Harmony Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 86. Fleet Harmony Latest Developments

Table 87. ShipTrackApp Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 88. ShipTrackApp Shipment Tracking Software Product Offered

Table 89. ShipTrackApp Main Business

Table 90. ShipTrackApp Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 91. ShipTrackApp Latest Developments

Table 92. ProShip Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 93. ProShip Shipment Tracking Software Product Offered

Table 94. ProShip Main Business

Table 95. ProShip Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 96. ProShip Latest Developments

Table 97. ShipConsole Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 98. ShipConsole Shipment Tracking Software Product Offered

Table 99. ShipConsole Main Business

Table 100. ShipConsole Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 101. ShipConsole Latest Developments

Table 102. HomaVo Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 103. HomaVo Shipment Tracking Software Product Offered

Table 104. HomaVo Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 105. HomaVo Main Business

Table 106. HomaVo Latest Developments

Table 107. Advent Intermodal Solutions Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 108. Advent Intermodal Solutions Shipment Tracking Software Product Offered

Table 109. Advent Intermodal Solutions Main Business

Table 110. Advent Intermodal Solutions Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 111. Advent Intermodal Solutions Latest Developments

Table 112. Precision Software Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 113. Precision Software Shipment Tracking Software Product Offered

Table 114. Precision Software Main Business

Table 115. Precision Software Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 116. Precision Software Latest Developments

Table 117. Pierbridge Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 118. Pierbridge Shipment Tracking Software Product Offered

Table 119. Pierbridge Main Business

Table 120. Pierbridge Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 121. Pierbridge Latest Developments

Table 122. HighJump Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 123. HighJump Shipment Tracking Software Product Offered

Table 124. HighJump Main Business

Table 125. HighJump Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 126. HighJump Latest Developments

Table 127. Vertex Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 128. Vertex Shipment Tracking Software Product Offered

Table 129. Vertex Main Business

Table 130. Vertex Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 131. Vertex Latest Developments

Table 132. iInterchange Systems Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 133. iInterchange Systems Shipment Tracking Software Product Offered

Table 134. iInterchange Systems Main Business

Table 135. iInterchange Systems Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 136. iInterchange Systems Latest Developments

Table 137. Shipwell Details, Company Type, Shipment Tracking Software Area Served and Its Competitors

Table 138. Shipwell Shipment Tracking Software Product Offered

Table 139. Shipwell Main Business

Table 140. Shipwell Shipment Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 141. Shipwell Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Shipment Tracking Software Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Shipment Tracking Software Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Shipment Tracking Software Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Shipment Tracking Software Sales Market Share by Country/Region (2023)
- Figure 8. Shipment Tracking Software Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Shipment Tracking Software Market Size Market Share by Type in 2023
- Figure 10. Shipment Tracking Software in Water Transport
- Figure 11. Global Shipment Tracking Software Market: Water Transport (2019-2024) & (\$ Millions)
- Figure 12. Shipment Tracking Software in Air Transport
- Figure 13. Global Shipment Tracking Software Market: Air Transport (2019-2024) & (\$ Millions)
- Figure 14. Shipment Tracking Software in Land Transportation
- Figure 15. Global Shipment Tracking Software Market: Land Transportation (2019-2024) & (\$ Millions)
- Figure 16. Global Shipment Tracking Software Market Size Market Share by Application in 2023
- Figure 17. Global Shipment Tracking Software Revenue Market Share by Player in 2023
- Figure 18. Global Shipment Tracking Software Market Size Market Share by Regions (2019-2024)
- Figure 19. Americas Shipment Tracking Software Market Size 2019-2024 (\$ Millions)
- Figure 20. APAC Shipment Tracking Software Market Size 2019-2024 (\$ Millions)
- Figure 21. Europe Shipment Tracking Software Market Size 2019-2024 (\$ Millions)
- Figure 22. Middle East & Africa Shipment Tracking Software Market Size 2019-2024 (\$ Millions)
- Figure 23. Americas Shipment Tracking Software Value Market Share by Country in 2023

Figure 24. United States Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Canada Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 26. Mexico Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 27. Brazil Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 28. APAC Shipment Tracking Software Market Size Market Share by Region in 2023

Figure 29. APAC Shipment Tracking Software Market Size Market Share by Type in 2023

Figure 30. APAC Shipment Tracking Software Market Size Market Share by Application in 2023

Figure 31. China Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Japan Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 33. Korea Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Southeast Asia Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 35. India Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Australia Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 37. Europe Shipment Tracking Software Market Size Market Share by Country in 2023

Figure 38. Europe Shipment Tracking Software Market Size Market Share by Type (2019-2024)

Figure 39. Europe Shipment Tracking Software Market Size Market Share by Application (2019-2024)

Figure 40. Germany Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 41. France Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 42. UK Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Italy Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 44. Russia Shipment Tracking Software Market Size Growth 2019-2024 (\$

Millions)

Figure 45. Middle East & Africa Shipment Tracking Software Market Size Market Share by Region (2019-2024)

Figure 46. Middle East & Africa Shipment Tracking Software Market Size Market Share by Type (2019-2024)

Figure 47. Middle East & Africa Shipment Tracking Software Market Size Market Share by Application (2019-2024)

Figure 48. Egypt Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 49. South Africa Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 50. Israel Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Turkey Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 52. GCC Country Shipment Tracking Software Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Americas Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 54. APAC Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 55. Europe Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 56. Middle East & Africa Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 57. United States Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 58. Canada Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 59. Mexico Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 60. Brazil Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 61. China Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 62. Japan Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 63. Korea Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 64. Southeast Asia Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 65. India Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 66. Australia Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 67. Germany Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 68. France Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 69. UK Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 70. Italy Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 71. Russia Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 72. Spain Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 73. Egypt Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 74. South Africa Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 75. Israel Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 76. Turkey Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 77. GCC Countries Shipment Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 78. Global Shipment Tracking Software Market Size Market Share Forecast by Type (2025-2030)

Figure 79. Global Shipment Tracking Software Market Size Market Share Forecast by Application (2025-2030)

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