

# Global Shaving Lotions and Creams Market Growth 2025-2031

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## Abstracts

The global Shaving Lotions and Creams market size is predicted to grow from US\$ 9753 million in 2025 to US\$ 13270 million in 2031; it is expected to grow at a CAGR of 5.3% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Shaving cream or shaving foam is a frothy cosmetic cream applied to body hair, usually facial hair, to facilitate shaving.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the "Shaving Lotions and Creams Industry Forecast" looks at past sales and reviews total world Shaving Lotions and Creams sales in 2024, providing a comprehensive analysis by region and market sector of projected Shaving Lotions and Creams sales for 2025 through 2031. With Shaving Lotions and Creams sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Shaving Lotions and Creams industry.

This Insight Report provides a comprehensive analysis of the global Shaving Lotions and Creams landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Shaving Lotions and Creams portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Shaving Lotions and Creams market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Shaving Lotions and Creams and breaks down the forecast by Type, by Sale Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Shaving Lotions and Creams.

This report presents a comprehensive overview, market shares, and growth opportunities of Shaving Lotions and Creams market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Aftershave

Pre-shave

#### Segmentation by Sale Channel:

Hypermarkets/Supermarkets

Drugstores

Online Retailers

Independent Retailers and Discounters

Other

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Gillette

Beiersdorf

Unilever

L'Oreal

Colgate-Palmolive

Energizer Holdings

Godrej

Johnson & Johnson

Perio

Super-Max

Taylor of Old Bond Street

Acqua di Parma

AHAVA Dead Sea Laboratories

Bold for Men

Castle Forbes

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Shaving Lotions and Creams market?

What factors are driving Shaving Lotions and Creams market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Shaving Lotions and Creams market opportunities vary by end market size?

How does Shaving Lotions and Creams break out by Type, by Sale Channel?

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