

Global Shapewear (Foundation Garments) Market Growth 2025-2031

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Abstracts

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The global Shapewear (Foundation Garments) market size is predicted to grow from US\$ 5222 million in 2025 to US\$ 6744 million in 2031; it is expected to grow at a CAGR of 4.4% from 2025 to 2031.

Shapewear is a type of undergarment that uses targeted compression to help shape your body. It is made from stretchy fabrics that provide support and smoothing to the body. Shapewear is worn under clothing or on its own to create a smooth silhouette and sculpt your figure to highlight your natural curves. Shapewear is considered a foundation garment.

United States market for Shapewear (Foundation Garments) is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Shapewear (Foundation Garments) is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Shapewear (Foundation Garments) is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Shapewear (Foundation Garments) players cover Hanesbrands Inc., Victoria's Secret, Wonderbra, Frederick's of Hollywood, Vedette, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Shapewear (Foundation Garments) Industry Forecast” looks at past sales and reviews total world Shapewear (Foundation Garments) sales in 2024, providing a comprehensive analysis by region and market sector of projected Shapewear (Foundation Garments) sales for 2025 through 2031. With Shapewear (Foundation Garments) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Shapewear (Foundation Garments) industry.

This Insight Report provides a comprehensive analysis of the global Shapewear (Foundation Garments) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Shapewear (Foundation Garments) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Shapewear (Foundation Garments) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Shapewear (Foundation Garments) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Shapewear (Foundation Garments).

This report presents a comprehensive overview, market shares, and growth opportunities of Shapewear (Foundation Garments) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Shaping

Motion

Medical care

Segmentation by Application:

Male

Female

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Hanesbrands Inc.

Victoria's Secret

Wonderbra

Frederick's of Hollywood

Vedette

Ultimo

Spanx

Maidenform

Miss Mary Of Sweden

Charnos

Gracewell

Wacoal

Aimer

Triumph

Hengyuanxiang Group

Hodo

Bras N Things

Figleaves

Key Questions Addressed in this Report

What is the 10-year outlook for the global Shapewear (Foundation Garments) market?

What factors are driving Shapewear (Foundation Garments) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Shapewear (Foundation Garments) market opportunities vary by end market size?

How does Shapewear (Foundation Garments) break out by Type, by Application?

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