

Global Serialisation as a Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Serialisation as a Service market size is predicted to grow from US\$ 1286 million in 2025 to US\$ 1833 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

Serialization as a Service is a flexible solution designed specifically for the pharmaceutical industry to meet the stringent requirements of regulatory agencies such as the European Union for anti-counterfeiting and traceability of pharmaceutical packaging. The service ensures that each product can be traced back to its manufacturer by providing each pharmaceutical package with a unique and traceable serial number and barcode. Given the complex laws and regulations and high equipment investment costs faced by the pharmaceutical industry, as well as the expertise required in the serialization process, Serialization as a Service provides a cost-effective and easy-to-integrate solution. Manufacturers do not need to bear the development and maintenance of serialization systems themselves, but can seamlessly integrate them into their own logistics chains, allowing them to focus on their core business while ensuring compliance and product quality.

United States market for Serialisation as a Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Serialisation as a Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Serialisation as a Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Serialisation as a Service players cover Aphenia Pharma Solutions, NNE, Sharp Services, Movianto, UPM Pharmaceuticals, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Serialisation as a Service Industry Forecast' looks at past sales and reviews total world Serialisation as a Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Serialisation as a Service sales for 2026 through 2032. With Serialisation as a Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Serialisation as a Service industry.

This Insight Report provides a comprehensive analysis of the global Serialisation as a Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Serialisation as a Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Serialisation as a Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Serialisation as a Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Serialisation as a Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Serialisation as a Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Barcode

QR Code

RFID

Others

Segmentation by Application:

Pharmaceutical Manufacturing

Pharmaceutical Distribution

Pharmaceutical Logistics

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Aphena Pharma Solutions

NNE

Sharp Services

Movianto

UPM Pharmaceuticals

MSK Pharmalogisti

Covectra

Koerber-Pharma

Palladio Group

TraceLink

Ultimate Solutions

Clarkston Consulting

Jones Healthcare Group

MSK Pharmalogistic

Vetter-Pharma

NextPharma Logistics

OPTEL

Central Pharma

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