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Global SerDes Chip for Automotive Display Market Growth 2026-2032

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Abstracts

The global SerDes Chip for Automotive Display market size is predicted to grow from US$ 161 million in 2025 to US$ 524 million in 2032; it is expected to grow at a CAGR of 18.7% from 2026 to 2032.

The SerDes Chip for Automotive Display is a high-performance serial/deserializer designed for in-vehicle display systems, enabling high-speed serial-to-parallel data conversion with robust signal integrity and low-latency transmission while meeting automotive-grade reliability and electromagnetic immunity requirements. In 2024, the production of SerDes Chip for Automotive Display was 53.85 million units with an average price of 2.6 USD per unit. The single-line annual capacity was approximately 0.5 million units and the average gross margin was about 55%. Upstream materials and equipment include wafers, substrates, and packaging materials as well as precision manufacturing tools such as lithography machines, etchers, and ion implanters, with representative suppliers including SUMCO, GlobalWafers, Shin-Etsu, ASML, Applied Materials, Lam Research, and Chinese suppliers such as Shanghai Silicon Industry Group, AMEC, and JCET. The midstream focuses on design and process implementation, covering physical layer IP integration, analog front-end and mixed-signal circuit design, packaging and test flow development, and signal integrity and reliability verification. Downstream targets commercial vehicles and passenger cars with representative customers such as Daimler, Volvo Trucks, Cummins, SAIC Motor, Geely and BMW.

Automotive-grade SerDes chips are positioned for accelerated adoption driven by the proliferation of multi-camera and multi-sensor ADAS/automated driving suites and the shift to high-bandwidth in-vehicle Ethernet architectures. Standardization efforts and open ecosystem initiatives are reducing integration friction and unit costs, while

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technical requirements for low latency, deterministic links and automotive reliability create a high-barrier moat for qualified suppliers — making SerDes not only a technical enabler for next-generation domain controllers but also an attractive, long-term market segment for semiconductor vendors and tier-1 suppliers.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “SerDes Chip for Automotive Display Industry Forecast” looks at past sales and reviews total world SerDes Chip for Automotive Display sales in 2025, providing a comprehensive analysis by region and market sector of projected SerDes Chip for Automotive Display sales for 2026 through 2032. With SerDes Chip for Automotive Display sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world SerDes Chip for Automotive Display industry.

This Insight Report provides a comprehensive analysis of the global SerDes Chip for Automotive Display landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on SerDes Chip for Automotive Display portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global SerDes Chip for Automotive Display market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for SerDes Chip for Automotive Display and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global SerDes Chip for Automotive Display.

This report presents a comprehensive overview, market shares, and growth opportunities of SerDes Chip for Automotive Display market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

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? 6Gbps

? 6Gbps

Segmentation by Channel:

Single-Channel

Multi-Channel

Segmentation by Protocol:

MIPI A-PHY

FPD-Link

Others

Segmentation by Resolution:

720p

1080p

Others

Segmentation by Application:

Passenger Cars

Commercial Vehicle

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Analog Devices (Maxim)

Texas Instruments

Inova Semiconductors

Sony Semiconductor

ROHM Semiconductor

THine Electronics

Renesas

Goke Microelectronics

Ruifake Semiconductor

VelinkTech

Key Questions Addressed in this Report

What is the 10-year outlook for the global SerDes Chip for Automotive Display

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market?

What factors are driving SerDes Chip for Automotive Display market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do SerDes Chip for Automotive Display market opportunities vary by end market size?

How does SerDes Chip for Automotive Display break out by Type, by Application?

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