

Global Sentiment Analysis Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Sentiment Analysis Software market size was valued at US\$ 1835.4 million in 2023. With growing demand in downstream market, the Sentiment Analysis Software is forecast to a readjusted size of US\$ 4611.6 million by 2030 with a CAGR of 14.1% during review period.

The research report highlights the growth potential of the global Sentiment Analysis Software market. Sentiment Analysis Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Sentiment Analysis Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Sentiment Analysis Software market.

Opinion mining (sometimes known as sentiment analysis or emotion AI) refers to the use of natural language processing, text analysis, computational linguistics, and biometrics to systematically identify, extract, quantify, and study affective states and subjective information. Sentiment analysis is widely applied to voice of the customer materials such as reviews and survey responses, online and social media, and healthcare materials for applications that range from marketing to customer service to clinical medicine.

During 2017, the retail industry accounted for the majority market shares and dominated the sentiment analysis software market size. The online retail sector incorporates sentiment analysis software for collecting data from their customers to retain loyal

customers and provide them with enhanced online shopping experiences based on their feedback. Additionally, the sentiment analysis software also helps in the analysis of competitive benchmarking and customer satisfaction index by collecting necessary data from retailers and their customers.

Key Features:

The report on Sentiment Analysis Software market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Sentiment Analysis Software market. It may include historical data, market segmentation by Type (e.g., On-premises Sentiment Analysis Software, Web-based Sentiment Analysis Software), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Sentiment Analysis Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Sentiment Analysis Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Sentiment Analysis Software industry. This include advancements in Sentiment Analysis Software technology, Sentiment Analysis Software new entrants, Sentiment Analysis Software new investment, and other innovations that are shaping the future of Sentiment Analysis Software.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Sentiment Analysis Software market. It includes factors influencing customer ' purchasing decisions, preferences for Sentiment Analysis Software product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Sentiment Analysis Software market. This

may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Sentiment Analysis Software market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Sentiment Analysis Software market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Sentiment Analysis Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Sentiment Analysis Software market.

Market Segmentation:

Sentiment Analysis Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

On-premises Sentiment Analysis Software

Web-based Sentiment Analysis Software

Segmentation by application

Retail

BFSI

Healthcare

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

Angoss Software Corporation

Clarabridge

Bitext

Brandwatch

SAS Institute

General Sentiment

Lexalytics

Meltwater

NetOwl

Trackur

OdinText

OpenText

QuestionPro Survey Software

Social Smart Software

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