

# Global Self-Tanning Care Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Self-Tanning Care market size was valued at US\$ 1012.5 million in 2023. With growing demand in downstream market, the Self-Tanning Care is forecast to a readjusted size of US\$ 1598.7 million by 2030 with a CAGR of 6.7% during review period.

The research report highlights the growth potential of the global Self-Tanning Care market. Self-Tanning Care are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Self-Tanning Care. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Self-Tanning Care market.

Self-tanning products have the ability to protect skin from harmful UV rays that has been identified as the main cause of skin cancer. This can be mainly attributed to the increase in sunbathing time among people on beaches. Self-tanning care products is gaining traction globally owing to rise in disposable income along with rising awareness regarding health risks due to sun exposure. Also, attributed to the rise in skin cancer cases, popularity and purchase of self-tanning products have risen.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

## Key Features:

The report on Self-Tanning Care market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Self-Tanning Care market. It may include historical data, market segmentation by Type (e.g., SPF below 15, SPF 15 to 29), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Self-Tanning Care market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Self-Tanning Care market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Self-Tanning Care industry. This include advancements in Self-Tanning Care technology, Self-Tanning Care new entrants, Self-Tanning Care new investment, and other innovations that are shaping the future of Self-Tanning Care.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Self-Tanning Care market. It includes factors influencing customer ' purchasing decisions, preferences for Self-Tanning Care product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Self-Tanning Care market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Self-Tanning Care market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental

impact and sustainability aspects of the Self-Tanning Care market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Self-Tanning Care industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Self-Tanning Care market.

#### Market Segmentation:

Self-Tanning Care market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

SPF below 15

SPF 15 to 29

SPF 30 to 49

SPF over 50

#### Segmentation by application

Normal Skin

Dry Skin

Oily Skin

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Est?e Lauder Companies

Kao Corporation

L'Or?al Group

Procter and Gamble

Unilever

Beiersdorf

Johnson and Johnson

Avon Products

Shiseido

ST. Tropez

Organic Pharmacy

Clarins

Jergens

Lancome

Isle of Paradise

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Self-Tanning Care market?

What factors are driving Self-Tanning Care market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Self-Tanning Care market opportunities vary by end market size?

How does Self-Tanning Care break out type, application?

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